

Accelerator**CON** Sponsorship Deck

THE BEST PLACE FOR
ACCELERATORS & FOUNDERS TO
MEET IN AMERICA

2025

Accelerator**CON**



A photograph of Seth Godin, a bald man with yellow-rimmed glasses, sitting in a chair and speaking into a microphone. He is wearing a grey patterned blazer over a dark t-shirt and colorful striped socks. The background is a blue wall with the 'AcceleratorCON' logo repeated. The overall lighting is blue and dim.

Why

AcceleratorCON is the leading connector to community for startups, accelerators, and investors. We are creating a deep sense of belonging that transforms how and where to people work, and play.

Seth Godin, 2024

Feature Speaker

Best Selling Author,
Teacher and Entrepreneur

AcceleratorCON

@ A Glance

AcceleratorCON is the leading connector to community for startups, accelerators, and investors. We are creating a deep sense of belonging that transforms how and where to people work, and play.

What We Offer:

Digital and In-Person Experiences:

Our members access curated resources and meaningful connections via our digital platform and thoughtfully designed events, helping them build the city they want to live in.

Corporate Partnerships: We collaborate with companies and institutions to provide an authentic edge in championing and investing in the tech experience, ensuring they play an active role in fostering .

Signature Events: We curate annual public events that redefine the regional narrative about the presence and impact of global tech communities.

2024

SOCIAL MEDIA IMPRESSIONS: 150,000

SOCIAL MEDIA TOTAL FOLLOWERS: 2000

EMAILS: 12,000

EVENT ATTENDANCE: 1000

EVENT HOSTED: 2

ENGAGEMENT METRICS: 92.6% OF ATTENDEES MADE NEW CONNECTIONS AT ACCELERATORCON EVENTS IN 2024

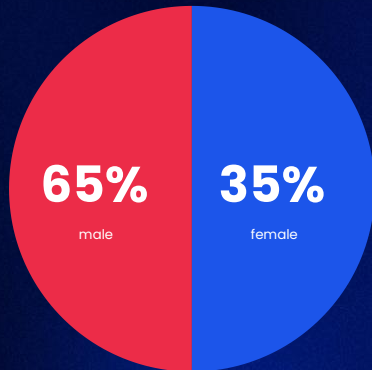
THE DRAFT APPLICATIONS: 275

2025 Audience Profile



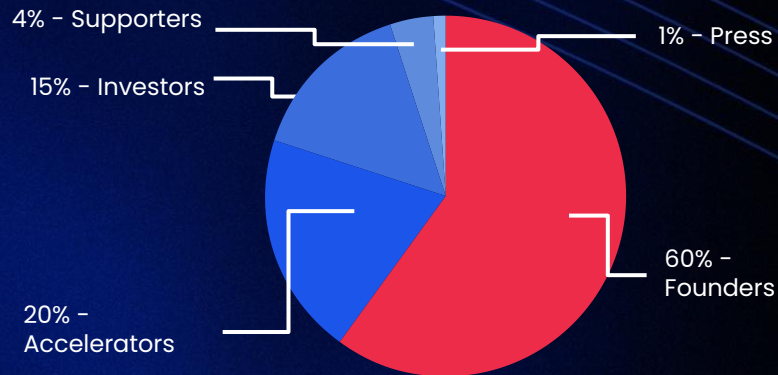
800+
ESTIMATED
ATTENDEES

AUDIENCE STATS



(with some attendees identifying outside the gender binary)

AUDIENCE BREAKDOWN



90%

Early Stage Companies
Pre-seed - Series A



40%

Underrepresented
Founders (POC / LGBTQIA /
Veteran)



50+

Industries
Represented



30+

Communities
Involved

AcceleratorCON's Past Sponsors

 Citizens

Morgan Stanley

 VOUCH

**BUILD
IN TULSA**

balsamiq

 Microsoft

500

eat&kra

ORACLE

techstars

parallel¹⁸

Thoropass™

QUAY

 KAPOR
FOUNDATION

ST>RT-UPCHILE
by CORFO

 VENTUROUS
COUNSEL

forum
ventures

BROOKLYN
NAVY | YARD

+essentia
hydration perfected

Art &
Rev





OUR PRIORITIES

Pipeline for Accelerators & Brands, Access for Founders

01

Program & Resource Discovery:

You spent time, effort and money building programs that less than 1000 people actually apply on a regular basis. Let us help you bring more startups to discover you.

02

Better Network:

If keys open doors to endless possibilities, find your tribe here to build connections with potential customers and partners within the thriving diverse startup ecosystem. We vet our partners to ensure credibility and strong track record.

03

Thought Leadership:

The ultimate destination for those looking to make a lasting impact in the startup ecosystem network and build lasting relationships, learn from speakers, and experts that explore innovative ideas.

Why Partner With Us?



Unlock Your Business Potential with AcceleratorCON Sponsorship. The premier trade show and expo for founders and accelerators. Join us to connect with the best and brightest in the startup and accelerator community, seize unique opportunities, and make meaningful connections with our highly engaged audience.

Business Connections:

Forge valuable connections with potential customers and partners within the thriving startup ecosystem.

Industry Insights:

Gain invaluable knowledge from industry experts and thought leaders, staying at the forefront of trends and innovation.

Amplify Your Brand:

Showcase your products and services to a receptive audience, expanding your reach and increasing brand visibility.

Establish Thought Leadership:

Share your insights and expertise, positioning your company as an influential player in the industry.

Access Top Talent:

Engage directly with a diverse pool of talented founders, entrepreneurs, and tech innovators, uncovering new opportunities for collaboration.

AcceleratorCON EVENT OVERVIEW

The premier trade show and expo dedicated to founders and accelerators. By bringing together tech startups solving some of the worlds biggest problem and accelerator community to support them, AcceleratorCON offers unique opportunities for sponsors to engage with a highly targeted audience, to discover and showcase their brand and products, and build lasting connections.

**Pipeline for Accelerators & Brands,
Access for Founders**

Highlights from 2024



LOCATION
New York , NY



DATE
NOV 15th, 2025



TIME
9 AM - 5PM ET

Event Layout & Activations

Immerse yourself in a dynamic ecosystem of accelerators and startups, showcased through vibrant expos and enlightening stage programs.

Accelerator Alley

Journey through the ecosystem

A bustling expo of accelerators, each with its unique focus and approach, where the game-changers and deal-makers assemble all keen to engage with founders, investors, and potential partners.

Startup Row

Showcasing the future

A dynamic hub highlighting curated startups, each showcasing their groundbreaking technologies through immersive demos.

Knowledge Base Stage

The hub for insights and strategies

Home to vital conversations on accelerating success, acing applications, and managing startups, the Knowledge Base Stage is where industry thought-leaders share transformative knowledge.

2 Stages:

Accelerator/Investor
Startup stage

Event Layout & Activations

CONT.

Empowering founders and celebrating the entrepreneurial journey with studio-quality photo and video stations, a dedicated space to meet with accelerator leaders, and an exhilarating award ceremony.

AcceleratorCON Draft

Score a 1st meeting

This dedicated space allows for formal connections between accelerators and founders, fostering a more focused environment for deeper networking and collaboration.

Learn more Slide 21

Headshot Refresh

Upgrade professional images

Attendees can enhance their professional image with a stop at our studio-quality headshot station, offering an invaluable resource and further enriching their event experience.

60 SEC. Pitch Booth

Lights, camera, action

A studio-quality video booth for founders to record 60 second pitch videos for a cash prize and get a copy of their evergreen pitch to use for applications and beyond.

Award Ceremony

Celebrate innovation

Our "Most Innovative" Award Program spotlights and appreciates groundbreaking ideas and visionary leaders in the startup and accelerator community, adding a touch of prestige and celebration to the event.

Event Layout & Activations

CONT.

Empowering founders and celebrating the entrepreneurial journey with studio-quality photo and video stations, a dedicated space to meet with accelerator leaders, and an exhilarating award ceremony.

VIP Lounge

Leave a lasting impression

A dedicated space for VIP attendees to relax, recharge, and refuel, offering a quieter environment for meaningful conversations and connections.

Capital Cafe

Fuel the innovation

An upscale coffee bar that keeps attendees refreshed and energized throughout the event. Optional personalized "Starbucks" kiosk is available for an additional \$20k.

Sponsorship Breakdown

Discover the perfect sponsorship package to maximize your brand's exposure and engagement at AcceleratorCON. Choose from five tailored packages, each designed to ensure a rewarding experience at our premier event for founders and accelerators.

"Term Sheet"

\$150,000
(Limit 2)

"Pitch
Competition"

\$75,000

"Orientation"

\$50,000

"Program"

\$25,000

"Interview"

\$20,000

Term Sheet

\$150,000 *Limit: 2*

Maximize your brand exposure with category exclusivity and the choice of a standout activation. Enjoy unparalleled prominence with features like opening or closing remarks, panel discussion involvement, and prime booth location.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **| VIP Lounge | Headshot Refresh | Draft | Award Ceremony | Capital Cafe | Pitch Booth |**

Choose ONE of the following available activations to be PARTICIPATING sponsor

- **| VIP Lounge | Headshot Refresh | Draft | Award Ceremony | Capital Cafe | Pitch Booth**

Own a Panel Discussion “Presented by” with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

Mega Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 20' x 20' Booth
- (1) Couch
- (1) Armchair
- (1) 6-foot table
- (1) Round table
- (4) Chairs
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI

- Logo placement on all event materials: Your logo will be prominently featured across event signage, step & repeat, marketing materials, and the official event website.
- Tickets to share with your team and community
 - 20 VIP tickets
- Category exclusivity
- Access to full attendee list
- Custom signage within venue
- First right of refusal for next year's conference activation
- “Presented by” experience to have prominent positioning on the website and in-person conference

Pitch Competition

\$75,000

Elevate your brand's impact with your choice of one exceptional activation to be the Presenting Sponsor and prominent online and in-person positioning. Enjoy executive panel integration, custom signage, a large exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Become a **PRESENTING** sponsor:

- \$10k Main Stage PITCH COMPETITION

Activation details

- One (1) Presented By Pitch Competition
- 15-Minute Sponsor Speaking Moment
- *Pitch Competition Judge Placement
- Involvement in Pitch Competition Applicant Selection
- Logo inclusion on 1st place check
- Pitch Competition Applicant List
- *Dedicated Branding Area and Presentation Booth

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

- Large Exhibit package with prime location, ensuring maximum visibility to attendees
 - (1) 10' x 20' In-line Booth
 - (1) 6ft table
 - (4) Chairs
 - (1) Wastebasket
 - (1) Custom sign
 - Surge protector
 - WIFI
- Tickets to share with your team and community
 - 10 VIP tickets
- Custom signage within venue
- "Presented by" experience to have prominent positioning on the website and in-person conference

Orientation

\$50,000

Elevate your brand's impact with your choice of one exceptional activation to be the Presenting Sponsor and prominent online and in-person positioning. Enjoy executive panel integration, custom signage, a large exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **VIP Area | Headshot Refresh | Draft | Award Ceremony | Capital Cafe | Pitch Booth**

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

- Medium Exhibit package with prime location, ensuring maximum visibility to attendees
 - (1) 10' x 10' In-line Booth
 - (1) 6ft table
 - (4) Chairs
 - (1) Wastebasket
 - (1) Custom sign
 - Surge protector
 - WIFI
- Tickets to share with your team and community
 - 8 VIP tickets
- Custom signage within venue

Program

\$25,000

Boost your brand's presence with your choice of conversation and prominent online and in-person positioning. Benefit from executive integration in a "Presented by" panel discussion, custom signage, a medium exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' In-line Booth
- (1) 6FT table
- (4) Chairs
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI
- Tickets to share with your team and community
 - 5 VIP tickets
- Custom signage within venue

Interview

\$20,000

Enhance your brand visibility with your choice of one essential activation as a Presenting Sponsor and notable online and in-person positioning. Take advantage of executive integration in a activation, a medium exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **WIFI | Breakfast | Lunch | Refreshments | Charging Stations | Sanitation Stations | Lanyards | Stairs | Elevator | Windows | 2 Poles | Doors**

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' In-line Booth
- (1) 6 FT table
- (4) Chairs
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI

Tickets to share with your team and community

- 3 VIP tickets

Custom signage within venue



Become an Exhibitor

Don't miss the opportunity to showcase your company or program at AcceleratorCON! This exciting event will bring together over 800+ innovative entrepreneurs and industry professionals.

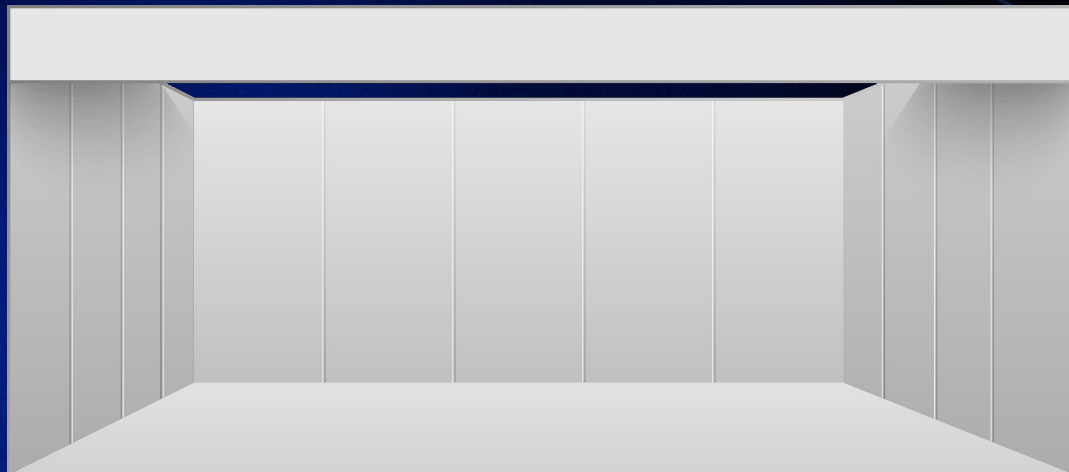
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LARGE EXHIBIT

\$10,000

- (1) 10' x 20' In-line Booth
- (1) 24 in Round table
- (4) Chairs
- (1) Wastebasket
- (1) 2x3 Custom sign
- Surge protector
- WIFI
- (2) VIP Tickets
- (5) GA ticket



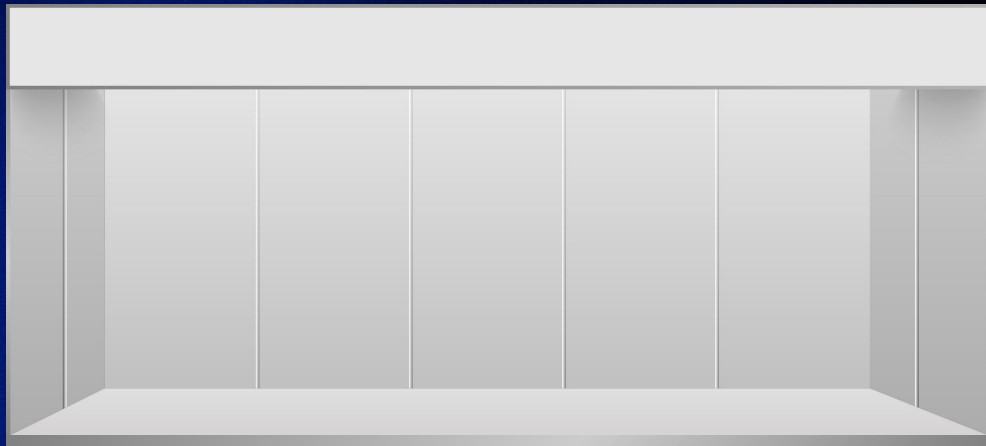
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Medium EXHIBIT

\$5,000

- (1) 10'x10' In-line Booth
- (1) 6' Ft Table
- (2) Chairs
- (1) Wastebasket
- (1) 2 x3 Custom sign
- Surge protector
- WIFI
- (2) GA ticket



Become an Exhibitor

STARTUPS ONLY

SMALL EXHIBIT

\$750.00

- 3 X 4-foot kiosk area
- (1) 2X3 Sign
- (1) Stool
- (1) Small trash can
- Surge Protector
- WIFI
- (1) GA ticket

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