



SIAL InterFOOD

INSPIRE FOOD BUSINESS

The 25th International Exhibition on Food & Beverage Products,
Technology, Ingredients, Additives, Raw Materials, Services, Equipments, Supplies

POSTSHOW **REPORT**



13 – 16 November 2024
JIEXPO, Kemayoran Jakarta - Indonesia

COMEXPOSIUM

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ABOUT SIAL INTERFOOD 2024

- The Dedicated B2B Platform - for The Indonesian & ASEAN Food & Beverage Industry
- The 25th International Exhibition on Food & Beverage Products, Technology, Ingredients, Additives, Raw Materials, Services, Equipments, Supplies

The Show at a Glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of November 13th, opened by :



- Yudi Ariyanto - Head of Domestic Trade Department of The East Java Province of Industry and Trade
- Adhi S. Lukman - Chairman of Association of Indonesian Food and Beverage Producers (GAPMMI)
- Andrio Himawan Wahyu Aji, SH. MH. - Head of Marketing Department of Department of Cooperatives and SMEs East Java Province
- Roy Mandey - Chairman of Indonesian Retailers Association (APRINDO)
- Rusman Heriawan - Chairman of Indonesian Coffee Council (DEKOPI)
- Budhi Wibowo - Chairman of Indonesian Fishery Producers Processing and Marketing Association (AP5I)
- Saut Hutagalung Chairman of Indonesian Tuna Association (ASTUIN)
- Pepeng Putra Wirawan - Head of Chinese Marga Social Association East Java Region (PSMTI)
- Woeidi Orso - Chairman of Indonesian Plastic Weaving Assortment Association (GIATPI)
- Hasanuddin Yasni - Chairman of Indonesian Cold Chain Association (ARPI)
- Puguh Sugeng Sutrisno - Secretary of The Indonesian Hotel and Restaurants Association (PHRI) East Java Region
- Idris Jahja - Vice Chairman for MSME Indonesian Chamber of Commerce and Industry (KADIN) East Java Region
- Yusuf Karim Ungsi - Regional Board Chairman of Indonesian Exhibition Company Association (ASPERAPI) East Java Region
- Ferry Setiawan - Head of Indonesian Café and Restaurant Entrepreneurs (APKRINDO) for East Java region
- Renee Bryant - A/G Consul of Australian Consulate-General in Surabaya
- YB Datuk Andi Muhammad Suryady bin Bandy - Assistant Minister of Ministry of Industrial Development & Entrepreneurship Sabah
- Janti Djuari - Head of Indonesian Pole and Line and Handline Fisheries Association - AP2HI
- Timotius Agus Rachmat - Secretary General of Association of Culinary Professionals - ACP



SIAL INTERFOOD OPENING CEREMONY

SPEECH



Dyah Roro Esti Widya Putri, B.A., M.Sc.
Vice Minister of TradeExport Development Ministry of Trade Republic of Indonesia



Roy Nicholas Mandey
Chairman of the Indonesian Retail Merchants Association (APRINDO)



Adhi Lukman
Chairman of The Indonesia Food & Beverage Association (GAPMMI)



Nicolas Trentesaux
Director of SIAL Group Paris Comexposium



Daud Salim
CEO Krista Exhibitions

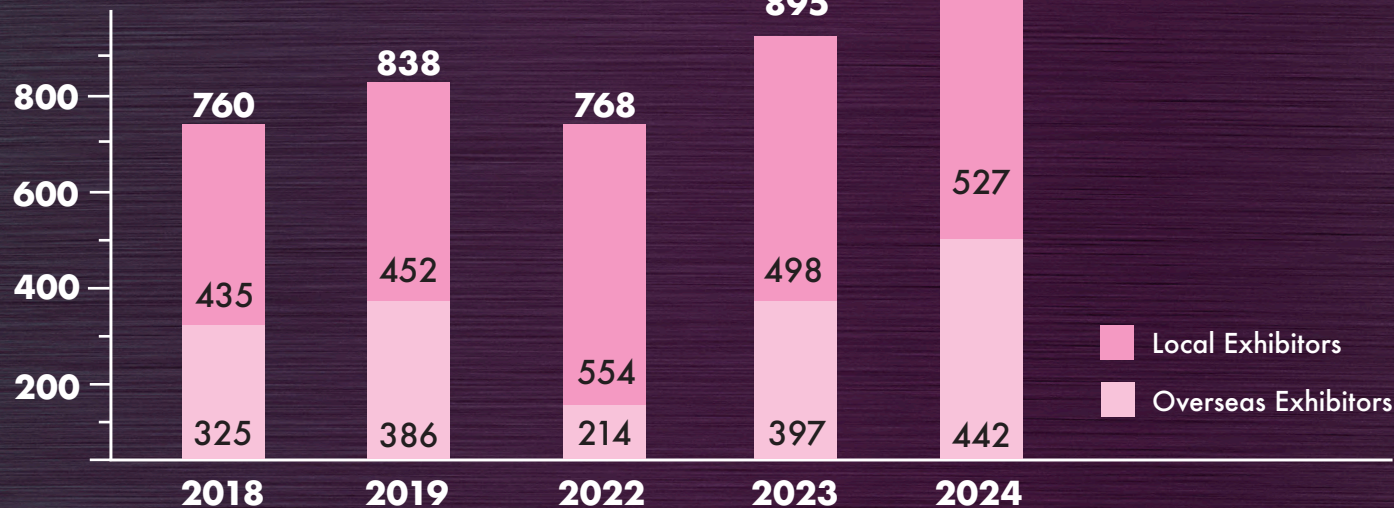


NUMBER OF EXHIBITORS

SIAL INTERFOOD Exhibitor Comparison

Total Exhibitors 2024

969



EXHIBITORS FROM 25 COUNTRIES (INCLUDING REGION)

	Indonesia		South Korea		Georgia
	Iran		Turkiye		Oman
	Srilangka		Belarus		Dubai (UAE)
	Singapore		Russia		Italia
	Saudi Arabia		Jepang		India
	Malaysia		Taiwan		Switzerland
	Thailand		Netherland		Germany
	Vietnam		China		
	Egypt		USA		

TOP 5 EXHIBITING SECTORS

1. Food & Beverage Products
2. Beverages & Drinks
3. Bakery & Confectionary
4. Food Technology Kitchen & Food Service Equipment
5. Food Ingredients & Natural Ingredients



EXHIBITORS' TESTIMONIALS



My impression is that this exhibition is able to reach layers of culinary actors and also culinary connoisseurs in Indonesia because it is able to provide a complete range of alternatives and also quality so as to bring fans and culinary actors to be in this exhibition so that the main objective to market and meet the actors occurs perfectly.

Pranan Anto Nugroho (Ariobimo Makmur Sentosa)

SIAL INTERFOOD is very positive because there are a lot of business activists here, especially those related to food and I am quite amazed at how crowded this exhibition

Budi Asto Kusuma (Digital Mediatama Maxima)



In this exhibition, we make friends and add new customers and we can also add new insights here, increasingly introducing products from dmX to everyone here of course.

Ade Irma (DMX Trading Indonesia)



We have been participating for a very long time and we like that this exhibition is always crowded, the event is never empty, there is a lot of enthusiasm, it's just cool.

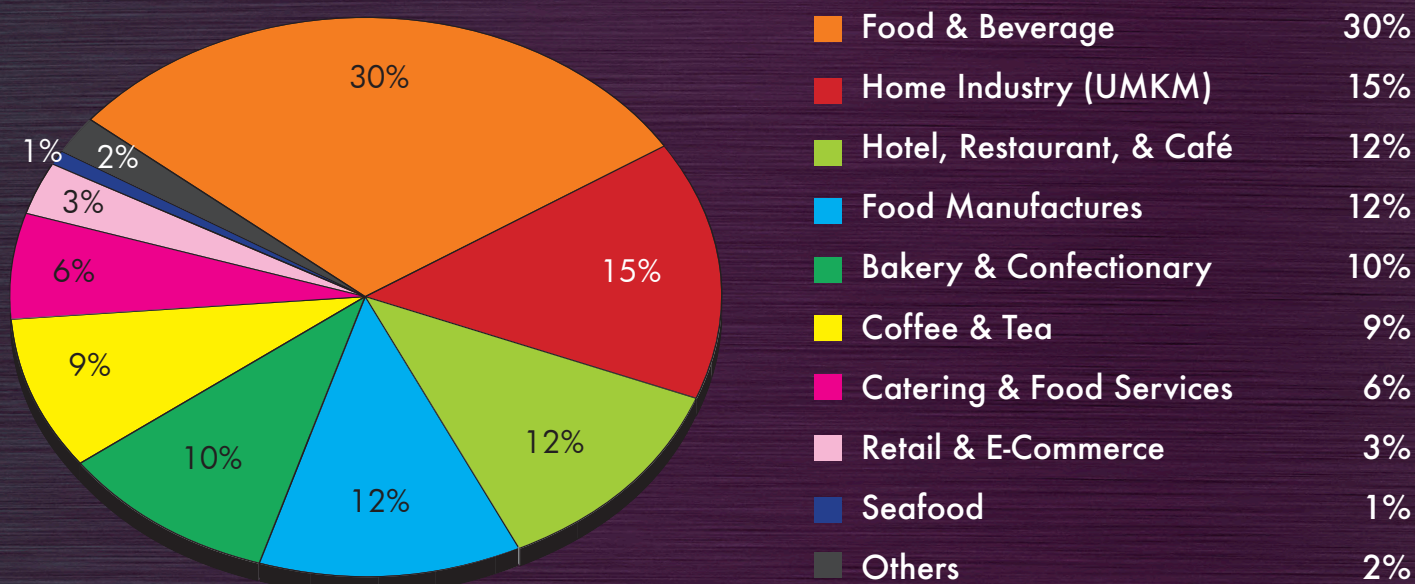
Linda (Orang Tua Group)



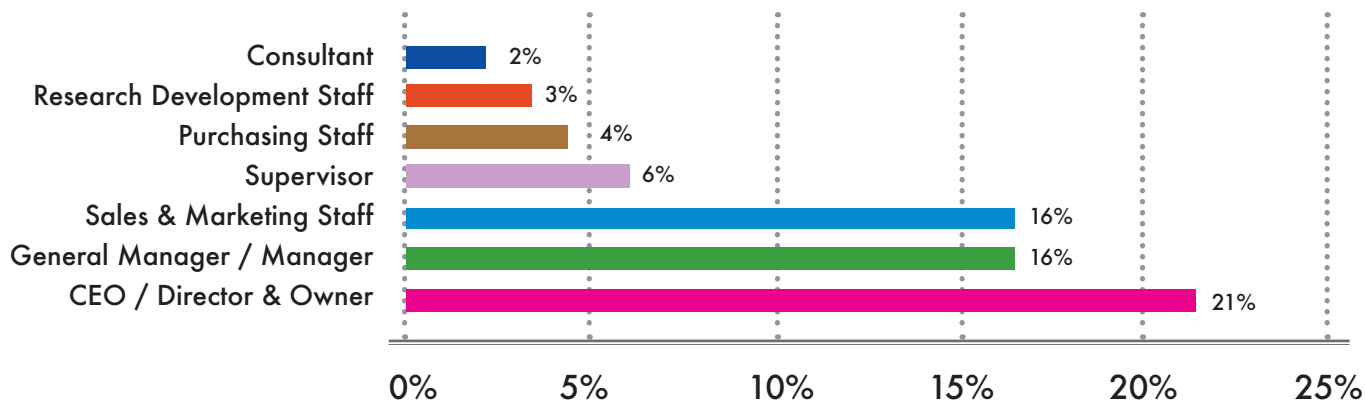
This is our first exhibition, actually we have been a visitor from 2 years ago, since then we decided to become an exhibitor. From the first day we got good feedback, maybe next year we will increase our booth space and will definitely participate again.

Kiky - PT Etika Group Indonesia

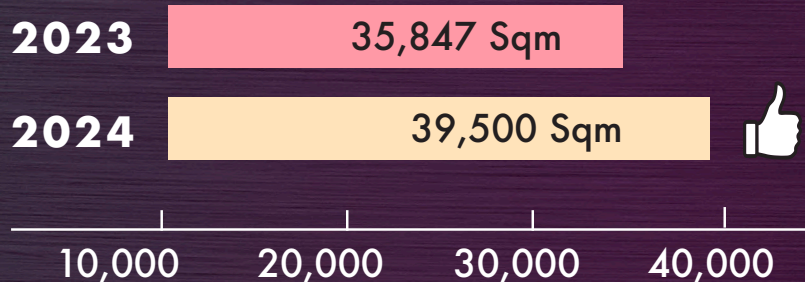
TRADE VISITOR INDUSTRY SECTOR ON SIAL INTERFOOD 2024



VISITORS' PROFILE



TOTAL SQM SIAL INTERFOOD 2023 / 2024



Jakarta International Expo, Kemayoran - Indonesia

VISITORS CAME FROM 58 COUNTRIES (INCLUDING REGION)

	Afghanistan		Hongkong		Palestine
	Albania		India		Philippines
	Algeria		Indonesia		Qatar
	American Samoa		Iran (Islamic Republic of)		Saudi Arabia
	Argentina		Iraq		Singapore
	Australia		Ireland		South Africa
	Bangladesh		Italy		South Korea
	Brunei Darussalam		Japan		Sri Lanka
	Bulgaria		Kenya		Switzerland
	Canada		Kuwait		Taiwan
	China		Lebanon		Thailand
	Cyprus		Lithuania		Tunisia
	Denmark		Malaysia		Türkiye
	East Timor		Maldives		United Arab Emirates
	Egypt		Marshall Islands		United Kingdom
	Fiji		Mexico		United States
	Finland		Myanmar		Vietnam
	France		Netherlands		Yemen
	Germany		North Korea		
	Ghana		Pakistan		



Top 10 Local Visitors

- | | |
|----------------|-------------|
| 1. DKI Jakarta | 6. Depok |
| 2. Tangerang | 7. Surabaya |
| 3. Bekasi | 8. Karawang |
| 4. Bogor | 9. Semarang |
| 5. Bandung | 10. Cirebon |

Visitors Satisfaction Survey



Satisfaction rate : 98%
Next edition participation : 98%

Number of Visitors SIAL Interfood 2024



Local Visitors : 87,125
International Visitors : 6,436
Total Visitors : 93,561

NUMBER OF VISITORS

SIAL INTERFOOD Visitors Comparison



VISITORS TESTIMONIALS



In this exhibition, I got a lot of networking and also got to know a lot of brands and also got a lot of promos, hopefully in the future SIAL INTERFOOD & KRISTA can support us more and more for the discounts.
Jacklyn - Bekasi



The SIAL INTERFOOD exhibition is really good because there are many new products and it can be a business opportunity for us.
Dwian - Tangerang



SIAL INTERFOOD exhibition is really good for F&B business people and also maybe workers in the food sector because there are so many ingredients, knowledge and information that can be obtained, like it.
Eca - Jakarta



It's really cool that it continues to grow from the previous year, because I also went to SIAL INTERFOOD last year and for this year it is getting bigger and more brands and the venue is even bigger, really cool for SIAL INTERFOOD.
Hizomi Fahri Ahmad - Bandung



SIAL INTERFOOD PROGRAMME



BAKING DEMO

An area where the world's best chefs compete and perform live Baking demonstrations



COOKING DEMO

An area where the world's best chefs compete and perform live cooking demonstrations



CAKE DECORATION DEMO

An area where the world's best chefs compete and perform live cake decoration demonstrations



INDONESIA COFFEE ART BATTLE

An area where the Coffee Competition compete and perform



GELATO COMPETITION

An area where Gelato & Pastry Championship compete and perform



COFFEE WORKSHOP & PROGRAMME

An area where Coffee Workshop & Programme compete and perform



LA CUISINE

An area where the world's best chefs compete and perform live culinary demonstrations



CAKE DECORATOR DISPLAY

A showcase of Beautiful and unique cake, 3 cake selected by a jury of experted



SIROC ROASTING COMPETITION

An area where Coffee Roasting Competition compete and perform



F & B TREND

An area where Seminar & Talkshow compete and perform



TEA PROGRAMME

An area where Tea Talkshow, Seminar & programme compete and perform



WINE PROGRAMME

An area where wine class & programme compete and perform



CHOCOLATE PROGRAMME

An area where the chocolate Programme compete and perform



HOSTED BUYER

a Gathering Place for buyers and exhibitors to do business meetings



See You Next Year

SIALInterFOOD

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The 26th International Exhibition on Food & Beverage Products, Technology, Ingredients,
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12 - 15 November 2025
JIEXPO, Kemayoran Jakarta - Indonesia

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