



THE GLOBAL EVENT FOR INNOVATIVE



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Maria Teresa SEPULVEDA Sales Manager +33 (0)1 74 77 18 07 mariateresa.sepulveda@comexposium.com Chanelle MOIFFO Sales Manager +33 (0)1 76 77 12 13 chanelle.moiffo@comexposium.com





CHINA Ms. May PU +86 21 6217 0505 ext.119



U.S.A **Ms Melissa SMITH** +1.704.365.0041 x440 may.pu@comexposium.com melissas@imexmanagement.com



SOUTH KOREA Ms. Sung-A HWANG +82 2 564 9772 sahwang@promosalons.com



COME POSIUM

70 avenue du Général de Gaulle - 92058 Paris La Défense cedex - France Tel: +33 (0)1 76 77 11 11 - contact@comexposium.com SAS au capital de 60 000 000 euros - 316 780 519 RCS Nanterre

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PAYMENT AND IDENTIFICATION SOLUTIONS



PARIS EXPO PORTE DE VERSAILLES PAVILION 5.2



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TRUSTECH 2024 A FEDERATIVE EDITION FOCUSED ON RENEWAL

THE ENTIRE ECOSYSTEM OF INNOVATIVE PAYMENTS AND IDENTIFICATION SOLUTIONS IN ONE PLACE



outside France



exhibitors are satisfied with TRUSTECH 2023



95% of exhibitors consider TRUSTECH to be important for their business

91% of exhibitors want to come back in 2024



92% of the visitors want to come back in 2024



500

business meetings organised between exhibitors and visitors

VISITOR PROFILE

69% from outside France:

+28%

vs 6,500 in 2022

86% of visitors are buyers

7.960

ATTENDEES

3 top sectors represented:



TRUSTECH _____ THE GLOBAL EVENT FOR INNOVATIVE PAYMENT AND IDENTIFICATION SOLUTIONS

WHO ARE OUR EXHIBITORS?

- Biometrics
- · Cards, micro-modules for cards and other factors (smart objects)
- Cryptography
- Digital platforms
- Electronic components & sensors
- Generic OS for cards, readers and terminals
- IC and IC solutions (tools, services, process)
- IoT
- Materials, consumables, accessories

HOW TO BE PART OF TRUSTECH?

Boost your business

- as an exhibitor with a stand or by booking a meeting room
- as a sponsor with communication tools to maximise vour visibility

TRUSTECH has been the most important event for us since inception. Every year, leaders of the identification industry meet at our booth to exchange views on business opportunities and trends in the market. We look forward to the 2024 edition of TRUSTECH!

Holeger Roessner, CEO, ADVANIDE EUROPE GMBH Covestro actively builds brand awareness and promotes innovative solutions at TRUSTECH conferences. As a leader in PC and TPU films for the identification, we utilize the platform for networking and For Linxens, TRUSTECH is one of the must-attend events of the year, giving us the opportunity to meet most of our customers, suppliers, and sharing insights on the convergence of physical and digital identities. partners in the world of smartcards and identity. It's also an excellent With the recovery of the ID document and security printing market opportunity to take the pulse of the market, discover current trends and post-pandemic, the demand for secure documents is on the rise. The anticipate future developments. TRUSTECH conference is a crucial platform for us, where participants unite to share knowledge and explore the latest trends in the industry. We eagerly anticipate showcasing our latest solutions at TRUSTECH 2024.

Pierre-François PELTIER-VEILER, VP Group Communication, Linxens

As an exhibitor of the TRUSTECH show 2023, we had the opportunity to connect with the industry leaders within the field of ID cards and security Daniel Hentschel, Global Segment Manager - Identification documents. SABIC Functional Forms is a global leader in manufacturing Documents & Security Printing, Specialty Films, Covestro high-performance polycarbonate LEXAN™ SD film specially designed TRUSTECH 2023 has been a very successful show for BG INGENIERIE for electronic ID cards, passports and driver's licenses. Our product portfolio, including ISCC certified LEXAN Polycarbonate film based on and BGI GROUPE entities, with lots of existing and new customers and second-generation renewable feedstock, makes it the perfect product partners. solution for a sustainable future. The dynamic presentations during the BG Ingénierie

- National printing houses
- Software and services for authentification and access control, for identification, payment and lovalty
- Solutions and equipment for personalization of cards
- System integration and database management
- Terminals, readers and devices equipment
- Test equipment, certification and maintenance of system

- Network with your peers and VIPs at the **TRUSTECH Party**
- Plan your 3-day long event and benefit from pre-scheduled Business Meetings

conferences, the engaged exhibitors, and the experienced organization made it a must-attend event for anyone in the industry.

SABIC Functional Forms



