



البرنامج الوطني لتطوير قطاع
الثروة الحيوانية والسمكية
NATIONAL LIVESTOCK & FISHERIES D. P.

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



SIMEC AquaFish

المعرض الدولي للثروة السمكية
Saudi International Marine Exhibition

4th Edition - Saudi Arabia

3 - 5 February 2025

Riyadh Int. Convention & Exhibition Center

Post Report
2025



Under the patronage of

Eng. Mansour Hilal Al Mushaiti

Vice Minister of Environment, Water and Agriculture

The Saudi International Marine Exhibition was held in
Riyadh from 3 to 5 February 2025



The first ever specialized exhibition in Saudi Arabia focusing on fisheries, aquaculture and related maritime activities and industries.



Ideal platform for B2B talks and commercial agreements between importers and exporters of live, chilled and frozen seafood products.



Showcase modern technologies and cutting edge global industries in fisheries with the aim of localizing and utilizing them.



Promote foreign investment and local investment opportunities in aquaculture.



Networking with the key investors and decision makers in the fields of fisheries, aquaculture, seafood and processing.



Unique opportunity for establishing effective partnerships with the sector's leading local and international companies, key players and networking with industry experts and professionals.



Unmatched connection point between the National Livestock and Fisheries Development Program (NLFDP) and private sector partners.



Exhibition Objectives



Signing cooperation agreements and memorandum of understanding worth **540 Million USD**



Signing of the Investment Agreement between the Royal Commission for Jubail and Yanbu and Topian, NEOM Food Company.



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and Oman Aquarium.



Signing of a cooperation agreement between Tobian Neom and Tharwat Seas.



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and Al-Matawa Company.



Signing of a memorandum of understanding between the Saudi Fisheries Company and the Arabian Agricultural Services Company (ARASCO)



Signing of a cooperation agreement between the National Livestock and Fisheries Development Program and the Saudi Aquaculture Society.



Signing of a cooperation agreement between the Agricultural Development Fund and the Saudi Aquaculture Systems Factory Company (SAQUA).



Signing of a cooperation agreement between the National Livestock and Fisheries Development Program and Wattani Aquaculture Association



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and the Tharaa Multipurpose Cooperative Association.



Signing of an agreement to establish the Vital Blue Economy Fund between Itqan Capital and Blue Economy Company.



Workshop Speakers



Mr. Lain Shone
Market Development Director



Mr. Bo Groth Bendsen
Manager Aqua EMEA



Mr. Espen Teksum
Business Development Director



Dr. Aboobucker Abul Kasim
Aquatic Life Specialist



Mrs. Hannah Jensen
Unibio



Ms. Zain Alammari
Laboratory Specialist



Dr. Fahd Ahmed Al-Bishi
Agriculture and Water Sector Expert



Dr. Pranav Pulukkayy
Senior Aquaculture Specialist



Dr. Ahmad Al-Ghonim
Director of the Nutrition and Feed Department



Eng. Mohammad Islam
Consultant



Eng. Hussam Eldeen Shaheen
Technical Manager



Dr. Mohammed Abdelaty
Technical Manager of Aquaculture Projects



Eng. Haitham Alharthi
Biosecurity Project Manager



Eng. Abdelrahman Al-shehri
Public Relations Manager

Workshop Topics



- Best Practices in Aquaculture Nutrition
- Environmental Monitoring in Aquaculture: A Roadmap for Effective Partnerships to Achieve Compliance and Support Sector Growth
- Global Seafood Alliance: an Update on Farmed and Wild Seafood Certification Programs
- As the Aquaculture industry grows, managing Biodiversity has become a critical priority across the value chain.
- Awareness & Marketing Campaigns for Seafood
- A Roadmap to Support Strategic decisions for the development of the Aquaculture sector
- From Challenge to Achievement: SAS Efforts in Biosecurity Practices in Aquaculture Projects
- Environmental Monitoring in Aquaculture
- Watani Association and its role in Aquaculture projects in Inland Waters
- Saudi Arabia as the new worldwide hot spot for large-scale Microalgae Cultivation



Exhibition in Numbers



120
Local and International Exhibitor



15000
Visitors



450
International Businessmen



3500
Local Businessmen



30
Local and International Speakers



20
Workshops



15
Government Entities



21
Participating Countries



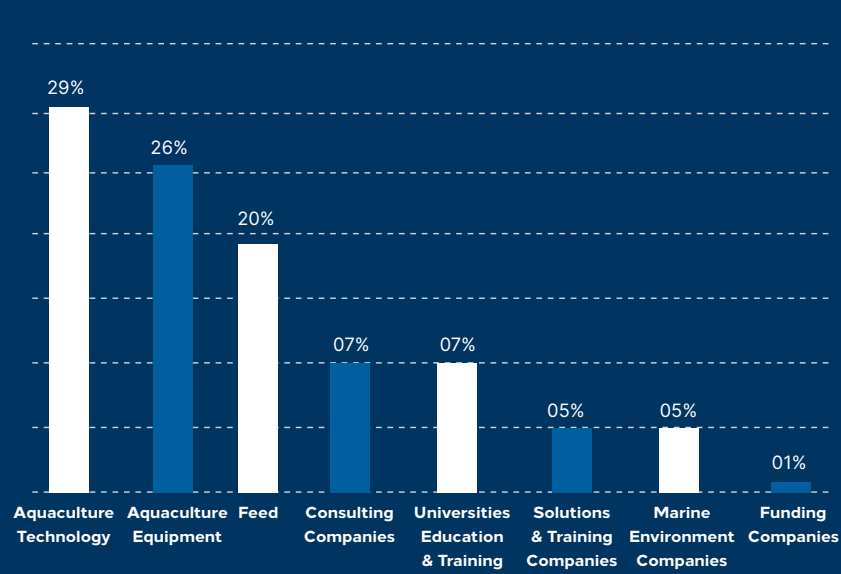
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Activities



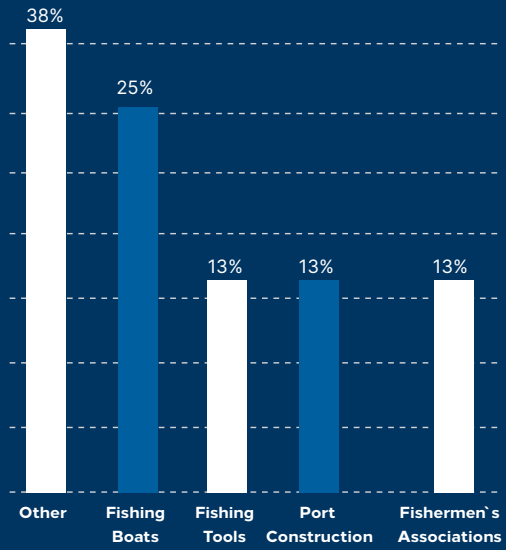
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Cooperation Agreements



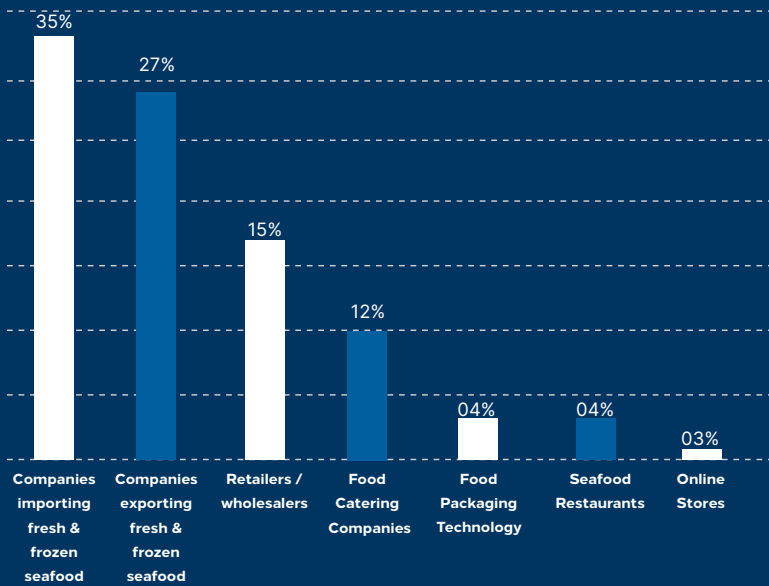
Exhibitors Profile



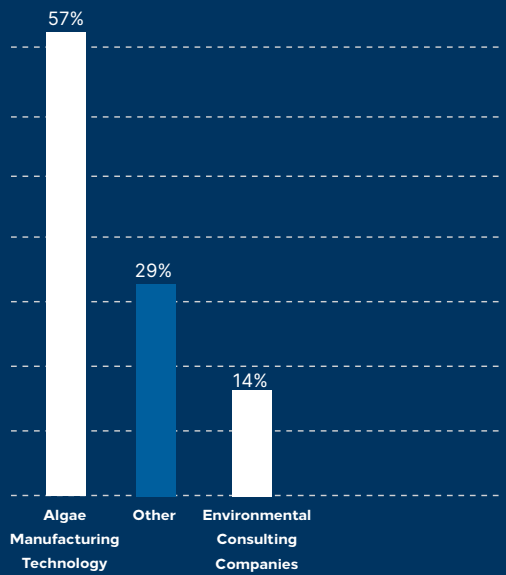
Aquaculture



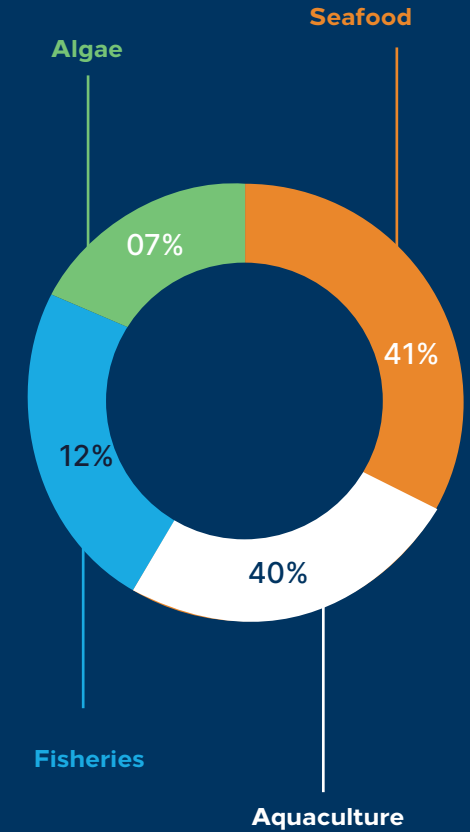
Fisheries



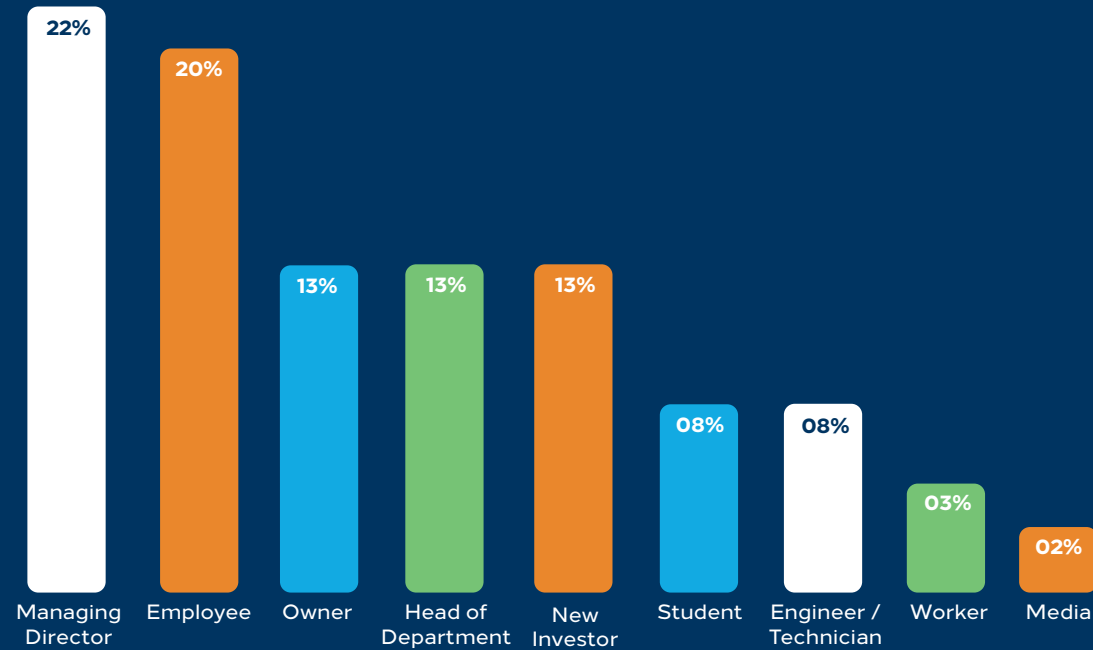
Seafood



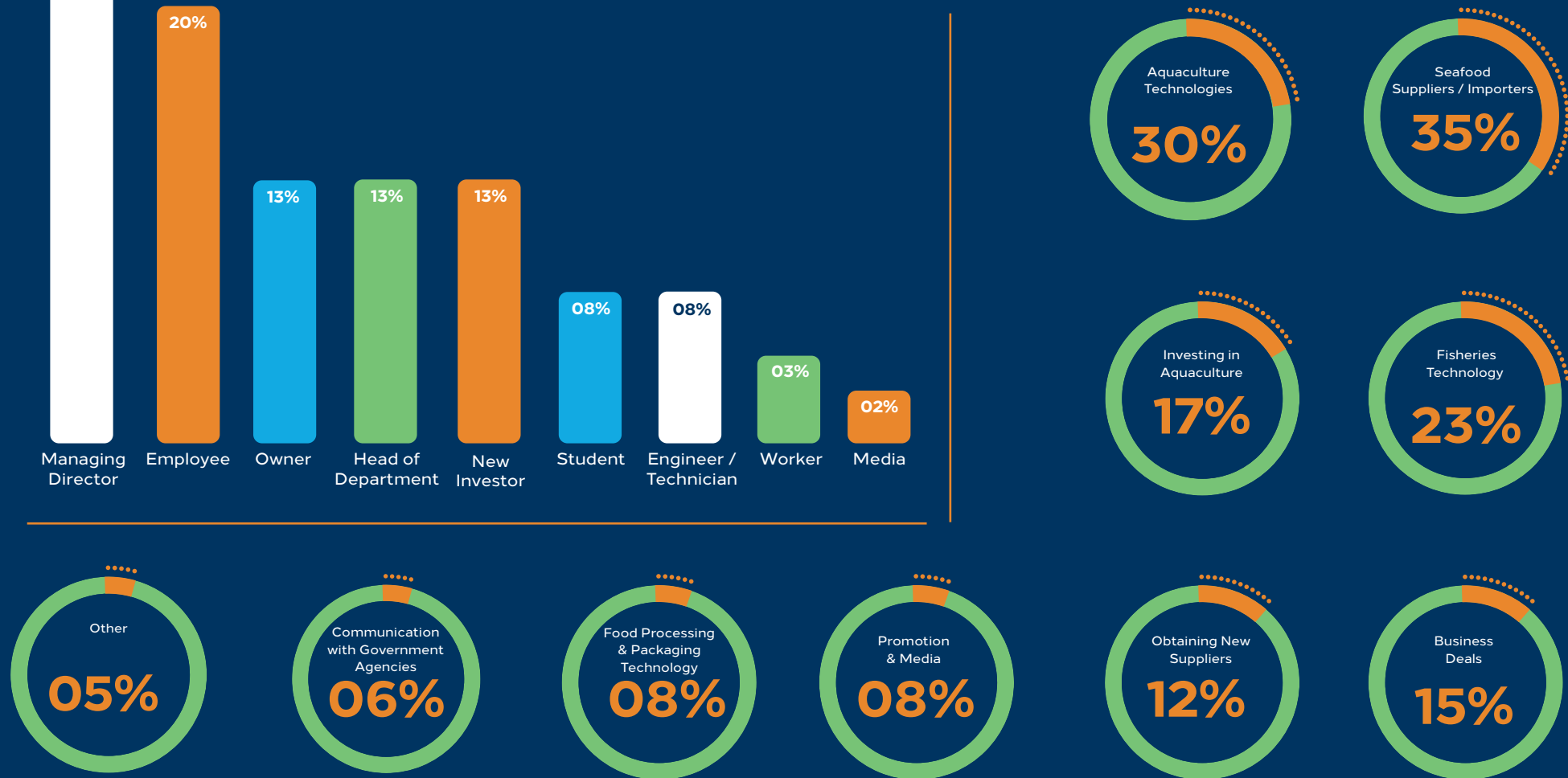
Algae



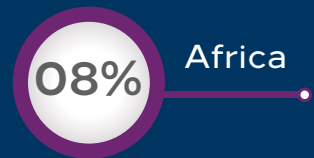
Visitors Profile



The Purpose of Visiting the Exhibition



Participating Countries in the Exhibition



Businessmen Communication Program

Business Meetings by Sector



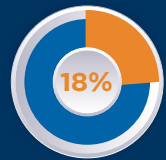
Wholesale sector



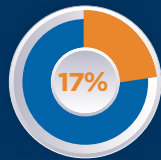
Aquaculture technologies



Retail sector



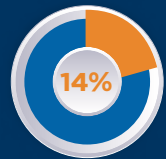
Aquaculture farms



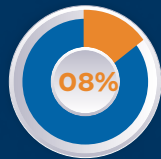
Seafood importers



Seafood exporters



Food processing & packaging technology



Fisheries



Feeds



Governmental entities



Other

Meeting Purposes

Communicate with existing or new suppliers

54%

Searching for new investment horizons within the Kingdom

37%

Commercial deal

35%

Other

26%

Communicate with existing or new clients

06%

Getting to know the aquaculture market in the Kingdom

05%

Searching for new investment horizons outside the Kingdom

05%



Master Class (Cook with the Chef and Taste)

An innovative educational platform taking place in the Saudi International Marine Exhibition 2025. It provides live cooking lessons and workshops taught by expert chefs from the Saudi Chefs Association.

Number of participants: 20 professional chefs

Number of attendees: 200 people



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Exhibitors



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