



FOOD & BEVERAGE WEST AFRICA

9th-11th June 2026 Landmark Centre, Lagos, Nigeria

2026 SHOW BROCHURE & 2025 POST SHOW REPORT



**81%
OF COMPANIES
REBOOKED THEIR
STAND FOR 2026
ONSITE IN 2025**





“ This exhibition has given us so many clients and potential partners, not only from Nigeria, but Chad, Niger, Bukina Faso and Senegal. It has hugely exceeded our expectations, we did not expect this from the event!”

Ayoub Kaba
Whiba Holdings,
Libya

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 Food and Beverage West Africa

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INTRODUCTION

Food and Beverage West Africa 2025 returned bigger and better than ever, confirming its position as Africa's largest professional trade exhibition dedicated to the F&B industry.

The 2025 edition welcomed a record-breaking number of visitors and industry professionals from across West Africa—including strong delegations from Ghana, Chad, Benin, Togo, Senegal, Cameroon, in addition to visitors from further across the African continent.

Over 6000 F&B professionals attended this year's event, including the regions leading importers, retailers, distributors and wholesalers.

The three-day exhibition featured business deals, unrivalled networking opportunities, product showcases, major suppliers, and the platform to unlock new business opportunities across the region.

The 7th edition of the exhibition will be held from the 9th–11th June 2026 at the Landmark Centre, VI, Lagos, Nigeria. The 2026 edition will be even bigger, with a brand new 5th Hall, more exhibitors from across the world and more international delegations from across Africa attending the show, looking to source new products and brands to help them expand across the African market.



“ The event was interesting in helping us make key connections, generate major leads, and gain important invaluable insights into the West African market. The momentum built at FAB West Africa will play a significant role in helping us grow our business in the region.”

Manoj Jethwani,
Mokshy Wafers and Confectioners
Pvt Ltd, India

2025 SHOW SUMMARY:



6,034
VISITORS



307
EXHIBITORS



350+
HOSTED VIP
BUYERS



6
COUNTRY
PAVILIONS

THANK YOU TO OUR 2025 SPONSORS AND PARTNERS



EXHIBITOR BREAKDOWN

FAB West Africa 2025 welcomed 307 exhibitors from more than 40 countries, making it the largest food and beverage trade exhibition in Africa.

FAB West Africa is the leading platform for businesses looking to unlock new opportunities across the region.

The event works closely with key stakeholders across the African F&B industry including major retail chains, hospitality groups, local importers, distributors, and wholesalers, securing an unrivalled platform that helps you connect, grow, and achieve your desired business goals.

Don't miss this annual opportunity! Contact us today at info@fab-westafrica.com to learn more.

EXHIBITOR FEEDBACK:



93%

Would recommend this exhibition to other companies



80%

of space for 2026 was sold onsite at the 2025 edition



98%

were impressed with the overall organisation of the event



91%

were more than happy with the quality & quantity of visitors

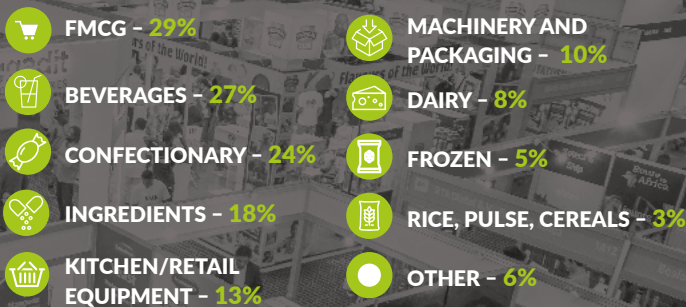


“ We've made many new connections, including buyers and distributors, particularly those who aren't based in the open markets. We've already rebooked a stand that's 3x larger than this years. From this event we have spoken to clients from Portugal, France, and Germany who are now keen to participate in the next edition.”

Carlos Moubarak, FORTUNA FIDELS, Spain



2025 EXHIBITOR CATEGORIES INCLUDED:



EXHIBITOR REGIONS:



“ We secured a deal onsite during the event on the second day with a local Nigerian distributor and have arranged many more meetings which will be arranged in the upcoming days.”

Claes Puebla Smith,
AliasSmith AB,
Sweden

VISITOR BREAKDOWN

The Food and Beverage West Africa exhibition is proud of its strong partnerships with prominent associations that represent the flourishing F&B sector in West Africa. As the leading exhibition in the region, we are the exclusive partner of prestigious organisations such as:

- The Restaurant and Food Services Proprietors Association of Nigeria (REFSPAN)
- Food and Beverage Association of Ghana (FABAG)
- National Association of Supermarket Operators of Nigeria (NASON)
- Ghana Union of Traders Association (GUTA)
- Nigerian Association of Chambers of Commerce, Industry, Mines and Agriculture (NACCIMA)
- Federation of West African Chamber of Commerce & Industry (FEWACCI)

Our strategic partnerships are key to bringing together major stakeholders at Food and Beverage West Africa across the full three days of the event.

We also collaborate with the largest traditional marketplaces in the country's F&B sector.

This unique approach makes our exhibition the largest platform for industry professionals including buyers, wholesalers, and importers, to connect and achieve shared business goals.

VISITOR JOB TITLES



“ I have gained a lot from attending. I was able to meet directly with manufacturers who can supply products I've struggled to source back in Côte d'Ivoire with competitive prices. In business, there are often many barriers, but at FAB West Africa, there are none as you are speaking directly to the manufacturers.”

Abraham Idowu,
Faveur Dvine Distribution
Distributor, Côte d'Ivoire



WHO ATTENDS:



93%

of visitors were successful
in finding new suppliers
for their business

91%

of visitors attended to
look for new partners
and suppliers



“ We participate at FAB West Africa every year, and it keeps getting better. This year, we’ve seen a huge increase in international visitors, meeting partners from Chad, Liberia, Ghana, Cameroon, Senegal, and many other ECOWAS countries.”

Issam Abou Hassan
Imperial Beverages Limited
Nigeria

THE WEST AFRICAN MARKET

WHY WEST AFRICA?

The introduction of the African Continental Free Trade Agreement (AfCFTA) has created the world's largest free trade area. The AfCFTA comprises 68 countries with a total population of over 1.3 billion people and a combined GDP of approximately US \$3.6 trillion.



Regional trade agreements such as the Economic Community of West African States (ECOWAS) provide a framework for facilitating trade within the region. International exporters can leverage these agreements to access multiple West African markets more freely.



The African consumer market as a whole is forecasted to reach \$2.1 trillion in household consumption by 2025, with West Africa contributing significantly due to its large and urbanizing population.



Nigeria's food and beverage imports have increased by 72% to \$16B from 2023 - 2024 period.



Nigeria's food market is projected to reach \$233.53 billion in 2025, with an expected annual growth rate of 10.76% from 2025 to 2030.



In 2024, the Nigerian food and drink market was valued at approximately \$54.1 billion and is forecasted to nearly double to \$98.97 billion by 2033.

“ We've been able to connect with visitors from various countries not just Nigeria, but distributors and potential partners from across the entire West African region. We've already seen the opportunities and benefits here at this years event and we will continue to participate in all future FAB West Africa Exhibitions.”

Andrew Nbingi, OJ Beer, Belgium



HOSTED BUYERS PROGRAMME

The FAB West Africa exhibition welcomed a significant delegation of buyers from across the entire African continent. Through our tailored Hosted Buyers Programme, we personally host key decision-makers, including importers, retailers, wholesalers, and distributors, from across the African F&B industry. This creates an unrivalled business opportunity for both visitors and exhibitors to meet, network, and form lasting partnerships.

BUYERS WHO ATTEND FAB WEST AFRICA



GHANA



CAMEROON



SENEGAL



BENIN



TOGO



GUINEA



BURKINA
FASO



GAMBIA



COTE
D'IVOIRE



LIBERIA



SIERRA
LEONE



SOUTH
AFRICA



GABON



TANZANIA



NIGER



ANGOLA



KENYA



LIBYA

“For our first year exhibiting, we have met and connected with a large number of international business partners who will help ensure our products reach neighbouring countries across West Africa. As well as engaging with business owners, procurement managers and decision makers from the major hospitality sector in Nigeria.”

Akinpelu Esther Jesuseunfunmi, Red Wisent LTD, Cote D'Ivoire

ABOUT THE VENUE

The Landmark Centre is the leading venue for exhibitions, conferences, and trade shows. With a capacity of over 25,000 people, it is the preferred choice for exhibition organisers worldwide in Nigeria.

Situated in the vibrant business hub of Victoria Island in Lagos, it enjoys a prime location along the Atlantic Ocean Coast. The surrounding area, known as Landmark Village, has seen the opening of various hotels and restaurants, providing exhibitors with world-class facilities and hospitality options. Notable establishments include the Hard Rock Cafe and The Sheraton Four Points Hotel.



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