



SMARTCITY
EXPO WORLD CONGRESS

3 - 5 NOVEMBER 2026
BARCELONA

USA PAVILION at SCEWC 2026

Organized by:



IMEX



Fira Barcelona



Join the USA Pavilion

- Prime location, focal point for visitors
- Certified and supported by the U.S. Commercial Service
- Networking Lounge
- Turnkey Booth Package
- Full Logistical Support by Pavilion Management

PRESENTATION COUNTER

Counter w/ logo + screen + stool, access to communal tables & chairs, outlet €4,995* through April 24, 2026 [€5,495 standard rate]

DEDICATED BOOTH PACKAGE

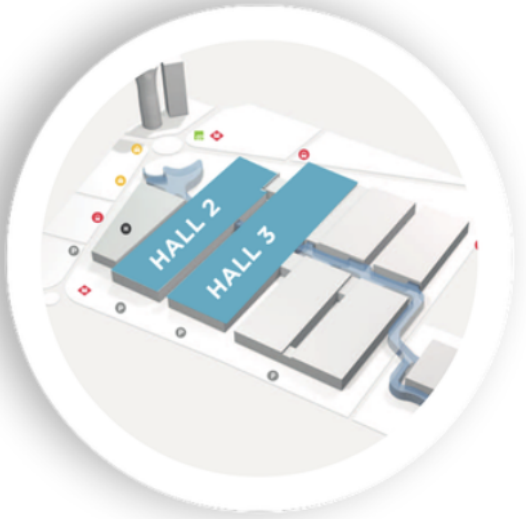
Counter w/ logo + screen, 1 table + 3 chairs, wall graphic, 2 outlets per 12 sqm €685*/sqm through April 24, 2026 [€735 standard rate]

CORNER PREMIUM - €750

***+MANDATORY REGISTRATION FEE - €595**



EVENT MAP



SMARTCITY
EXPO WORLD CONGRESS

**TOMORROW.
MOBILITY**
WORLD CONGRESS

**TOMORROW.
BUILDING**
WORLD CONGRESS

**TOMORROW.
BLUE ECONOMY**
WORLD CONGRESS

- Thematic Stages
- Startups
- Investors Lounge

**MAIN
STAGE**

**BARCELONA
DEEPTech
SUMMIT**

**INNOVATION
PLAYGROUND**

HALL 3

**THE
AVENUE**

OUTDOOR AREA

**TOMORROW.
MOBILITY**
WORLD CONGRESS



HALL 2

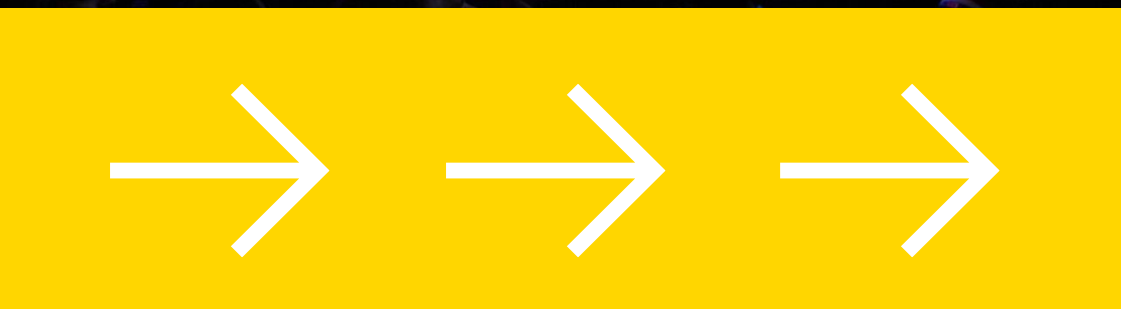
**BARCELONA
CYBERSECURITY
CONGRESS**

ENTRANCE

Exclusive access for Full Congress & Investor Passes



An open-concept design that fosters networking among USA Pavilion exhibitors and their extended networks — all while allowing you to maintain and showcase your own unique branding.



Contact Claire Gros at IMEX Management,
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