



Meet top buyers in China's fastest growing region

Expand your market reach with Shenzhen's easy access to Guangzhou, Hong Kong, and Macau! With SIAL Shenzhen, extend beyond Shanghai & Beijing, as regions in China have distinct taste preferences and styles.

Despite pandemic challenges, the overall China market remains a prime destination for imported consumer food products.

30,000+ visitors

with

1,000 exhibitors

USA PAVILION ORGANIZED BY



IMEX
MANAGEMENT
INTERNATIONAL TRADE & EXHIBITIONS

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Maximize Your ROI with the USA Pavilion at SIAL Shenzhen 2023



SOUTH CHINA REGION



TOP REASONS TO EXHIBIT

- 1** China is on track to be the leading export destination for U.S. agricultural products for a third consecutive year.
- 2** Tradeshows with USA Pavilions bridge the gap for importers unfamiliar with U.S. food and agricultural products.
- 3** China features a population of 1.4 billion, 65 percent urbanization, and a growing middle class, creating a strong demand and potential for consumption of imported food and agricultural products.
- 4** In Tier-1 and port cities such as Shenzhen, consumer-oriented products imported from the U.S. enjoy strong brand recognition and consumer interest based on reputation for quality and high U.S. food safety standards.

USDA'S TOP EXPORT PROSPECTS



TREE NUTS



DAIRY PRODUCTS



ALCOHOLIC BEVERAGES



BAKERY INGREDIENTS



FRESH & DRIED FRUITS



MEAT & POULTRY

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You Focus on Business, We Handle the Rest



**PRIME
LOCATION**



**TURNKEY
SOLUTIONS**



**EXPERT
ASSISTANCE**



**GOVERNMENT
SUPPORT**



**ENHANCED
VISIBILITY**



**FULL
ACCESS**



**EXCLUSIVE
SERVICES**



EXPORT HUB

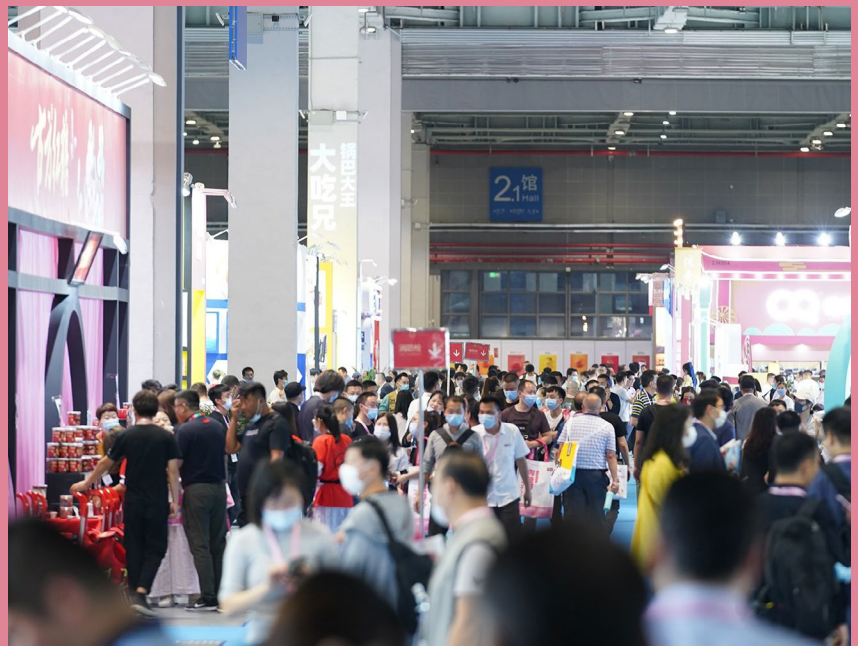
Reserve Your Space!

REGISTER NOW

**CHINA PHASE
ONE AGREEMENT**

USDA EXPORTER GUIDE

UPCOMING SHOWS



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