

SHAL
INSPIRE FOOD BUSINESS
New Delhi

in India

POWERED BY:



सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

CO-LOCATED WITH:



07-09 DEC 23 HALL NO. 1B
YASHOBHOOMI (IICC), DWARKA, NEW DELHI

POST SHOW REPORT

ORGANIZED BY:

COMEXPOSIUM



An event by
VINEXPOSIUM



INTER ADS
EXHIBITIONS PVT. LTD.

SIAL INDIA AND VINEXPO INDIA 2023: A TRIUMPH OF INNOVATION AND GLOBAL COLLABORATION

We are thrilled to share a comprehensive report on the unparalleled success of 5th edition of SIAL India and 4th edition of Vinexpo India 2023, held from 7th to 9th December at the prestigious Yashobhoomi, IICC, Dwarka, New Delhi. This event was powered by the Ministry of Food Processing Industries (MOFPI) and supported by the Agricultural & Processed Food Products Development Authority (APEDA), has undeniably become a landmark in the global food and beverage industry.

SIAL India went beyond trends by delving into the narratives of local cuisines transforming into global culinary phenomena. The show emphasized the importance of preserving cultural authenticity while adapting to global tastes, resulting in a rich tapestry of culinary offerings. As a platform that brings together global players, SIAL India positioned the country as a significant contributor to the global food and beverage landscape, raising collaborations that transcend geographical boundaries.

Powered By:



Associate Partner:



Region of Honor - EU



Badge Sponsor:



Lanyard Sponsor:



Executive Partner:



Supporting Associations:





POWERED BY:



CO-LOCATED WITH:



ABOUT

- The opportunity to strengthen and expand the networks
- Platform to gather inspiration and knowledge
- Source to know about new products, new technology and new trends in food for your own product development
- Opportunity to increase your brand visibility in India and in the International Market.
- Clearly identified exhibition areas - Find everything under one roof, semi processed and processed food products, exotic and organic food and from technologies to ingredients, wine and spirits manufacturers, brand owners and many more.
- A series of Master Classes for wine, live cooking by renowned chefs and Expert Speak.

RECORD-BREAKING PARTICIPATION:

The show witnessed an exceptional turnout with over 280 exhibitors from 30 countries, showcasing the diversity and richness of the global F&B landscape. This impressive participation not only surpassed previous editions but also set a new benchmark for international exhibitions in India. The exhibition showcased more than 2000 cutting-edge food and beverage products. This diverse array demonstrated the platform's commitment to embracing innovation from both local and international contributors.

The exhibition brought to the forefront the narratives of local cuisines transforming into global culinary phenomena. With over 8,500 attendees, the event became a melting pot of ideas, nurturing discussions on preserving cultural authenticity while adapting to global tastes and expanding the trade relations among the countries.

HIGHLIGHTS OF SIAL INDIA AND VINEXPO INDIA 2023

Partnership between
Inter Ads, Vinexposium
and Comexposium

Presence of over
20 Ambassadors

Representatives of 30+
embassies walked
the show

15 back to back master
classes were scheduled
for Vinexpo

8500+
Visitors

280+ domestic &
International exhibitors

Associations:
APEDA, FIFI, IFCA, NRAI,
TEA Board, Spice Board

30+ chefs Participated in
the show for
business meeting, live
kitchen, awards, live
demo and workshops.

Eminent speakers led
the conference sessions
on all 3 days of the
event.

SIAL Innovation
Award Ceremony

3500+
Business meetings

4000+
Products





POWERED BY:



CO-LOCATED WITH:



SIAL INDIA 2023 - POWERED BY MOFPI

- SIAL India had the honor to have Ministry of Food Processing Industries, Government of India for their extended support towards the event.
- The three days event was powered by Ministry of Food Processing Industries.
- Ministry of Food Processing Industries participated with their beneficiaries to promote their business of processed food products.
- 44 beneficiaries under PMKSY/PLISFPI/PMFME schemes of MOFPI showcased their products in the MOFPI pavilion.





POWERED BY:



CO-LOCATED WITH:



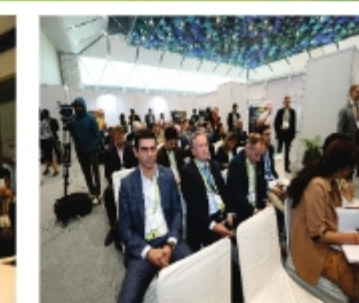
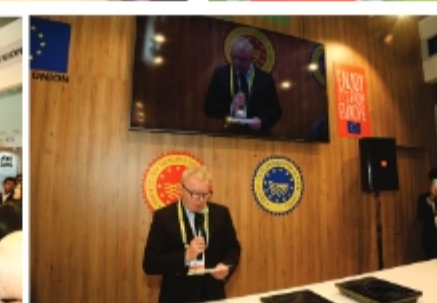
REGION OF HONOR - EUROPEAN UNION



The standout feature of SIAL India and Vinexpo India 2023 was the remarkable participation of the European Union (EU) as the Region of Honor. This marked a pivotal moment in the event, as the EU's substantial presence went beyond a typical showcase. The EU actively curated and led conference sessions, elevating the global dialogue on food excellence. These sessions became epicentres of discussion, exploring various topics ranging from regulatory standards to sustainable practices, providing invaluable insights for industry professionals.

What made the EU's involvement even more impactful was the active participation of key figures, notably the EU Agriculture Commissioner, Mr. Janusz Wojciechowski. His presence, along with a delegation of 50+, transformed the event into a diplomatic platform, fostering connections and collaborations on an international scale. The EU's commitment to excellence and sustainability resonated throughout the exhibition, influencing not only discussions but also shaping the narrative of global food and beverage standards.

In summary, the EU's significant role as the Region of Honor at SIAL India and Vinexpo India 2023 elevated the event to a new level. Their multifaceted engagement, from thought leadership in conferences to fostering diplomatic ties, showcased the EU's dedication to advancing the global discourse on food and beverage excellence.





POWERED BY:



CO-LOCATED WITH:



HIGH-LEVEL INAUGURATION:

The inauguration ceremony at SIAL India and Vinexpo India 2023 was a testament to the high-level commitment and collaborative spirit prevailing at the event. Notably, Smt. Anita Praveen, IAS, Secretary, MOFPI, Mr. Janusz Wojciechowski, Agriculture Commissioner of the European Union and Shri. Abhishek Dev, IAS, Chairman, APEDA, inaugurated the event. Their participation underscored the event's strategic importance in aligning with national policies and raising international partnerships for the growth of the Indian food industry.

The ceremony reached new heights with the attendance of 20 Ambassadors from participating countries. This diverse diplomatic representation added a layer of international significance, symbolizing the global nature of the event and the shared commitment to advancing the global food and beverage landscape.

The presence of these diplomats not only highlighted the diplomatic importance of the event but also provided a unique platform for cross-cultural exchange, nurturing a sense of unity and collaboration among nations with shared interests in the agri-food and food sector. In essence, the inauguration ceremony was a confluence of global leaders and diplomats, setting a tone of unity and shared purpose that resonated throughout the entire duration of SIAL India and Vinexpo India 2023.





POWERED BY:



CO-LOCATED WITH:



GLOBAL INNOVATION SHOWCASE:

Countries like Austria, France, Greece, Italy, Iran, Indonesia, Japan, Mexico, Peru, Russia, South Korea, Tunisia, Turkiye, Thailand, USA, and more presented cutting-edge products, advanced technology, and revolutionary solutions. The event not only showcased the current trends but also provided a glimpse into the future of the F&B industry.

Countries like Austria, France, Greece, Italy, Iran, Indonesia, Japan, Mexico, Peru, Russia, South Korea, Tunisia, Turkiye, Thailand, USA, and more played a pivotal role in transforming the exhibition into a global melting pot of innovation. The diversity in participating nations brought forth a rich tapestry of culinary traditions, technological advancements, and forward-thinking solutions. These countries not only presented cutting-edge products but also shared insights into their unique approaches to addressing challenges in the food and beverage industry.

By providing a glimpse into the future of the F&B industry, SIAL India and Vinexpo India 2023 not only celebrated the present state of the sector but also laid the groundwork for a dynamic and interconnected future where international collaboration propels the industry forward.





POWERED BY:



सत्यमेव जयते



CO-LOCATED WITH:



CULINARY EXTRAVAGANZA BEYOND BORDERS:

The live cooking show, featuring esteemed chefs, not only tantalized taste buds but also showcased the global fusion of culinary artistry. Chef Manisha Bhasin's Millet Risotto and Smoked Chicken, as the recipe of the event, and Chef Nishant Choubey's Rice Flour Pancake, Rosella Marmalade, and Cranberry Jam added an international flair to gastronomic delights.

7th Dec 2023

- 1.00 pm - Chef Anahita Dhondy- Lehsuni Palak with Millet Kofta
- 2.00 pm - Chef Manjit Gill + Chef Ritika Gill + Chef Sanjay Thakur
- 3.00 pm - Chef Narender Singh Latwal
- 4.00 pm - Chef pankaj Bhadouria
- 5.00 pm - USA BLUEBERRIES BOOK LAUNCH & DEMO EVENT BY CHEF RAKHEE VASWANI .Blueberry Baklava

8th Dec 2023

- 12.00 pm Chef Manisha Bhasin
- 1.30 pm - Chef Nishant Choubey
- 3.00 pm - Chef Vaibhav Bhargava
- 4.00 pm - French Competition

9th Dec 2023

- 12.00 noon - Chef Ashish Bhasin
- 12.45 pm - Chef Gokhan
- 1.30 pm - Dr. Chef Gautam Chaudhry
- 2.00 pm - Chef Parvinder Bali







POWERED BY:



सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

CO-LOCATED WITH:



SIAL INNOVATION AWARDS:

The SIAL Innovation Awards celebrated breakthrough products, and the winners from South Korea and India were recognized with Gold, Silver, and Bronze accolades.

These winning products will continue to be featured prominently in SIAL NETWORK exhibitions worldwide, solidifying their status as leaders in innovation.

GOLD AWARD : KIMCHI WITCH SALAD POWDER; THEBAB CO. LTD, SOUTH KOREA

SILVER AWARD: YOU AND I KOMBUCHA; CSF CORPORATION, SOUTH KOREA

BRONZE AWARD: FIG JUICE; PURANDA HIGHLANDS, APEDA, INDIA



OUTDOOR CAMPAIGN



VINEXPO MASTER CLASSES:

 **VINEXPO INDIA**

SIAL
INSPIRE FOOD BUSINESS
New Delhi

POWERED BY:
 **M F P I**
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

07-09 DEC 2023
YASHOBHOOMI(IICC)
DWARKA, NEW DELHI

The Vinexpo master classes, spread across all three days, provided a comprehensive exploration of the world of wines and spirits, offering valuable insights into trends, pairings, and emerging market opportunities.

MASTERCLASSES AT YASHOBOOMI 7-9 Dec 2023- 3.0

07.12.2023

- **Keynote Address**
By ALESSIO Secci-Director Fratelli
- **Caballo Loco and Launch of Caballo Loco Blanco No. 1**
Subhash Arora and Agnetta International
- **Wines of Bordeaux**
Chinmaya Arjun Raja
- **Wines from Chateauf-neuf-du Pape**
Subhash Arora and Charles Donnadiu
- **Wine or not to Wine..That is the question**
Subhash Arora

08.12.2023

- **Good Drop Wine Cellars - Doing things differently**
Ashwin Rodrigues and Charles Donnadiu
- **Wines from European Union**
Subhash Arora
- **Wines of Hungary**
Mariann Erdo and Tamas Duzsi
- **Meghalaya Fruit Wines - From Farm to Bottle-Part-1**
B.K.Sohliya and Priyanka Save
- **Meghalaya Fruit Wines - From Farm to Bottle-Part-2**
B.K.Sohliya and Priyanka Save

09.12.2023

- **Challenges faced by Indian industry**
Panel Discussion moderated & Chinmaya Arjun Raja
- **Mingling with Meads and Me**
Subhash Arora with Priyanka Save & Yoginee Budhkar
- **Not only Wine-France makes fine Whisky too**
Krity Malhotra CS
- **Demystifying Sake further**
Kunal Kaul WSET



POWERED BY:



CO-LOCATED WITH:



FRUITFUL B2B COLLABORATIONS

The B2B meetings facilitated impactful collaborations between hosted buyers, VIP Buyers and exhibitors, resulting in a plethora of business leads. These interactions not only strengthened existing partnerships but also paved the way for new alliances on both national and international fronts.







POWERED BY:



सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

CO-LOCATED WITH:



RESOUNDING SUCCESS AND FUTURE OUTLOOK

The overwhelming response from both national and international exhibitors attests to the resounding success of SIAL India and Vinexpo India 2023. The announcement of the next edition, scheduled for 19th to 21st September 2024, has already garnered immense enthusiasm, underscoring the anticipation for yet another edition of excellence, innovation, and unparalleled business opportunities.

In summary, SIAL India and Vinexpo India 2023 stand as a testament to the triumph of innovation, collaboration, and the global appeal of the food and beverage industry. We extend our sincere gratitude to all participants, sponsors, and collaborators who contributed to making this event a resounding success. As we eagerly look forward to 2024, we anticipate raising the bar even higher, setting new standards of excellence and fostering transformative change in the F&B sector.



POWERED BY:



CO-LOCATED WITH:



IN THE NEWS

- <https://thepatriot.in/listicle/sial-india-2023-food-and-beverage-exhibition-43229>
- <https://www.dailypioneer.com/2023/business/business-brief-business-brief-2023-12-02.html>
- https://www.business-standard.com/content/press-releases-ani/eu-agriculture-commissioner-janusz-wojciechowski-to-visit-india-from-7-9-december-with-a-delegation-of-50-european-businesses-123120100949_1.html
- <https://www.aninews.in/news/business/business/sial-india-and-vinexpo-india-set-to-showcase-global-culinary-diversity-in-new-delhi-exhibition20231205151524/>
- <https://www.latestly.com/agency-news/business-news-sial-india-and-vinexpo-india-set-to-showcase-global-culinary-diversity-in-new-delhi-exhibition-5608469.html>
- <https://theprint.in/economy/5th-edition-of-sial-india-exhibition-commences-on-thursday/1876742/>
- <https://www.devdiscourse.com/article/business/2738797-5th-edition-of-sial-india-exhibition-commences-on-thursday>
- <https://www.indianeconomicobserver.com/news/5th-edition-of-sial-india-exhibition-commences-on-thursday20231207211240/>
- <https://news.webindia123.com/news/Articles/Business/20231207/4146775.html>
- https://www.publickishatabdi.page/2023/12/blog-post_42.html
- <https://samacharlahrein.com/business/sial-india-and-vinexpo-india-exhibition-started-with-grand-inauguration/>
- <https://balajinews.com/archives/7589>
- <https://hospitality.economictimes.indiatimes.com/amp/news/operations/food-and-beverages/sial-india-and-vinexpo-unite-30-nations-in-the-global-culinary-summit/105841386>



POWERED BY:



सत्यमेव जयते



CO-LOCATED WITH:



IN THE NEWS

- <https://www.thestatesman.com/cities/delhi/over-30-countries-participate-in-5th-edition-of-sial-india-exhibition-in-delhi-1503248121.html>
- <https://helloentrepreneurs.com/tag/sial-india-and-vinexpo/>
- <https://www.countryandpolitics.in/2023/12/08/grand-inauguration-of-sial-india-and-vinexpo-india-took-place-today-thousands-of-products-seen-in-the-exhibition/>
- <https://www.greekherald.com/news/274057880/5th-edition-of-sial-india-exhibition-commences-on-thursday>
- https://www.shabdawanisamachar.page/2023/12/blog-post_8.html
- <https://www.shudhentertainment.com/2023/12/sial-india-2023-resounding-success-over.html>
- <https://news85.in/great-organization-of-three-day-international-exhibition-of-sial-india-and-vinexpo-india/>
- <https://www.adgully.com/sial-india-2023-a-resounding-success-over-20-ambassadors-300-exhibitors-139760.html>
- <http://www.fnbnews.com/Top-News/sial-india-and-vinexpo-unite-30-nations-in-the-global-culinary-summit-76130>
- <https://newspatrolling.com/sial-india-2023-a-resounding-success-over-20-ambassadors-300-exhibitors-and-countless-innovations-in-food-beverages/>
- <https://www.apnnews.com/agricultural-products-export-development-authority/>
- <https://www.siliconindia.com/news/general/sial-india-and-vinexpo-unite-global-culinary-summit-with-30-nations-nid-226910-cid-1.html>

PROGRAMS

SIAL
**INNO-
-VATION**

SIAL
**HOSTED BUYER
PROGRAM**

SIAL
**CONFEE-
-RENCES**



SIAL
**LIVE
COOKING**

OUR INDUSTRY PARTNERS

Associate Partner:



Region of Honor - EU



Badge Sponsor:



Lanyard Sponsor:



Executive Partner:



Supporting Associations:



VINEXPO



THANK YOU, SEE YOU NEXT YEAR

SHAL

INSPIRE FOOD BUSINESS

New Delhi

19 -21 September 2024

in India



VINEXPO INDIA

MUMBAI

16 -17 September 2024

ORGANIZED BY:

COMEXPOSIUM



An event by

VINEXPOSIUM



INTER ADS
EXHIBITIONS PVT. LTD.