

SMARTCITY

EXPO WORLD CONGRESS



Join the Official USA Pavilion at SCEWC 2023

SMART CITY EXPO WORLD CONGRESS 2023

NOVEMBER 7-9, 2023

BARCELONA, SPAIN | FIRA BARCELONA GRAN VIA



Get global exposure at the world's leading event for cities

Held in Barcelona since 2011, Smart City Expo World Congress is the international leading event for cities.

Our mission is to empower cities and collectivize urban innovation across the globe.



HÉCTOR RODRÍGUEZ
Senior International Trade Specialist,
US Department of Commerce

2022 edition: **20,402** visitors **853** exhibitors

SUPPORTED BY USDOC



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Maximize Your ROI with the USA Pavilion at SCEWC 2023



WHY EXHIBIT?

LEADERSHIP



Position your company and promote your solutions at the benchmark event for cities. Some of the world's biggest brands are already doing it.

GLOBAL IMPACT



Reach an international audience of 22,000+ in-person attendees, 1,000+ exhibitors, 800+ cities from 134 countries.

LEAD GENERATION



Connect with decision makers from both private and public sector. 52% of our attendees hold senior management positions.

KNOWLEDGE



Learn from 500+ thought leaders, experts and industry practitioners within an in-depth congress program of 150+ talks.

ATTENDEE PROFILE

41

PAVILIONS

134+

COUNTRIES

500+

SPEAKERS

150+

SIDE EVENTS

800+

CITIES

56%

INTL. ATTENDEES

22,000+

IN-PERSON ATTENDEES

28,000+

ONLINE ATTENDEES

3 DAYS OF IN-DEPTH DEBATE ON 8 ESSENTIAL TRACKS

ENABLING TECHNOLOGIES

GOVERNANCE

SMART MOBILITY

ENERGY & ENVIRONMENT

INFRASTRUCTURE & BUILDING

ECONOMY

LIVING & INCLUSION

SAFETY & SECURITY

CHECK OUT THE CO-LOCATED EVENTS WHICH REINFORCE THE SMART CITY ECOSYSTEM

**TOMORROW.
MOBILITY**
WORLD CONGRESS

PUZZLE X™

**TOMORROW.
OCEANS**

Barcelona Innova Week
Ciudad, sociedad y tecnología

Tomorrow.City, the digital
platform for cities

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You Focus on Business, We Handle the Rest



**PRIME
LOCATION**



**TURNKEY
SOLUTIONS**



**EXPERT
ASSISTANCE**



MATCHMAKING



**FULL
ACCESS**



**EXCLUSIVE
SERVICES**



**ENHANCED
VISIBILITY**



**USDOC
SUPPORTED**

Reserve Your Space and More Information

REGISTER HERE

**USA PAVILION
FLOORPLAN**

PHOTO GALLERY

**WORLD SMART CITY
AWARDS 2022**

**Congratulations
to USA Pavilion
exhibitor, TerraGo
Technologies,
winner of SCEWC
2022 Energy &
Environment Award!**



USA PAVILION ORGANIZED BY



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