

Accelerator**CON**

Sponsorship Deck

THE BEST PLACE FOR ACCELERATORS
& FOUNDERS TO MEET IN AMERICA

Theme: AI is the New Fire

2025

Accelerator**CON**



A photograph of Seth Godin, a bald man with yellow-rimmed glasses, sitting in a chair and speaking into a microphone. He is wearing a dark t-shirt under a patterned blazer. The background is a blue wall with the 'AcceleratorCON' logo repeated. The scene is dimly lit with blue stage lighting.

Why

AcceleratorCON is the leading connector to community for startups, accelerators, and investors. We are creating a deep sense of belonging that transforms how and where, people work and play.

Seth Godin, 2024

Feature Speaker

Best Selling Author,
Teacher and Entrepreneur

AcceleratorCON

@ A Glance

AcceleratorCON is the leading connector to community for startups, accelerators, and investors. We are creating a deep sense of belonging that transforms how and where to people work, and play.

What We Offer:

Digital and In-Person Experiences:

Our members access curated resources and meaningful connections via our digital platform and thoughtfully designed events, helping them build the city they want to live in.

Corporate Partnerships: We collaborate with companies and institutions to provide an authentic edge in championing and investing in the tech experience, ensuring they play an active role in fostering .

Signature Events: We curate annual public events that redefine the regional narrative about the presence and impact of global tech communities.

2024

SOCIAL MEDIA IMPRESSIONS: 150,000

SOCIAL MEDIA TOTAL FOLLOWERS: 2000

EMAILS: 12,000

EVENT ATTENDANCE: 1000

EVENT HOSTED: 2

ENGAGEMENT METRICS: 92.6% OF ATTENDEES MADE NEW CONNECTIONS AT ACCELERATORCON EVENTS IN 2024

THE DRAFT APPLICATIONS: 275

Signature Events

Overview 2025

Our signature events are more than just gatherings—they are intentional spaces designed to foster meaningful connections, showcase innovation, create opportunities for growth and belonging.



AcceleratorCON New York

AcceleratorCON is the premier trade show and expo dedicated to founders and accelerators.

AcceleratorCON The Draft

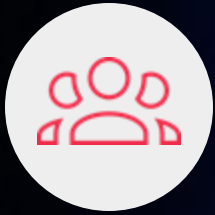
This dedicated space allows for formal connections between investors, accelerators and founders, fostering a more focused environment for deeper networking and collaboration.

Tech Week Tour (TWT)

New York
San Francisco
Pittsburgh
2 other cities

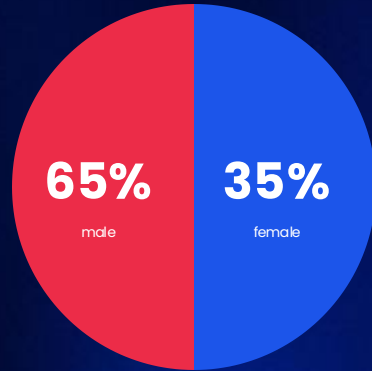
TWT is a decentralized conference presented by local ecosystems around the world with a mission to bring together the top funds, startups, and companies around the globe.

2025 Audience Profile



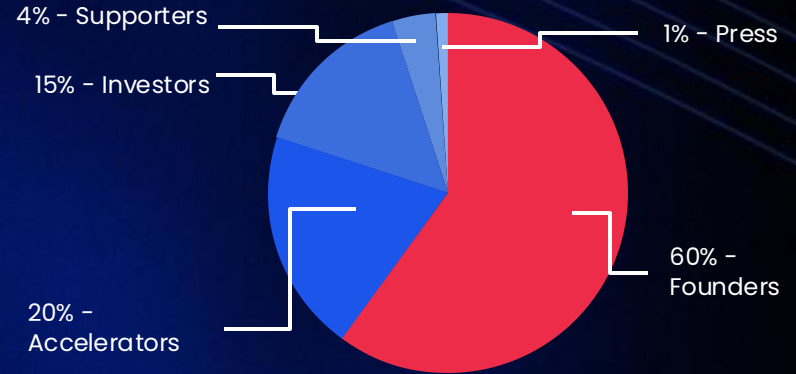
800+
ESTIMATED
ATTENDEES

AUDIENCE STATS



(with some attendees identifying outside the gender binary)

AUDIENCE BREAKDOWN



90%

Early Stage Companies
Pre-seed - Series A



40%

Underrepresented
Founders (POC / LGBTQIA
/ Veteran)



50+

Industries
Represented



30+

Communities
Involved

AcceleratorCON's Past Sponsors

Citizens

Morgan Stanley

VOUCH

BUILD
IN TULSA

balsamiq

Microsoft

500

eatokra

ORACLE

techstars

parallel¹⁸

Thoropass™

QUAY

K KAPOR
FOUNDATION

ST>RT-UPCHILE
+COBO

VC VENTUROUS
COUNSEL

forum
VENTURES

BROOKLYN
NAVY YARD

+essentia
hydration perfected

Art &
Rev





OUR PRIORITIES

Pipeline for Accelerators & Brands, Access for Founders

01

Program & Resource Discovery:

You spent time, effort and money building programs that less than 1000 people actually apply on a regular basis. Let us help you bring more startups to discover you.

02

Better Network:

If keys open doors to endless possibilities, find your tribe here to build connections with potential customers and partners within the thriving diverse startup ecosystem. We vet our partners to ensure credibility and strong track record.

03

Thought Leadership:

The ultimate destination for those looking to make a lasting impact in the startup ecosystem network and build lasting relationships, learn from speakers, and experts that explore innovative ideas.



Why Partner With Us?

Unlock Your Business Potential with AcceleratorCON Sponsorship. The premier trade show and expo for founders and accelerators. Join us to connect with the best and brightest in the startup and accelerator community, seize unique opportunities, and make meaningful connections with our highly engaged audience.

Business Connections:

Forge valuable connections with potential customers and partners within the thriving startup ecosystem.

Industry Insights:

Gain invaluable knowledge from industry experts and thought leaders, staying at the forefront of trends and innovation.

Amplify Your Brand:

Showcase your products and services to a receptive audience, expanding your reach and increasing brand visibility.

Establish Thought Leadership:

Share your insights and expertise, positioning your company as an influential player in the industry.

Access Top Talent:

Engage directly with a diverse pool of talented founders, entrepreneurs, and tech innovators, uncovering new opportunities for collaboration.

AcceleratorCON

EVENT OVERVIEW

The premier trade show and expo dedicated to founders and accelerators. By bringing together tech startups solving some of the worlds biggest problem and accelerator community to support them, AcceleratorCON offers unique opportunities for sponsors to engage with a highly targeted audience, to discover and showcase their brand and products, and build lasting connections.

Pipeline for Accelerators & Brands, Access for Founders

Highlights from 2024



LOCATION
New York , NY



DATE
NOV 7th, 2025



TIME
9 AM - 5PM ET

Event Layout & Activations

Immerse yourself in a dynamic ecosystem of accelerators and startups, showcased through vibrant expos and enlightening stage programs.

Accelerator Alley

Journey through the ecosystem

A bustling expo of accelerators, each with its unique focus and approach, where the game-changers and deal-makers assemble all keen to engage with founders, investors, and potential partners.

Startup Row

Showcasing the future

A dynamic hub highlighting curated startups, each showcasing their groundbreaking technologies through immersive demos.

Knowledge Base Stage

The hub for insights and strategies

Home to vital conversations on accelerating success, acing applications, and managing startups, the Knowledge Base Stage is where industry thought-leaders share transformative knowledge.

2 Stages:

Accelerator/Investor
Startup stage

Event Layout & Activations

CONT.

Empowering founders and celebrating the entrepreneurial journey with studio-quality photo and video stations, a dedicated space to meet with accelerator leaders, and an exhilarating award ceremony.

AcceleratorCON Draft

Score a 1st meeting

This dedicated space allows for formal connections between accelerators and founders, fostering a more focused environment for deeper networking and collaboration.

Learn more Slide 21

Headshot Refresh

Upgrade professional images

Attendees can enhance their professional image with a stop at our studio-quality headshot station, offering an invaluable resource and further enriching their event experience.

Speed Networking

Rapid-fire networking rounds.

A high-energy, sponsor-powered speed networking zone where founders and ecosystem leaders rotate through rapid-fire, 5 minute timed introductions. 2 hours time block

Award Ceremony

Celebrate innovation

Our "Most Innovative" Award Program spotlights and appreciates groundbreaking ideas and visionary leaders in the startup and accelerator community, adding a touch of prestige and celebration to the event.

Event Layout & Activations

CONT.

Empowering founders and celebrating the entrepreneurial journey with studio-quality photo and video stations, a dedicated space to meet with accelerator leaders, and an exhilarating award ceremony.

VIP Lounge

Leave a lasting impression

A dedicated space for VIP attendees to relax, recharge, and refuel, offering a quieter environment for meaningful conversations and connections.

Capital Cafe

Fuel the innovation

An upscale coffee bar that keeps attendees refreshed and energized throughout the event. Optional personalized "Starbucks" kiosk is available for an additional \$20k.

The Meeting Hub

Intentional Meetings. Big Moves

A central space designed for curated one-on-one meetings between founders, investors, accelerators, media, and partners. Whether you're closing a deal or building a new relationship, this is where meaningful connections happen.

Sponsorship Breakdown

Discover the perfect sponsorship package to maximize your brand's exposure and engagement at AcceleratorCON. Choose from five tailored packages, each designed to ensure a rewarding experience at our premier event for founders and accelerators.

"Term Sheet"

\$150,000
(Limit 2)

"Pitch Competition"

\$75,000

"Orientation"

\$50,000

"Program"

\$25,000

"Interview"

\$20,000

Term Sheet

\$150,000 *Limit: 2*

Maximize your brand exposure with category exclusivity and the choice of a standout activation. Enjoy unparalleled prominence with features like opening or closing remarks, panel discussion involvement, and prime booth location.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **| VIP Lounge | Headshot Refresh | Draft | Award Ceremony | Capital Cafe | Speed Networking | The Meeting Hub**

Choose ONE of the following available activations to be PARTICIPATING sponsor

- **| VIP Lounge | Headshot Refresh | Draft | Award Ceremony | Capital Cafe | Speed Networking**

Own a Panel Discussion "Presented by" with Executive Involvement

- Choose the topic
- Select the speakers
- On-stage signage of sponsorship

Mega Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 20' x 20' Booth
- (1) Couch
- (1) Armchair
- (1) 6-foot table
- (1) Round table
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI

- Logo placement on all event materials: Your logo will be prominently featured across event signage, step & repeat, marketing materials, and the official event website.
- Tickets to share with your team and community
 - 20 VIP tickets
- Category exclusivity
- Access to full attendee list
- Custom signage within venue
- First right of refusal for next year's conference activation
- "Presented by" experience to have prominent positioning on the website and in-person conference

Pitch Competition

\$75,000

Elevate your brand's impact with your choice of one exceptional activation to be the Presenting Sponsor and prominent online and in-person positioning. Enjoy executive panel integration, custom signage, a large exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Become a **PRESENTING** sponsor:

- \$10k Main Stage PITCH COMPETITION

Activation details

- One (1) Presented By Pitch Competition
- 15-Minute Sponsor Speaking Moment
- *Pitch Competition Judge Placement
- Involvement in Pitch Competition Applicant Selection
- Logo inclusion on 1st place check
- Pitch Competition Applicant List
- *Dedicated Branding Area and Presentation Booth

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

- Large Exhibit package with prime location, ensuring maximum visibility to attendees
 - (1) 10' x 20' In-line Booth
 - (1) 6ft table
 - (4) Chairs
 - (1) Wastebasket
 - (1) Custom sign
 - Surge protector
 - WIFI
- Tickets to share with your team and community
 - 10 VIP tickets
- Custom signage within venue
- "Presented by" experience to have prominent positioning on the website and in-person conference

Orientation

\$50,000

Elevate your brand's impact with your choice of one exceptional activation to be the Presenting Sponsor and prominent online and in-person positioning. Enjoy executive panel integration, custom signage, a large exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **VIP Area | Headshot Refresh | Draft | The Meeting Hub | Award Ceremony | Capital Cafe | Speed Networking**

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

- Medium Exhibit package with prime location, ensuring maximum visibility to attendees
 - (1) 10' x 10' In-line Booth
 - (1) 6ft table
 - (4) Chairs
 - (1) Wastebasket
 - (1) Custom sign
 - Surge protector
 - WIFI
- Tickets to share with your team and community
 - 8 VIP tickets
- Custom signage within venue

Program

\$25,000

Boost your brand's presence with your choice of conversation and prominent online and in-person positioning. Benefit from executive integration in a "Presented by" panel discussion, custom signage, a medium exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Own a Panel Discussion "Presented by" with Executive Integration

- Choose the topic
- Select the speakers
- Include your executives
- On-stage signage of sponsorship

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' In-line Booth
- (1) 6FT table
- (4) Chairs
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI
- Tickets to share with your team and community
 - 5 VIP tickets
- Custom signage within venue

Interview

\$20,000

Enhance your brand visibility with your choice of one essential activation as a Presenting Sponsor and notable online and in-person positioning. Take advantage of executive integration in a activation, a medium exhibit package with a prime location, and VIP and GA tickets for your team and community.

DETAILS:

Choose ONE of the following available activations to be PRESENTING sponsor

- **WIFI | Breakfast | Lunch | Refreshments | Charging Stations | Sanitation Stations | Lanyards | Stairs | Elevator | Windows | 2 Poles | Doors**

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' In-line Booth
- (1) 6 FT table
- (4) Chairs
- (1) Wastebasket
- (1) Custom sign
- Surge protector
- WIFI

Tickets to share with your team and community

- 3 VIP tickets

Custom signage within venue



Become an Exhibitor

Don't miss the opportunity to showcase your company or program at AcceleratorCON! This exciting event will bring together over 800+ innovative entrepreneurs and industry professionals.

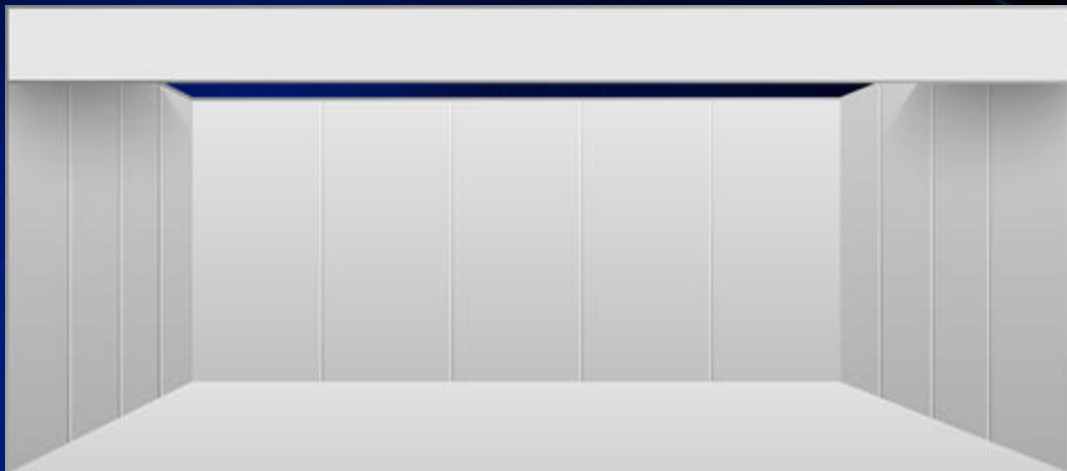
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LARGE EXHIBIT

\$10,000

- (1) 10' x 20' In-line Booth
- (1) 24 in Round table
- (4) Chairs
- (1) Wastebasket
- (1) 2x3 Custom sign
- Surge protector
- WIFI
- (2) VIP Tickets
- (5) GA ticket



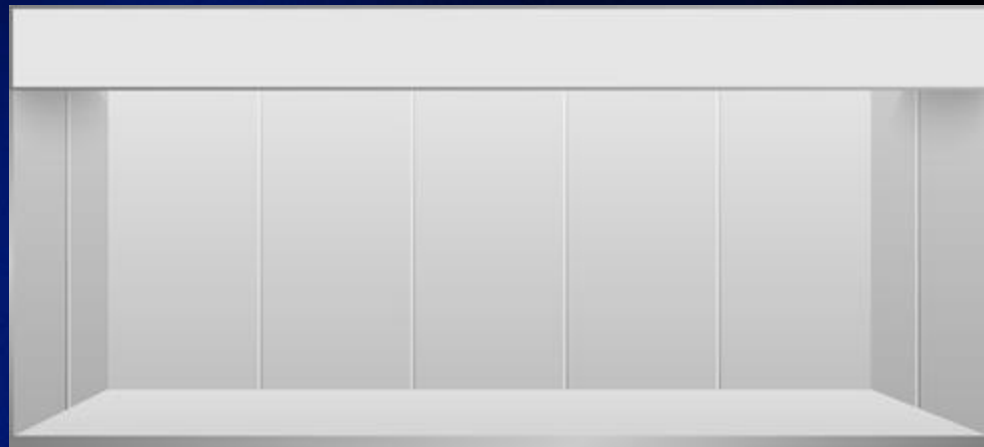
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Medium EXHIBIT

\$5,000

- (1) 10'x10' In-line Booth
- (1) 6' Ft Table
- (2) Chairs
- (1) Wastebasket
- (1) 2 x3 Custom sign
- Surge protector
- WIFI
- (2) GA ticket



Become an Exhibitor

STARTUPS ONLY

SMALL EXHIBIT

\$750.00

- 3 X 4-foot kiosk area
- (1) 2X3 Sign
- (1) Stool
- (1) Small trash can
- Surge Protector
- WIFI
- (1) GA ticket

Don't miss the opportunity to showcase your company or program at AcceleratorCON! This exciting event will bring together over 800+ innovative entrepreneurs and industry professionals. As an exhibitor, you'll have the chance to connect with potential partners, Startup founder, and investors in person and showcase your offerings to a highly targeted audience.





AcceleratorCON

The Draft Experience

New York: November 7th, 2025

This dedicated space allows for formal connections between investors, accelerators and founders, fostering a more focused environment for deeper networking and collaboration.

How It Works:

- Apply (rolling - Oct 20): Startups submit applications with key business details, including market fit, traction, and competitive edge.
- Evaluation (Oct 20 - Nov 8: Industry experts and investors review and shortlist top startups.
- Draft Day (Nov 7th at AcceleratorCON): Selected startups meet with accelerators and VCs in one-on-one curated meetings, with each firm choosing four startups to engage with.



AcceleratorCON

The Draft Experience

AcceleratorCON Draft Experience is a one-of-a-kind event designed to connect top early-stage startups with leading accelerators and venture capital firms.

2024

Highlights

250 applicants
24 finalist
5 winners

2025

Targets

500 applicants
50 finalist
10 winners

Grand Prize
Pitch at the SuperBowl LX

Accelerator**CON**



AcceleratorCON

DRAFT

EXPERIENCE 2024

FOR STARTUPS

NOVEMBER 8TH, 2024

APPLY AT [ACCELERATORCON.COM](https://www.acceleratorcon.com)

STARTUPS SUBMIT APPLICATIONS
SEPT 15 - OCT 15

SHORTLISTING & EVALUATION
OCT 16 - 24

FINAL SELECTION
OCT 25 - 31

DRAFT DAY
NOV 8



Platinum Sponsor

\$65,000

Presenting Sponsor (Maximum Brand Elevation)

- **Draft Day Experience Presented By:** Your company name takes center stage as the presenting sponsor across all marketing materials, website, and event signage.
- **Pre-Event, During-Event & Post-Event Marketing:** Dominate the marketing campaign with exclusive branding opportunities in press releases, social media promotions, and post-event coverage.
- **First Right of Refusal for Next Year:** Secure priority for presenting sponsorship rights in the following year's AcceleratorCON Draft Experience.

Exclusive Benefits:

- **Prime Booth Location:** Command the most prominent booth space for maximum attendee interaction and brand visibility.
- **Branded Interview Area:** Transform the interview area into an immersive branded space featuring your logo, colors, and messaging.
- **Data & Analytics Report:** Gain access to post-event data and analytics to measure the reach and impact of your sponsorship.
- **Participant Contact Information (with Consent):** Receive a list of participating startups
- **"Draft Day Experience Presented By" Keynote Speech:** Deliver a captivating 10-minute opening speech to kick off the event and showcase your company's vision.
- **Judge Panel:** *Optional* participate as a selection Judge in selecting the top 250 startups.
- **Choose the commissioner:** host the draft day experience

Large Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 20' Booth
- (1) Couch
- (1) Armchair
- (1) 6-foot table
- (1) Round table
- WIFI
- Waste Basket

Tickets to share with your team and community

- 5 VIP tickets
- 4 GA tickets

Gold Sponsor

\$35,000

Gold Sponsor

- **Prominent Logo Placement:** Gain extensive brand recognition with your logo displayed on all event materials (website, marketing graphics, signage).
- **Pre-Event & During-Event Marketing:** Receive prominent mentions in press releases, social media promotions, and event marketing materials.
- **Priority Booth Selection:** Choose a preferred booth location from a designated selection for optimal attendee interaction.

Exclusive Benefits:

- **Co-Branded Content Creation:** Develop co-branded content (articles, blog posts) with the AcceleratorCON Draft Experience, leveraging your expertise.
- **Sponsor Spotlight:** Receive a dedicated section on the AcceleratorCON Draft Experience website highlighting your company and its offerings.
- **Product Demonstration Opportunity:** Showcase your products or services through interactive demonstrations within a designated area.
- **Choice of being a team in the league**
- **Judge Panel:** *Optional participate as a selection Judge in selecting the top 250 startups*
- **Success Story Collection Opportunity:** Participate in collecting success stories (with consent) to showcase program value and attract future participants.
- **Branded Photo Booth & Fun Props:** Create a fun and engaging photo booth experience with your company branding and props.
- Present the golden Ticket: Win game day tickets to the NFL Super bowl or NBA Draft

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' Booth
- (1) 6-foot table
- (1) Round table
- WIFI
- Waste Basket

Tickets to share with your team and community

- 3 VIP tickets
- 2 GA tickets

Silver Sponsor

\$25,000

Silver Sponsor

- **Logo Recognition:** Get your company logo displayed on key event materials (website, signage) and marketing graphics.
- **During-Event Marketing:** Receive mentions in press releases and social media promotions leading up to and during the event.

Exclusive Benefits:

- **Standard Booth Space:** Secure a designated booth space to connect with startups, investors, and accelerators.
- **Targeted Networking Events:** Participate in exclusive networking events to connect with high-potential startups and industry leaders.
- **Lead Generation Opportunity:** Capture leads from promising startups through designated sponsor areas or apps.
- **Swag Bag Inclusion:** Distribute sponsor-branded items (with approval) for attendee swag bags, increasing brand recall.
- **Choice of being a team in the league**

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' Booth
- (1) 6-foot table
- WIFI
- Waste Basket

Tickets to share with your team and community

- 2 VIP tickets
- 2 GA tickets

Bronze Sponsor

\$15,000

Bronze Sponsor

- **Logo Recognition:** Get your company logo displayed on key event materials (website, signage) and marketing graphics.
- **During-Event Marketing:** Receive mentions in press releases and social media promotions leading up to and during the event.

Exclusive Benefits:

- **Standard Booth Space:** Secure a designated booth space to connect with startups, investors, and accelerators.
- **Targeted Networking Events:** Participate in exclusive networking events to connect with high-potential startups and industry leaders.
- **Lead Generation Opportunity:** Capture leads from promising startups through designated sponsor areas or apps.
- **Swag Bag Inclusion:** Distribute sponsor-branded items (with approval) for attendee swag bags, increasing brand recall.

Medium Exhibit package with prime location, ensuring maximum visibility to attendees

- (1) 10' x 10' Booth
- (1) 6-foot table
- WIFI
- Waste Basket

Tickets to share with your team and community

- 1 VIP tickets
- 2 GA tickets

TECH WEEK TOUR (TWT)

TWT is a decentralized conference presented by local ecosystems around the world with a mission to bring together the top funds, startups, and companies around the globe.

**We plan to go to 5 cities.
Join us on tour for conversation
or a curated dinner**

New York Tech Week:
June 5th, 2025

San Francisco Tech Week:
October 5th, 2025

Pittsburgh Tech Week:
Oct 21st, 2025

Curated Dinners: Sponsorship Options

AcceleratorCON is dedicated to uniting the brightest minds in tech startups with the influential accelerator community. The Exclusive Investor Dinner Experience epitomizes our mission, providing a private haven for cultivating powerful connections, candid dialogues, and transformative insights for LPs, Investors, fund managers and .

Platinum Sponsor– \$15,000

- Prominent logo placement on event materials related to the Exclusive Investor Dinner Experience.
- Exclusive recognition as Platinum Sponsor during the dinner event.
- Exclusive table placement for your representatives to interact with guests.
- Opportunity to deliver a brief welcome address.
- Recognition in pre-event communications and media coverage.
- Access to VIP networking session
- 2 Invitations
- Dinner Attendee list

Gold Sponsor– \$7,500

- Logo visibility on event materials related to the Exclusive Investor Dinner Experience.
- Recognition as Gold Sponsor during the dinner event.
- Preferred table placement for your representatives to engage with guests.
- Opportunity to introduce a discussion topic during the dinner.
- 1 Invitation



Curated Talks:

\$10,000

Gold Sponsor

- **Logo Recognition:** Get your company logo displayed on key event materials (website, signage) and marketing graphics.
- **During-Event Marketing:** Receive mentions in press releases and social media promotions leading up to and during the event.
- 5 minute speaking spot
- Co-create Content topic & Moderate the discussion or be a panelist
- Registrations list



Curated Talks:

\$5,000

Silver Sponsor

- **Logo Recognition:** Get your company logo displayed on key event materials (website, signage) and marketing graphics.
- **During-Event Marketing:** Receive mentions in press releases and social media promotions leading up to and during the event.
- 5 minute speaking spot
- Moderate the discussion or be a panelist
- Registrations list



Bronze Sponsor

\$2,500

Bronze Sponsor

- **Logo Recognition:** Get your company logo displayed on key event materials (website, signage) and marketing graphics.
- **During-Event Marketing:** Receive mentions in press releases and social media promotions leading up to and during the event.
- Lunch sponsor
- 2 minute speaking moment



JOIN US

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