



SIAL

FOOD & DRINKS

Indonesia

INSPIRE FOOD BUSINESS

YOUR GATEWAY TO A B2B FOOD PLATFORM IN INDONESIA

4 - 6 NOVEMBER 2026

**JIEXPO KEMAYORAN — JAKARTA
INDONESIA**



www.sialfooddrinksindonesia.com



YOUR GATEWAY TO A B2B FOOD PLATFORM IN INDONESIA

With over 60 years of international expertise, SIAL (Salon International de l'Alimentation) has evolved as a global footprint that defines the standards of the food and beverage industry worldwide.

Align your brand with the world's largest food exhibition network and activate a powerful, worldwide connection, leveraging this prestige platform to elevate your brand, showcase products to key decision makers, and unlock new markets across Asia-Pacific and beyond.

This year, **SIAL Food & Drinks Indonesia** as part of the SIAL Network will be held in **JIExpo Kemayoran** and concentrate on a **Business to Business (B2B) exhibition**, bringing global innovators together with buyers and opens potential business opportunities and networking.

Key Statistic & Growth

Indonesia GDP **\$1.44 Trillion**

The largest economy in Southeast Asia



Food Beverage Market Size **\$ 96,5 Billion**

With population exceeding 280 million people, the food and beverage industry in Indonesia contributes to IDR 1,531.4 Trillion, or 7.23%, to the national GDP



6,49% Growth

Growth of food and beverage industry in 2025



10 Most Imported Products

Cereals; Sugars and sugar confectionery; Oil seeds and oleaginous fruits; Edible vegetables; Edible fruit and nuts; Dairy products, eggs, and natural honey; Meat and edible meat offal; Products of the milling industry; Miscellaneous edible preparations; Live animals



4 Most Exported Products

Animal or vegetable fats and oils; Fish, crustaceans, and mollusks; Coffee, tea, and spices; Cocoa and cocoa preparations



Digitalization & Delivery

The rise of online food delivery and cloud kitchens has transformed the F&B landscape, heavily driven by younger consumers



Top Reasons to Exhibit

Tap into Southeast Asia's food and beverage powerhouse to enhance brand exposure

Network with global and local buyers and explore Indonesia's booming F&B market

Gain international visibility through SIAL Network global promotions

Embrace global supply Network

Key trends include increasing demand for healthier, halal-certified, and sustainable products





SIAL Food & Drinks Indonesia 2026

Spanning over 18,000 sqm in JIExpo Kemayoran in Jakarta, **SIAL Food & Drinks Indonesia 2026** will feature participation from international and local businesses in the food & beverage sector. Participating in the show offers exhibitors to open business opportunities, brand exposure, explore network and forge partnerships with Indonesian and international business, government, agencies, investors in the rapidly growing market.

Unlock the vast potential of Southeast Asia's largest market by joining **SIAL Food & Drinks Indonesia 2026**.

2026 PROJECTIONS

18,000 sqm
of exhibition space

3,000+ product showcase

20,000+ buyers

Stronger
**International
Participants**



HIGHLIGHTS

SIAL Culinary Master Asia

Barista Competition

SIAL Innovation

Conferences

Business Matching





EXHIBITOR PROFILE



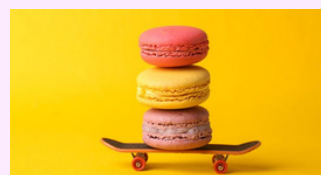
Chilled & Frozen Food



Convenient & Ready to Eat Food



Cereals, Edible Fruit & Nuts



Sweet & Confectionery



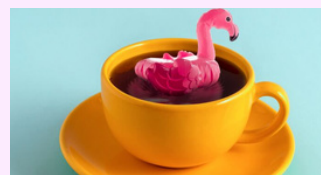
Food Processing & Packaging Technology



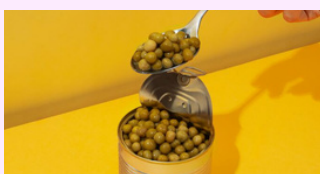
Beverages



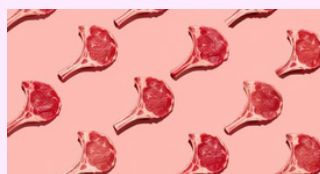
Alcoholic Beverages



Coffee & Tea



Oil, Spices & Condiments



Others



Distributors / Agents / Wholesalers



Institutional Catering



Hotels / Resort / Country Club



Convenience / Grocery



Fast Food / Cafes / Restaurant Services



F&B Management Services / Consultancy



Stores / Supermarkets / Hypermarkets



Retail / e-commerce



Importers & Exporters

VISITOR PROFILE



SIAL NETWORK THE WORLD'S LEADING NETWORK OF FOOD B2B EXHIBITIONS

For 60 years, SIAL Network (Salon International de l'Alimentation) has been shaping the food industry by being at the forefront of innovation and responding to changing markets and consumption patterns.

Each year, SIAL Network welcomes 17,000 exhibitors across 12 events and attracts a lively community of over 700,000 local and international visitors.

Present on the world's major markets through its network of exhibitions. Each edition of SIAL Network has been designed to respond to local specificities while maintaining the overall mission of promoting innovation in the agri-food sector.

Over the years, SIAL Network has evolved and internationalized to meet the needs of different markets. SIAL Network has launched shows in various strategic locations worldwide. This internationalization has been key to our growth and success.

www.sial-network.com



JIEXPO Kemayoran, Jakarta

Jakarta International Expo (JIExpo) Kemayoran is one of the leading venues in Jakarta, and provide the best solution for Meetings Convention Conference Exhibition (MICE) in Indonesia.

JIExpo Kemayoran has an area up to 44 hectares, with 100,000 sqm exhibition area, consist of 50,000 sqm of indoor and more than 50,000 sqm of open space or outdoor area. Over the years, JIExpo has hosted various exhibitions and events across multi sectors.

For More Information about
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INTERNATIONAL



ORGANISED BY :



COMEXPOSIUM

SIAL

Djazagro **Algiers**
12-15 April 2026

SIAL Canada **Montréal**
29 April - 01 May 2026

SIAL in China **Shanghai**
18 - 20 May 2026

Gourmet Selection **Paris**
07 - 08 June 2026

Cheese & Dairy Products Show **Paris**
07 - 09 June 2026

Food & Drinks Malaysia **Kuala Lumpur**
by SIAL **21 - 23 July 2026**

SIAL in China South **Guangzhou**
03 - 05 Sept 2026

SIAL Paris **Paris**
17 - 21 October 2026

SIAL Food & Drinks Indonesia **Jakarta**
4 - 6 Nov 2026

SIAL Vietnam **Ho Chi Minh City**
11 - 14 Nov 2026

12 LEADING BTOB EVENTS
17,000 EXHIBITORS FROM **126** COUNTRIES
OVER **700,000** PROFESSIONALS ATTENDING
FROM **200** COUNTRIES

More information



[SIAL-NETWORK.COM](https://sial-network.com)

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BUSINESS
WORLDWIDE**