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Post-Show Report: SIAL India 2024

A Landmark Event in the Food & Beverage Industry

ORGANIZED BY:



SIAL, a subsidiary of Comexposium Group



5-7 DECEMBER
2024
IICC (YASHOBHOOMI)
DWARKA, NEW DELHI, INDIA



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MOFPI
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

Overview: A Resounding Success in the Heart of India's Food Trade Landscape

- **SIAL India 2024** concluded successfully from **December 5-7, 2024**, at the Yashobhoomi Convention Centre, Dwarka, New Delhi.
- The event attracted over **220+ exhibitors** and **8,500+** trade visitors, showcasing India's growing role as a leader in the global food and beverage sector.
- Supported by the Ministry of Food Processing Industries (MoFPI) and APEDA, the event facilitated global partnerships and industry innovation.

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Empowering Innovation:

A Resounding Success in the Heart of India's Food Trade Landscape

- **Ministry Support:** Showcased as a key collaborator, the Ministry of Food Processing Industries (MoFPI) bolstered the event, spotlighting processed food advancements.
- **Beneficiary Showcase:** Featured 42 beneficiaries from PMKSY, PLISFPI, and PMFME schemes, displaying their products at the MoFPI pavilion, highlighting the success and impact of government-supported entrepreneurs.
- **Leadership Presence:** Highlighted the visit of Dr. Subrata Gupta, Secretary of the Ministry of Food Processing Industries, underscoring government commitment to fostering industry growth and development.



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Exhibitor Participation:

A Platform for Innovation and Diversity

- **220+ exhibitors** from diverse food segments, including processed foods, beverages, organic produce, and food technologies.
- Exhibitors showcased the latest advancements in **food products, sustainability practices, food processing technologies, and packaging solutions.**
- A broad mix of **Indian and international brands**, highlighting the diversity and innovation within the sector.





A Culinary Experience at SIAL India 2024

- **Showcased Innovation:** Featured new products, including health-conscious meals, plant-based options, and international cuisines.
- **Interactive Engagement:** Live tastings and chef-led demonstrations offering firsthand experiences of evolving QSR trends.
- **Networking Hub:** Brought together QSR professionals, suppliers, and food innovators to discuss business opportunities and market growth.



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Global Representation: Connecting Countries, Expanding Horizons

- International participation from countries including **Estonia, Turkiye, Russia, South Korea, European Union, Ukraine, Thailand, Sri Lanka, Iran & many more.**
- High-level international delegations underscored India's growing importance as a **hub for global food trade.**
- Ambassadors and officials from various countries attended, fostering **cross-border collaborations and trade relations.**





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Notable Dignitaries: A Celebration of Global Diplomacy and Business

- **Shri Abhishek Dev**, Chairman of APEDA, inaugurated the event.

Key international dignitaries included:

- **Ms. Piret Hartman**, Honourable Minister of Regional Affairs and Agriculture, Government of Estonia
- **Mr. Deepak Agarwal**, Managing Director, NAFED
- **H.E. Juan Angulo**, Ambassador of Chile to India
- **H.E. Patrick John Rata**, Ambassador of New Zealand to India
- **H.E. Fırat Sunel**, Ambassador of Türkiye to India
- **H.E. Diana Mickevičienė**, Ambassador of Lithuania to India
- **H.E. Marje Luup**, Ambassador of Estonia to India
- **Mr. Ahmet Ozer**, Vice President of the Executive Board, Istanbul Chamber of Commerce



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Visitor Engagement:

A High-Impact Experience for Industry Leaders

- 8,500+ trade visitors, including industry professionals, decision-makers, buyers, and influencers.
- Opportunities to explore new business opportunities, connect with industry experts, and engage in high-level networking.
- A series of business matchmaking sessions facilitated direct connections between exhibitors and potential partners or clients.



SIAL LIVE COOKING

- **Culinary Masterclasses:** Live demonstrations by renowned chefs showcasing global and Indian food trends.
- **Interactive Sessions:** Hands-on cooking experiences featuring new techniques and innovations.
- **Industry Insights:** Focus on sustainability and food technology for culinary professionals.



CHEF AJAY
CHOPRA



CHEF
SHAMBHAVI
JOSHI



CHEF ABHISHEK
TANWAR



CHEF RAKHEE
VASWANI &
CHEF AMAN



CHEF ASHISH
SINGH



CHEF REETIKA
GILL



CHEF DEEPAK
KUMAR



CHEF GOKHA
ESER KESEN



CHEF MANISHA
BHASIN



CHEF NISHANT
CHOUBEY



CHEF NARENDER
SINGH LATWAL



CHEF GAUTAM
CHAUDHRY



CHEF
PARVINDER BALI



CHEF DHAVAL
AJMERA



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Innovation and Sustainability: Shaping the Future of Food Production

- The event spotlighted innovation and sustainability across all aspects of the food industry.
- Exhibitors presented eco-friendly packaging solutions, organic foods, and new food processing technologies.
- Key topics explored in panel discussions included sustainability practices, food safety, traceability, and technology integration.





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2024 JURY MEMBERS



Diwan Gautam Anand
Founding Trustee,
Cuisine India Foundation



Amit Lohani
Founder Director,
Forum of Indian Food
Importers



Saikat Sarkar
AVP & Head – Premium Grocery,
Reliance Retail Ltd.



Chef Manoj Rai
CEO,
Punjabi By Nature



Chef Manisha Bhasin
Corporate Executive Chef,
ITC Hotels



Gayatri Chibba
Marketing Director,
InterAds VNS

The SIAL Innovation awards of the international food exhibition are awarded to those who help shape what we eat both today and tomorrow.



Exhibitor : AS TFTAK
Manufacturer : TFTAK
Brand : YOOK



Exhibitor : Revala OÜ
Manufacturer : REVALA LTD
Brand : Revala



Exhibitor : SEMIS FOODS PRIVATE LIMITED
Manufacturer : SEMIS FOODS PRIVATE LIMITED
Brand : NUTRIVISE XTREME, NUTRIVISE BAKES



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Panel Discussions:

Thought Leadership in Food Industry Innovation

- **Global Indian Cuisine Trends:** Explored urban consumption patterns, global supply chain impacts, and evolving Indian palates.
- **Empowering Women in Agri-Food:** Highlighted success stories of women's contributions to the agricultural value chain.
- **Experiential Food Retail:** Examined the shift towards creating engaging consumer experiences in food retail.
- **Food Processing Policy Roundtable:** Addressed challenges and opportunities in global food processing and trade policies.





SIAL
CONFÉ-
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DECEMBER 5

Mr. Om Routray
Founder, Indian
Culinary Agenda

2:00 PM - 2:045 PM

Technical Session 1

**Decoding the Global Indian Platter:
Spotting Trends, Creating Opportunities**

- **Mr. Vianney Meynier**
Head, Agrotech & Market Entry Strategy,
Department for India and South Asia,
Business France India, Consulate General of
France
- **Chef Ajay Chopra**
Director, Zion Hospitality Pvt Ltd.
- **Ms. Anushka Singhal**
Assistant Brand Manager, Food Stories
- **Representative Indian Culinary Forum**

2:45 PM - 3:00 PM

Question and Answer Session

3:00 PM - 3:10 PM

Networking and Tea

DECEMBER 6

**Ms. Tanushree
Bhowmik,**
World Bank

11:00 AM -11:45 AM

Technical Session 1

**Grass Root Women in
Agri- Food Value Chain**

- Ms. Umadevi Swaminathan , Managing Director, Rural Distribution Network (RUDI) , Self-Employed Women's Association of India (SEWA)
- Ms. Pratibha Singh, Regional Manager – Asia, Australian Centre for International Agricultural Research
- Ms. Jyotsna Lall, Director – Programmes, Aga Khan Trust for Culture

11:45 AM-12:00 PM

Question and Answer Session

12:00 PM - 12:10 PM

Networking and Tea

Mr. Om Routray,
Founder, Indian
Culinary Agenda

12:10 PM - 12:55 PM

Technical Session 2

**Changing the Retail Landscape:
Creating Experiential retail in Food**

- Mr. Vijay Pratap Singh Aditya, Founder, Ekgaon Technologies
- Mr. Rocky Mohan, Chairman, Goldwater Breweries Ltds
- Mr. Nitin Puri, Founder, KisaanSay
- Representative: National Restaurant Association India

12:55 PM- 1:00 PM

Question and Answer Session

1:00 PM - 1:30 PM

Networking and Lunch

Ms. Mili Dubey,
ASG, PHDCCI

1:30 PM - 2:30 PM

Technical Session 3

**Round Table Discussion : ESTONIA –
INDIA Food & Beverage Cooperation**

- **Opening Remarks and Moderation:** Ms. Mili Dubey, ASG, PHDCCI
- **Special Address:** Counsellor - Trade and Economic Affairs, Delegation of the EU to India
- **Special Address:** Representative Embassy of Estonia



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Business Networking: A Gateway to New Opportunities

- **Extensive Engagement:** The event hosted over 150 buyers, including prominent representatives from India, facilitating over 2,000 meetings, highlighting the event's expansive reach and impact.
- **Business Development Opportunities:** Networking sessions and B2B matchmaking initiatives provided crucial platforms for exhibitors and visitors to explore potential partnerships, discuss business expansion, and consider international market entry.
- **Strategic Alliances Formed:** Numerous collaborations and partnerships were established, significantly contributing to the sustained growth of the global food and beverage sector.





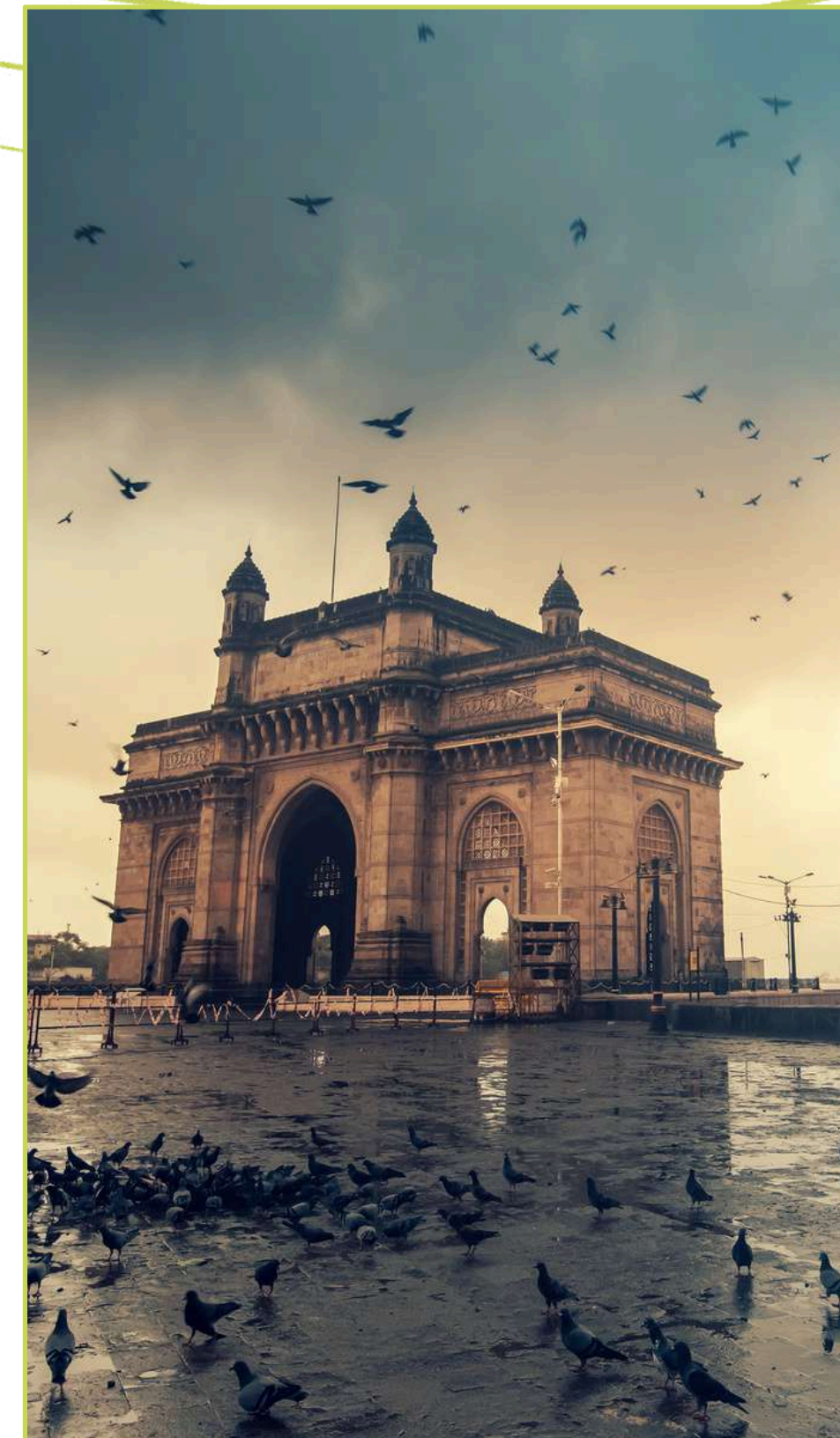
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Looking Ahead:

SIAL India Expands to Mumbai in 2025

- **SIAL India Mumbai** will take place in **26-28 June 2025**, expanding the event's footprint to India's commercial and financial capital.
- Mumbai's location is expected to further elevate India's position as a global leader in the food trade sector.
- **SIAL India Delhi** will return from **11-13 December 2025**, ensuring the continuation of India's key food industry event.





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Closing Remarks:

A Game-Changer for India's Food Industry

- **SIAL India 2024** has established itself as the most important food and beverage trade event in India.
- The event successfully connected international food industry leaders, showcasing India's role as a key player in the global food sector.
- Future growth in the Indian food industry is supported by continued collaboration, innovation, and sustainable practices.





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About SIAL India

- Part of the global SIAL network, SIAL India serves as a leading trade platform for the food and beverage industry.
- SIAL events take place worldwide in key markets such as Paris, Shanghai, and Abu Dhabi, with a focus on innovation, global trade, and industry advancements.



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**THANK YOU!
SEE YOU
NEXT YEAR**