



2 WAYS TO GET YOUR MESSAGE OUT AT TRUSTECH

1. ATTEND AS AN EXHIBITOR

Your stand

Surface:

Bare surface € 685/sq.m



Shell Scheme:

compulsory between 9 and 24 sq.m.

Premium € 257/sq.m



Open sides for more visibility:

- 2 open sides (12 sq.m minimum): € 360
- 3 open sides (18 sq.m minimum): € 720
- 4 open sides (42 sq.m minimum): € 1,450



Business Pack:

Details overleaf

Standard € 1,365

Plus € 1,900



Insurance:

8 /sq.m.

Min. € 211 - Max. € 2,112

2. ATTEND AS A SPONSOR

- Meeting Rooms
- Branding
- Events
- Visibility
- Conference programme involvement

Special offers

Start Up Pod: € 1,300 Info desk

Kiosk: € 5,150 Equipped

Kiosk Plus: € 5,660 Equipped

OUR COMMUNICATION TOOLS

Meeting rooms 1 day - exhibitor price	€ 2,450	VIP Lounge	€ 6,300
Meeting rooms 1 day - non-exhibitor price	€ 2,750	Logo on visitor badge	€ 5,400
Meeting rooms 3 days - exhibitor price	€ 6,450	TRUSTECH Party	€ 10,000
Meeting rooms 3 days - non-exhibitor price	€ 6,950	Delegation lunch	€ 2,000
Banner in e-news - 1 emailing	€ 650	Conference sponsor	€ 5,000
Banner in e-news - 2 emailings	€ 950	Charging stations	€ 3,500
Banner on the website homepage	€ 950	Water fountains	€ 2,890
Badge holder lanyard	€ 3,990	Coffee break 3 days	€ 5,000
Official bag	€ 6,500		



BUSINESS PACKS

	Business Pack Standard € 1,365	Business Pack Plus € 1,900
20 minute pitching session on TRUSTECH Innovation stage		X
Company name on all show lists: Multi-media catalogue and floor plans	X	X
Media kit (customised web banners with your company name and your stand number to promote your participation at the event)	X	X
Media Coverage: "press kit" rack, press agency & publication of your press releases on the website	X	X
Your products and services enhanced on the website (search by product and not just company name)	X	X
2 badge reader licences for smartphone		X
Exhibitor interview published on social media and website		X
2 extra VIP passes		X
1 extra exhibitor badge per 6 sq.m.		X

SHELL SCHEME INCLUDES

Carpet • Structure, partitions • 1 sq.m. storeroom (9 sq.m upwards) • Sign board with exhibitor name + stand number • Wall lighting • 3kW electrical connection • Daily stand cleaning • Furniture credit



YOUR CONTACTS

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