



PreConnect

by *petfair*[®]
SE ASIA



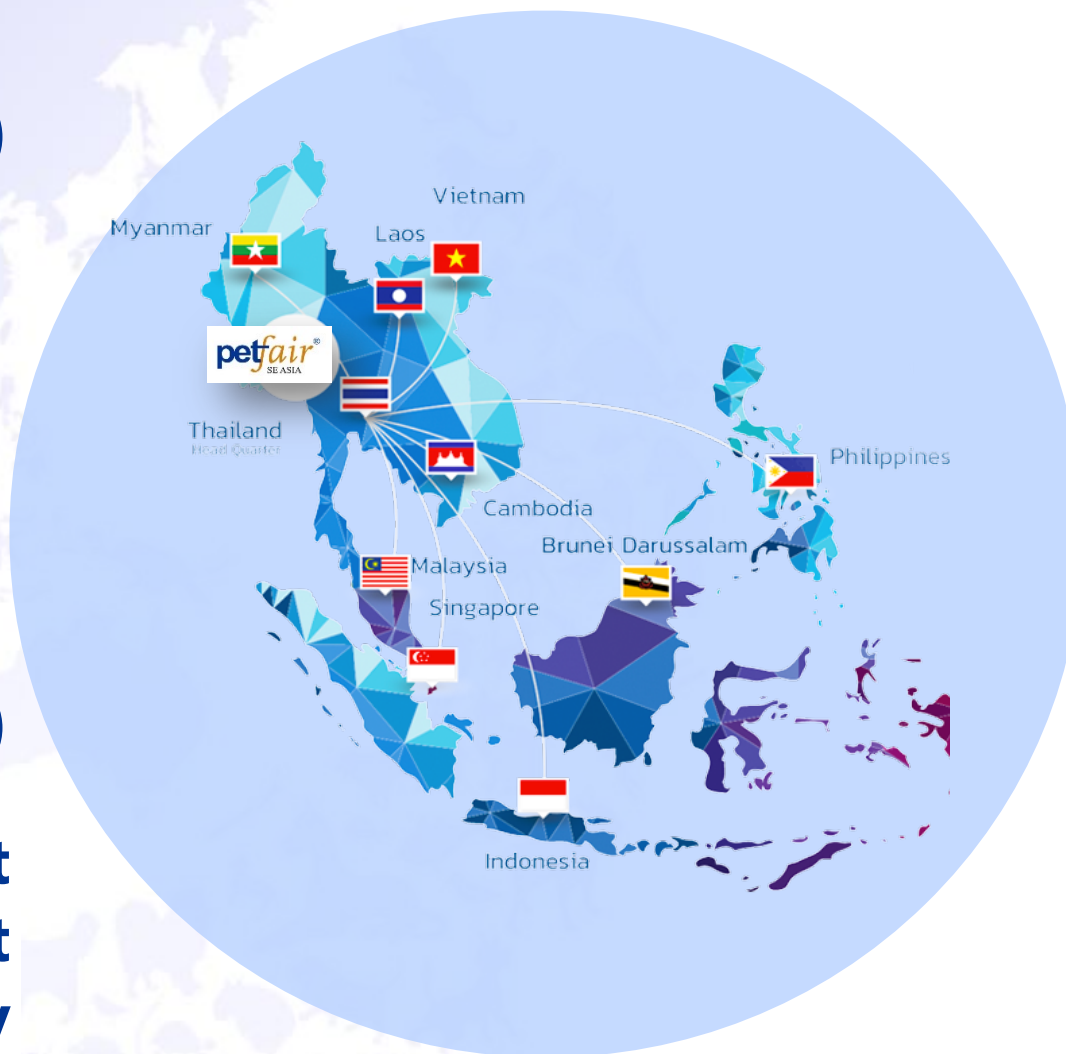
Southeast Asia – A new growth market

1

+8% Growth in Pet Ownership per Year

3

Among the Fastest Growing Pet Markets Globally



2

Est. Market Value of 17 Billion USD by 2030

4

Growing Retail Market looking for new int. brands

SE ASIA Market Gateway

The region's only B2B Pet Business Fair

New strategic Partnerships

Pet Fair – The Industry's Most Trusted Platform

22 years of experience with
leading Asian Buyer Database



Top Players from Distribution & Retail

Pet Industry Partnership Hub

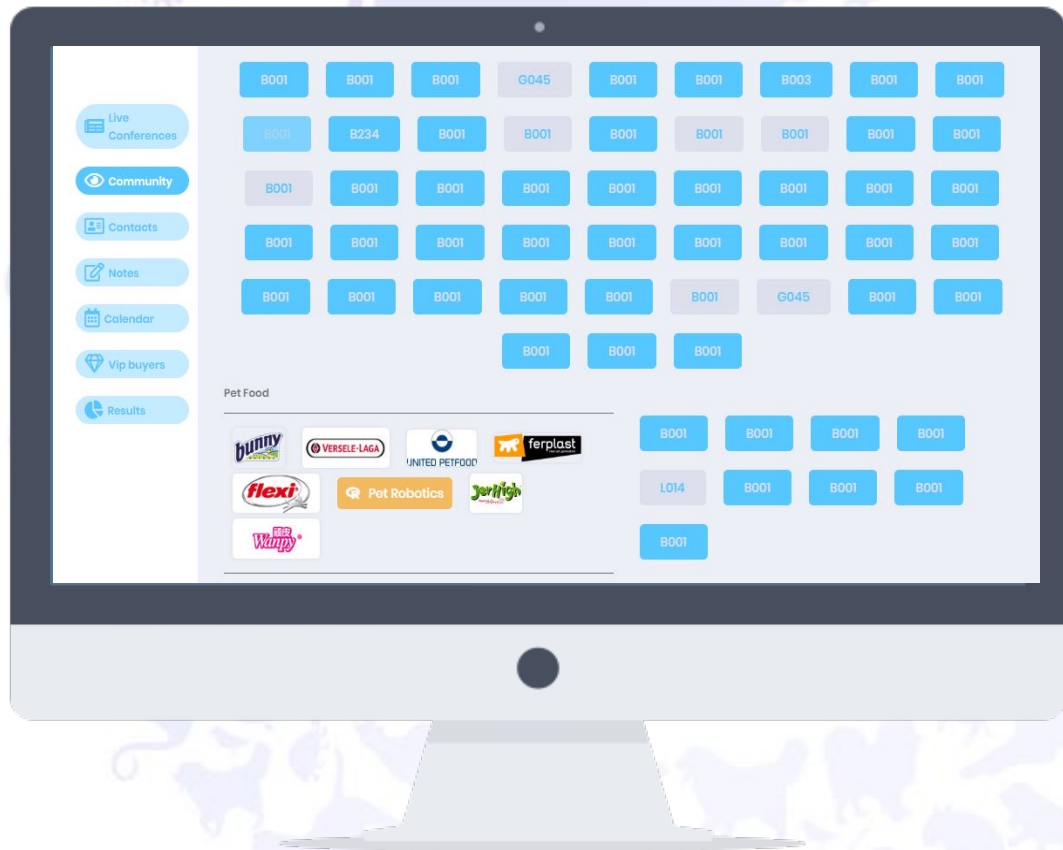
Maximization of ROI

Virtual + Face-To-Face + Brand
Exposure

Our Journey...



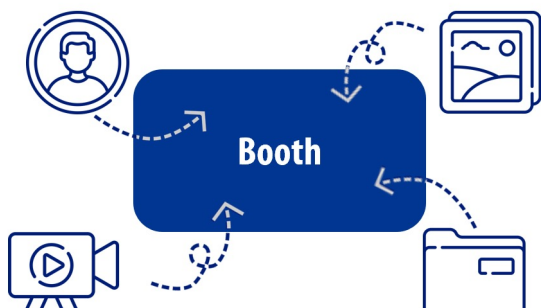
What is 'PreConnect'?



A 2-Day virtual event connecting the international pet industry with South East Asia's buyer community

Set up your virtual exhibitor profile

1 Set Up Your Virtual Booth



- Upload company info
- Upload product photos
- Upload files (pdf, etc.)
- Upload video clip

14 Oct 2020 09:00-21:00 UTC+7, BKK Time

PreConnect by PET FAIR

edit Yaowalak Somboonlerts

All My All halls

Search Filters

Solid Gold Pet As America's first holistic pet food, Solid Gold appro...	Asian Pets Care Corporation Co., Ltd. Asian Group manufactures and distributes food to custo...	Pet World Marketing Sdn Bhd (ProDiet/ProBalance) We are looking for like-minded partners to distribute ... Shah Alam, Malaysia
Absolute Nutrition Co. Ltd. Absolute Nutrition is a pet food manufacturer (OEM) ba... Bangkok, Thailand	Perfect Companion Group A one-stop-service leading pet food manufacturer in So... Bangkok, Thailand	Thai Union Manufacturing Co., Ltd.
Happy Pet Products Pet health, happiness and wellbeing is our passion and...	Bunny Tierernahrung GmbH Super-premium-products for rabbits & rodents! bunn... Melle, Germany	Federation of Asian Veterinary Association, FAVA Bangkok, Thailand
Petcurean Pet Nutrition GO! SOLUTIONS™ & NOW FRESH™ premium-quality pet food r... Chilliwack, Canada	P-Magic Inc. World's Most Amazing Pet Product - automatically clean... Claymont, United States	Wing Biotech (Shanghai) Co., Ltd. Wing Biotech was established in 2007 with a total inve... Shanghai, China
Thai Pet Product Industries Association History of the Thai Pet Products Industry Association...	Vemedim Corporation The top manufacturers of veterinary and aquaculture me...	Nektech Petfood Co.,Ltd DO THE BEST FOR YOUR PETS AND WE LOVE YOUR PETS TOO Amphoe Plaeng Yao, Thailand
Kemin Industries (Thailand) Limited From our team of scientists and application equipment ...	Hi-Q Food Products Co., Ltd.	Healthy Shores Superfood from the sea with Healthy Shores canned wild... Nanaimo, Canada

Info Conference Hall Contacts Messages Calendar Notes Result

888 ?

Chat + Videocall with potential new partners

The screenshot displays the PreConnect by PET FAIR interface. At the top, there's a navigation bar with the logo and icons for search and filters. Below this, there are two main panels. The left panel shows a video call in progress with a man speaking. The right panel shows a chat window with a profile for Will Durrant, Happy Pet Products Export Manager. A message from Yaowalak Somboonlertsiri is visible, dated Feb 22, 2021 1:30 PM, asking for a video call.

Talk with Potential Partners

2



I'm interested in distributing your brand in Thailand. Do you already have an exclusive distributor in Thailand?

No, we don't. Can you tell me more about your company?



- Direct message and chat with potential partners

Pre-Event Meeting Scheduling

Hennadiy Netyaha

CEO,
Biletum Ltd.

Edit

14 15 16

Meeting requests

9:00
9:30

 **Ben Frost**
Bèijīng,
China
WeChat

9:30
10:00

 **Ben Frost**
Berlin,
Germany
WeChat

10:00
10:30


Available 



10:30
11:00

 **Ben Frost**
Paris,
France
WeChat

9:00
9:30

 **Alex Pen**
Finance
director
Tesla Motors,
LA, USA

16:00
16:30

 **Max Stoyanov**
CTO
Solar, London,
UK

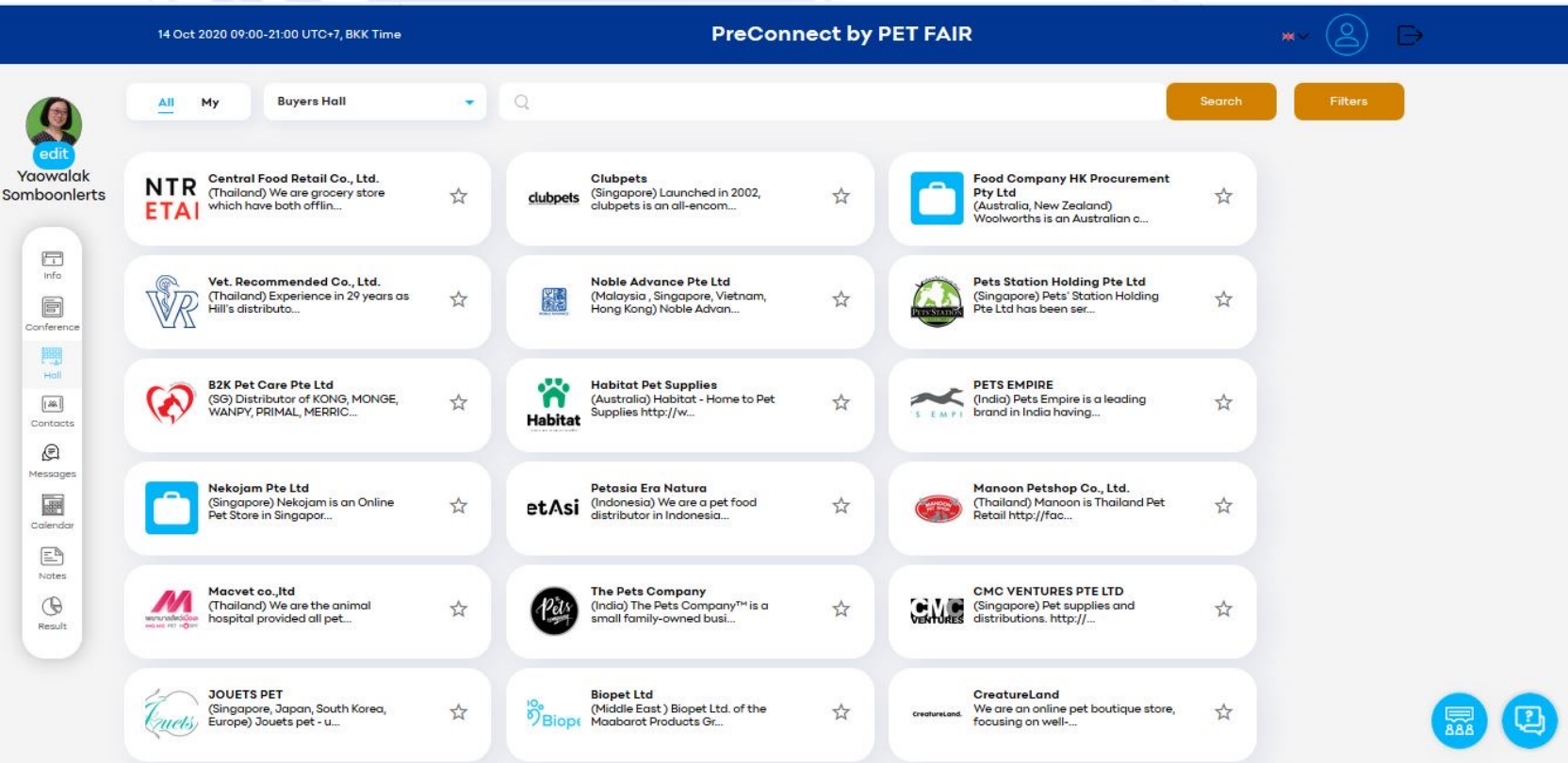
3

Schedule Virtual Meetings



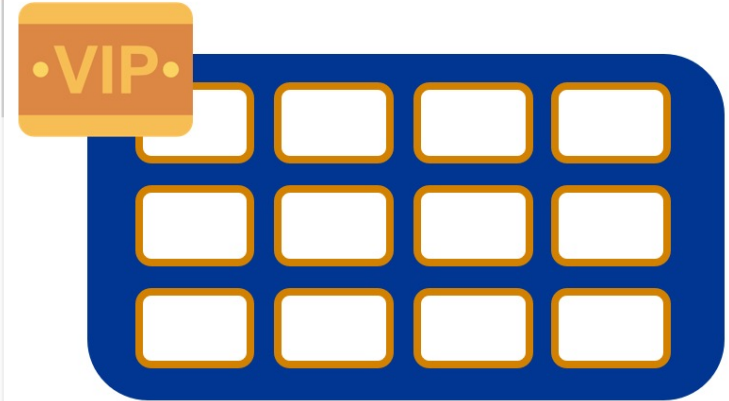
- Talk face-to-face with your potential partners
- Manage meetings through our calendar

Access the VIP Buyer Hall



VIP Buyer Hall Access

4



- Easier to find buyers that suit your needs
- No more only waiting for buyers to approach you

Virtual Conference Program

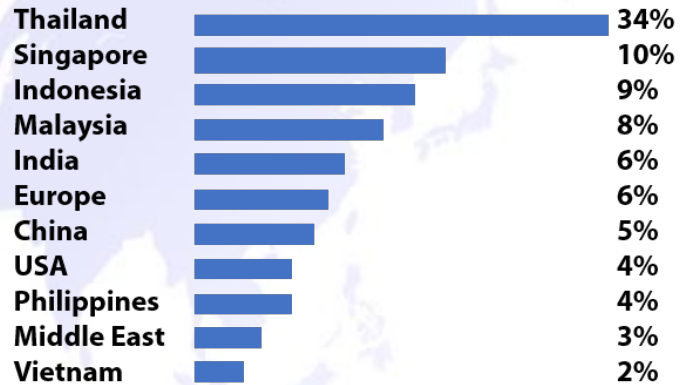
5 Attend Virtual Conferences



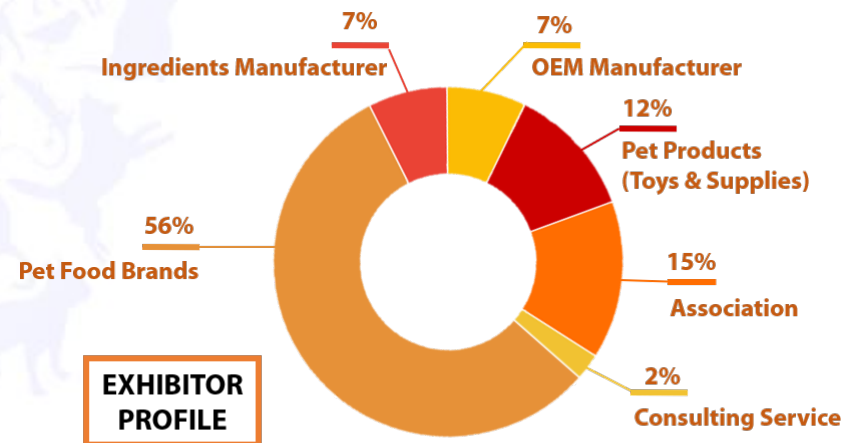
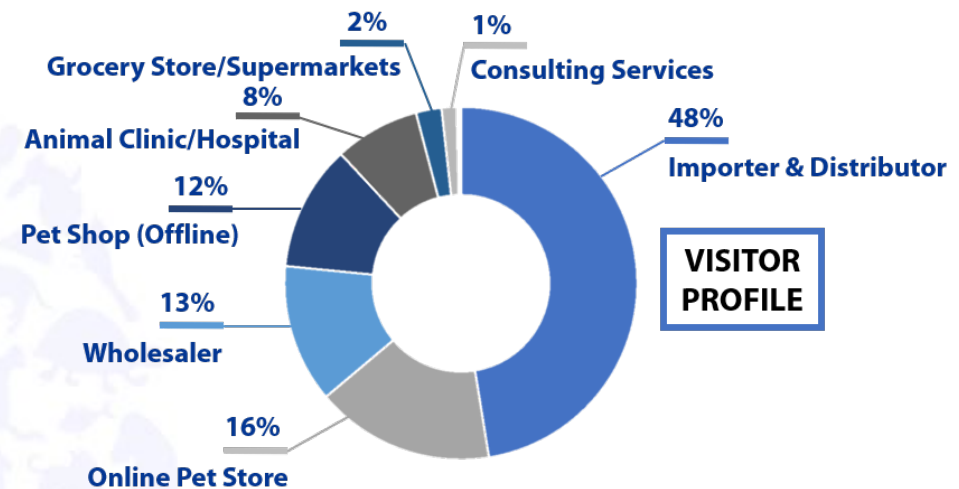
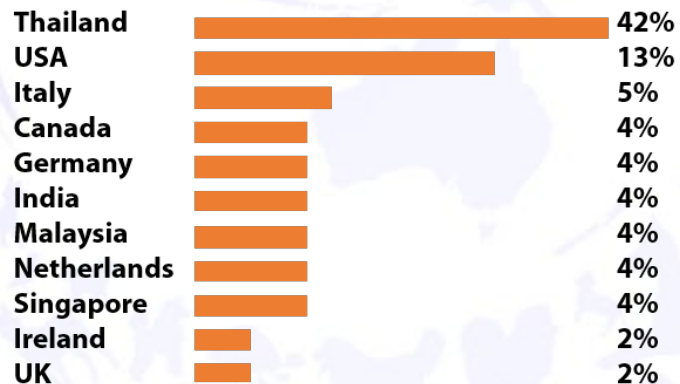
- All free-of-charge
- Playback options to watch later
- Interact with speakers and panelists through messaging
- Let us know if you want to become a Speaker

PreConnect 1st Edition Results:

Visitors By Country



Exhibitors By Country



What the Industry says:

Andrea Terrile

Export Manager, Monge Pet Food

"I'm amazed with the platform because it has put the distributors and retail driving the talks. Demand towards the supply has made it very efficient. We were able to share more new products with new distributors and retailers"

Will Durant

Export Manager, Happy Pet Product

"PreConnect was fantastic from start to finish, the support throughout was excellent. PreConnect allowed us to reach new customers in exciting markets – has opened up lots of positive opportunities"

Dr. Mathias Koch

Managing Director, Anibene Pte Ltd.

"PreConnect by Pet Fair SEA has been great. I was able to get a lot of interesting contacts. It was easy to quickly exchange information and find the right business partners. People like me, distributors can easily contact the brands directly"

Kevin Vo

CEO, Fera Import Export Trading

"Great platform that makes it easy for buyers and suppliers to approach each other."



Pet Fair SEA Live Tradeshow



**Face-To Face with a dedicated
Hosted Buyer Program**

petfair[®]
SE ASIA

16 – 18 February 2022

BITEC, Bangkok, Thailand

NEW DATE



Buyer Database Exposure

Webinar Session

The Virtual Essence of Gut Health for Pets

petfair
PreConnect

Manuel Madani
Project Manager
Pet Fair SEA

Juan Gomez-Basauri, Ph.D.
Global Director
Alltech Biotechnology Corp. Ltd.

Laura Brooks
Vice President of Marketing
Solid Gold Pet LLC

09.45 – 10.30 (UTC+7)

Newsletter Exposure

SE ASIA Pet Industry Welcomes

Connolly's Red Mills: A century of Know-How

Based in countryside of Ireland, pet food is created in our own state-of-art facilities, tested in our onsite laboratories and approved by pets. As animal lovers our passion is to provide pets with only the highest quality food ingredients that are made of fully traceable and 100% natural ingredients, free-run poultry and organic fish. [LEARN MORE](#)

P-Magic: Revolutionary Pet Waste Removal from the US

P-Magic is a US brand that automatically cleans all pet waste in 60 seconds. It converts the waste up to 99.9% germ free, cleans and fills homes with a beautiful fragrance and moreover protects pet owners from the transmission of deadly viruses and pathogens. [LEARN MORE](#)

Social Media

petfair Pet Fair SEA
519 followers
4mo • Edited •

To: Pet Food Producers and Brands:
Kemin Industries launching break-through content on PROTEINS and Natural AntiOxidants for pet food producers on **PET FAIR SEA** Preconnect, Octo ...see more

Join our Webinar!

- ✔ **Crafting Specialty Proteins for Pet Diets**
Mr. Alberto Munoz - Global Health & Nutrition Product Manager
- ✔ **Insights into the Demand Drivers and the Effective Use of Natural Antioxidants**
Mr. Jim Mann - Sr. Global Antioxidant Product Manager

14 October 2020
20:30 – 21:00 BKK
15:30 – 16:00 CET
08:30 – 09:00 CST
13:30 – 14:00 3GMT

KEMIN | **petfair**
SE ASIA

11 • 1 comment

Like Comment