

Be the first to meet top buyers in China's fastest growing region by joining us for the inaugural edition

VISITORS

40,000 visitors



EXHIBITORS

650 exhibitors

CHINA'S 2019 GDP GROWTH RATE







GUANGDONG	6.2%
NATIONAL AVERAGE	6.1%
BEIJING	6.1%
SHANGHAI	6%

The GDP growth rate of the Guangdong province has outpaced the National Average and that of Beijing and Shanghai provinces.

CHINA MARKET FACTS

- **South China**, including the provinces of Guangdong, Fujian, Guangxi, and Hainan, along with Hong Kong and Macau, **contains 219.67 million people, 15.7% of the total Chinese population**
- Together, the economy of this region measured around **20.6% of the national GDP in 2018**
- The Chinese Government plans to invest **¥100 billion in Shenzhen** to build an international Food Valley, promoting the Shenzhen food industry as an eye-catching global investment hot spot
- The historic and enforceable **U.S.-China Phase One Economic and Trade Agreement** addresses structural barriers to trade & will support a dramatic expansion of U.S. food & agricultural exports
- **Shenzhen is China's fastest growing Tier-1 city** and provides easy access to Guangzhou, Hong Kong and Macau

USDA'S TOP EXPORT PROSPECTS

 Alcoholic Beverages	 Tree Nuts	 Dairy Products
 Fresh & Dried Fruit	 Meat	 Bakery Ingredients

Maximize Your ROI with the USA Pavilion at SIAL China SOUTH 2022



You Focus on Business, We Handle the Rest



Prime Location

A highly desirable location ensuring maximum traffic & visibility



Turnkey Solutions

All-inclusive booth packages & personalization options



Expert Assistance

Dedicated IMEX staff from registration through show days on-site



Government Support

ATO staff on-site for market assistance & promotion



Enhanced Visibility

Exhibitor listings in official printed, online & Pavilion directories



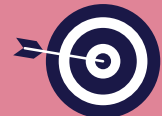
Full Access

Complimentary exhibitor badges & visitor invitations



Exclusive Services

Preferred hotel rates, freight forwarding, interpreter, catering, cleaning, etc.



Export Hub

A focal point for importers & distributors

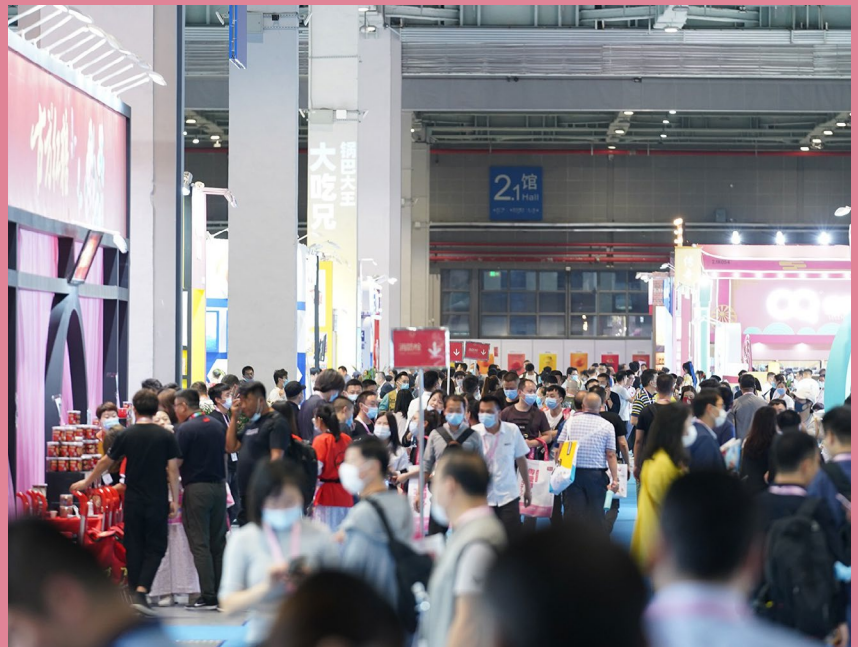
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USA PAVILION ORGANIZED BY



IMEX Management, Inc.
1422 E Main St #267
Lincolnton, NC 28092 USA
704.365.0041
www.imexmanagement.com

Allison Brittain
+1 704.248.2797
AllisonB@imexmanagement.com