



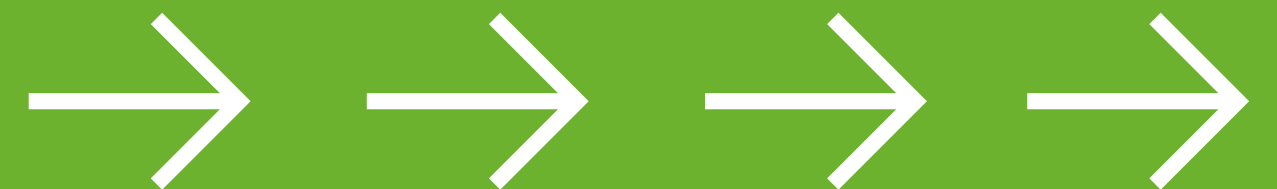
**TOMORROW.
MOBILITY**
WORLD CONGRESS

4 - 6 NOVEMBER 2025
BARCELONA

Co-organised by:



THE ULTIMATE EVENT FOR SUSTAINABLE & INTELLIGENT URBAN MOBILITY



TOMORROW. MOBILITY

WORLD CONGRESS

“This is part of our global calendar as it brings together a lot of our ecosystems. A fantastic opportunity for everybody to meet and collaborate.”

Deloitte.



Co-celebrated with:
SMARTCITY
EXPO WORLD CONGRESS

TOMORROW.
MOBILITY
WORLD CONGRESS



Tomorrow.Mobility is one of five co-located events that together form the world's leading platform for urban innovation.

Alongside **Smart City Expo World Congress** and other key vertical events like Tomorrow.Building, Tomorrow.Blue Economy, and Barcelona DeepTech Summit, **Tomorrow.Mobility** brings together global leaders to accelerate **safe, green, and efficient mobility solutions**.



Held in Barcelona since 2011, **Smart City Expo World Congress** is **the world's biggest and most influential event for cities**, helping territories become more livable through collaboration and market-ready solutions.

FULL FOCUS
ON CRITICAL
URBAN
CHALLENGES

ENABLING TECH	ENERGY & ENVIRONMENT	TOMORROW. MOBILITY WORLD CONGRESS	TOMORROW. BUILDING WORLD CONGRESS
LIVING & INCLUSION	GOVERNANCE & ECONOMY	TOMORROW. BLUE ECONOMY WORLD CONGRESS	BARCELONA DEEPTech SUMMIT



SMARTCITY
EXPO WORLD CONGRESS

TOMORROW.
MOBILITY
WORLD CONGRESS

TOMORROW.
BUILDING
WORLD CONGRESS

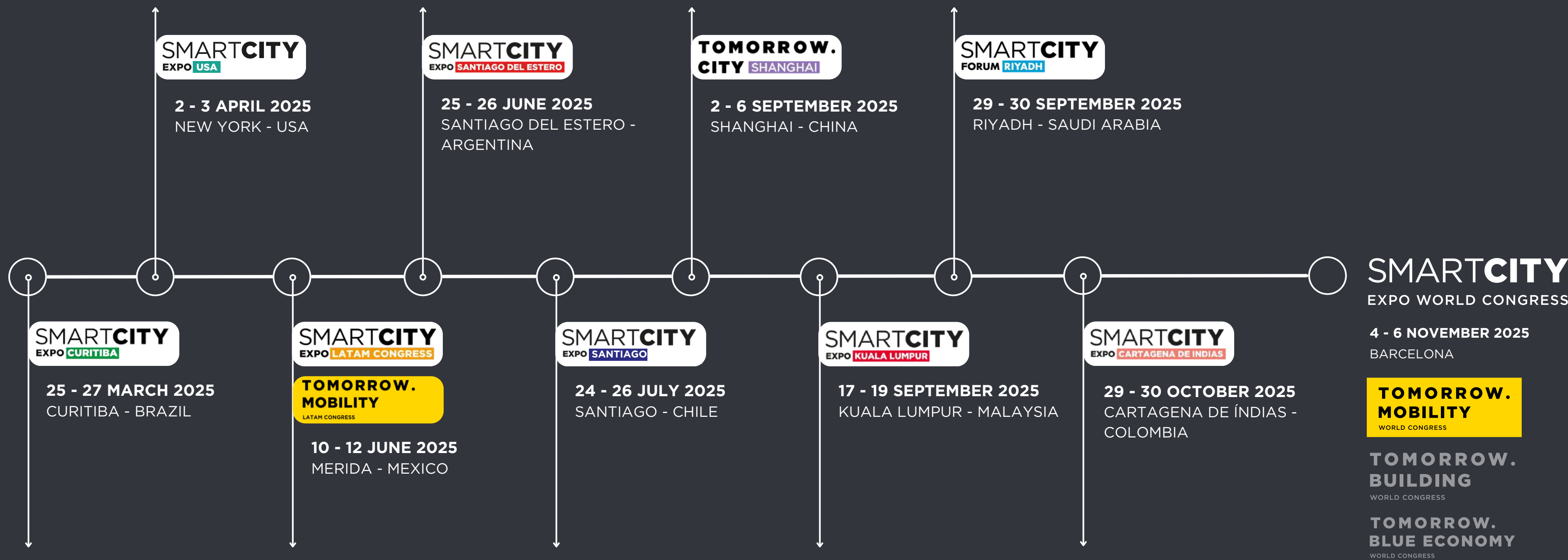
TOMORROW.
BLUE ECONOMY
WORLD CONGRESS

As the world faces pressing global challenges, cities are stepping up as catalysts for transformation. With climate change, urban inequality, and technological disruption converging, **the moment to empower cities is now.**

This 2025 edition embraces **“The Time for Cities”** as a call to action—urging all stakeholders to accelerate bold, scalable solutions that make cities more sustainable, inclusive, and resilient.

Tomorrow.Mobility plays a key role in this shared mission. By spotlighting greener and safer urban transport, it addresses one of the most critical levers of change in today’s urban landscape: mobility. Efficient, people-centered movement is essential to building future-proof cities that are livable and connected.

URBAN INNOVATION ALL-YEAR-ROUND



THERE'S NO OTHER PLATFORM LIKE THIS FOR THE URBAN MOBILITY INDUSTRY

25,771

IN-PERSON ATTENDEES

+5,000

MOBILITY-RELATED
ATTENDEES

850

CITIES
FROM 135 COUNTRIES















1,150

EXHIBITORS

55%

DECISION-MAKERS

TOP VISITING COUNTRIES

-  SPAIN
-  GERMANY
-  ITALY
-  FRANCE
-  NETHERLANDS
-  UNITED KINGDOM
-  UNITED STATES OF AMERICA
-  SOUTH KOREA
-  SAUDI ARABIA
-  BRAZIL
-  BELGIUM
-  PORTUGAL
-  ISRAEL
-  JAPAN

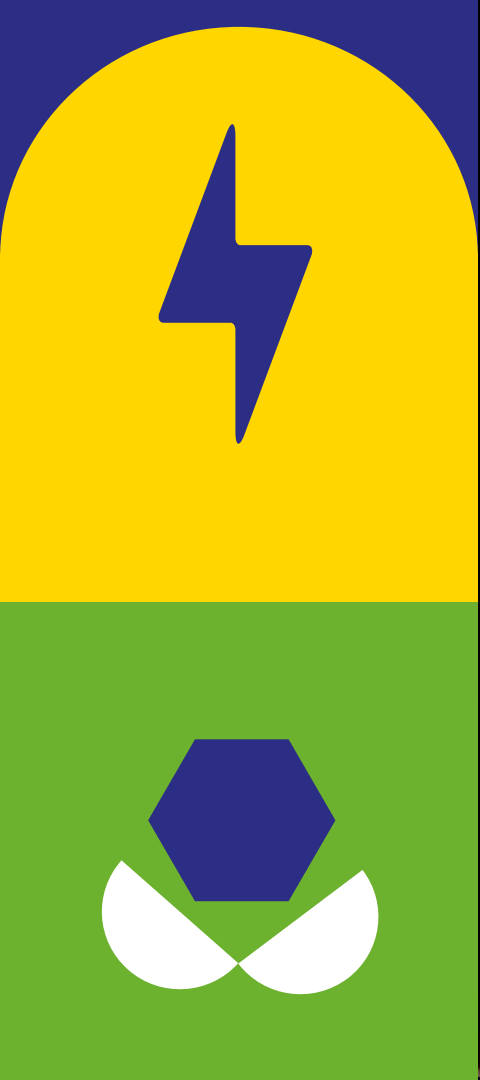
THE LEADING GLOBAL PLATFORM ACCELERATING EFFICIENT & SUSTAINABLE URBAN MOBILITY

**TOMORROW.
MOBILITY**

WORLD CONGRESS

As cities grow and **emerging technologies** reshape the way we move around them, **Tomorrow.Mobility World Congress** has become the **go-to event for smart urban mobility.**

Bringing together the **experts, organizations and leaders** spearheading the transition towards a **better urban transportation**, this is the place to turn ideas into action and make **urban mobility safer and more sustainable** for all.





4 AREAS TO EXPLORE

CONGRESS

World-class experts
take the stage



INNOVATION

The place where
tomorrow takes shape



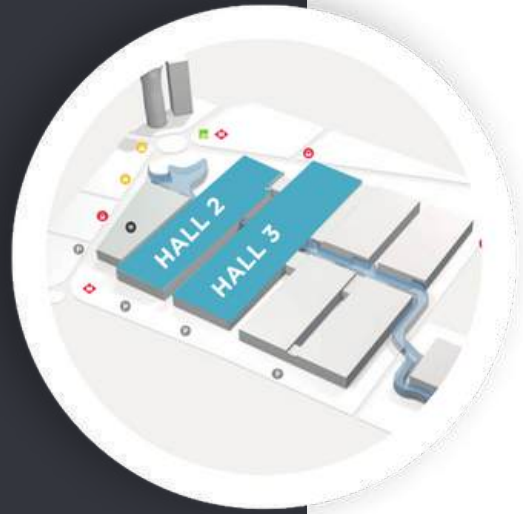
EXHIBITION

A busy marketplace of
transformative solutions

AWARDS

Spotlight on the most
impactful initiatives

EVENT MAP



STAGES:

1. People-First Stage
2. Blue Economy Stage
3. Impact Tech Stage
- 4. Move Better Stage**
- 5. Shaping Mobility Stage**
6. Innovation Playground Stage
7. Clean Cities Stages
8. Tech X Cities Stage
9. Infrastructure & Building Stage
- 10. Main Stage & VIP Lounge**

SMARTCITY
EXPO WORLD CONGRESS

TOMORROW.
MOBILITY
WORLD CONGRESS


TOMORROW.
BUILDING
WORLD CONGRESS

TOMORROW.
BLUE ECONOMY
WORLD CONGRESS

BARCELONA
DEEPTech
SUMMIT



● Exclusive access for Full Congress & Investor Passes

A large crowd of people is gathered at a trade show or conference. In the foreground, several individuals are looking towards the right. A woman in a white blouse and grey skirt is prominent, holding a brown bag. To her right, a man in a blue suit is looking forward. The background is filled with many other attendees, some looking at displays or talking. The scene is brightly lit with various booth lights.

“One of the most important shows for us. We’ve been here for the third time in a row now with our own booth having keynotes, panels and showcasing our public-private partnerships.”



KEY TOPICS FOR DEBATE

- Public-Private Collaboration
- Innovation Ecosystems
- Vehicle Fleets
- Scaling Micro-Mobility
- PublicTransport
- Future Mobility
- Sustainable Logistics
- Data for Mobility
- Liveable Urban Spaces
- E-mobility Value Chain
- Walking & Cycling
- Safe Mobility
- Transport Poverty



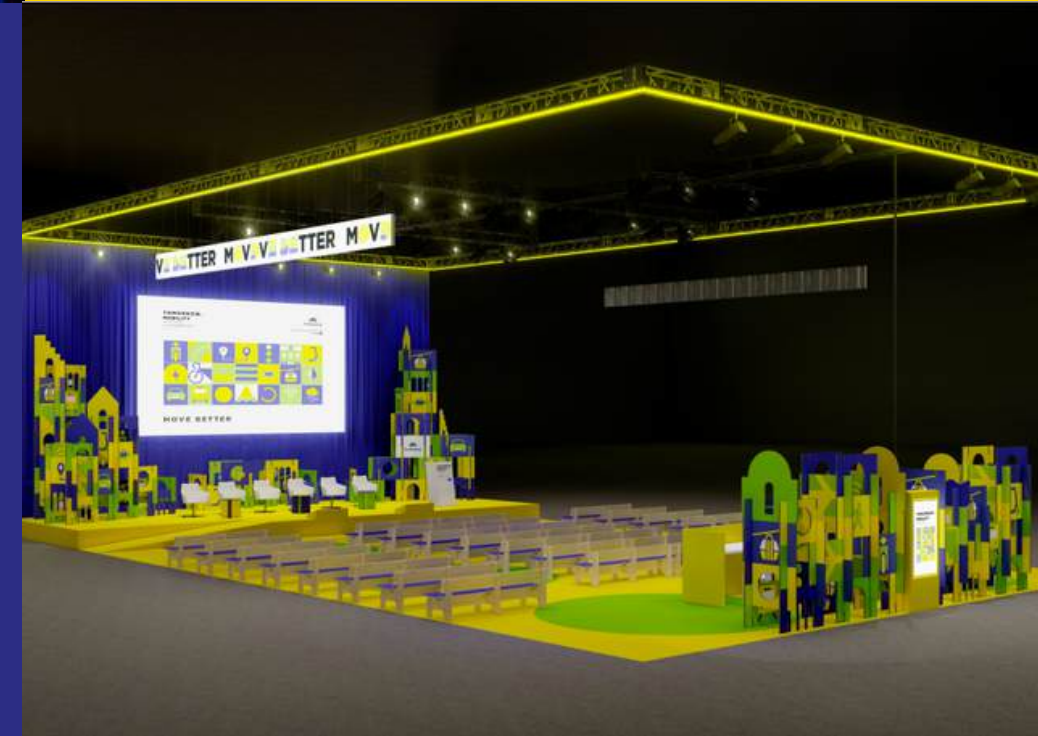


1 MAIN STAGE

Thought leadership
and inspirational talks

2 THEMATIC STAGES

Cutting-edge mobility solutions
and real-world implementations



AN ALL-EMBRACING DEBATE WITH WORLDWIDE EXPERTS



JANETTE SADIK-KHAN

Former Transport
Commissioner, City of
New York



OLIVIER FRANÇOIS

Vicepresident, Ile-de-
France Mobilités



SELETA REYNOLDS

Chief Innovation Officer,
Los Angeles County
Metropolitan



EUGENIO PATANE

Deputy Mayor for
Mobility, Municipality
of Roma



LIDIA LEON

Deputy Director for
Operations' Centres,
EMT Madrid



**MARCO TE
BRÖMMELSTROET**

Professor in Urban
Mobility Futures,
University of Amsterdam



DONNA COONEY

Deputy Lord Mayor for
Mobility, City of Dublin

AND GLOBAL INDUSTRY LEADERS



MELINA KREISCHER

Product Owner Data-driven Mobility,
Mercedes-Benz AG



MICHAEL FLYNN

Global Infrastructure,
Transport & Regional
Government Leader,
Deloitte



**TIMOTHY
PAPANDREOU**

CEO, Emerging
Transport Advisors



JULIA FARRE

Director Business
Development,
MOVENTIS



CHRISTOPH VOLLATH

Technical Director
Mobility Area, RACC



RIKESH SHAH

Head of Innovation
Procurement
Empowerment Centre,
Connected Places Catapult



KAREN VANCLUYSEN

Secretary General, POLIS



THE GO-TO PLATFORM FOR **THE INDUSTRY**

- Showcase your products to a global, professional audience
- Connect with stakeholders and attract potential clients
- Enhance your exposure among major players and governments
- Become a partner and position your business as an industry leader

WORLD-LEADING BRANDS TRUST US

CORPORATE PARTNERS



SUPPORTING INSTITUTIONS



**SEE MORE
PARTNERS**



THE GO-TO PLATFORM FOR GOVERNMENTS

- Promote local projects and find investment opportunities
- Accelerate public-private collaboration
- Exchange knowledge and success stories
- Source market-ready solutions

LIST OF EXHIBITING CITIES, REGIONS AND COUNTRIES



ARGENTINA

Santiago del Estero

AUSTRIA

BELGIUM

Flanders
Wallonia

BRAZIL

Araguaiana
Curitiba
Santo André
Sao Paulo

CANADA

Calgary
Quebec

CHILE

CHINA

Zhejiang
Shanghai
Wupeng
Guangdong
Shenzhen
Hangzhou

ESTONIA

FINLAND

FRANCE

Métropole du Grand
Paris
Grenoble-Alpes
Métropole
Bordeaux Métropole
Région Nouvelle-
Aquitaine
Le Grésivaudan
Toulouse Métropole

GERMANY

Baden-Württemberg
Bad Hersfeld
Bavaria
Berlin
Bielefeld
Bochum
Brandenburg
Darmstadt
Dortmund
Dresden
Duisburg
Essen
Frankfurt Metropolitan Region
Gelsenkirchen
Germany Trade and Invest

Heide Region

Hessen

Jena

Karlsruhe

Kassel

Kiel Region

Munich

Munich Metropolitan Region

North Rhine-Westphalia

Rhein-Neckar Metropolitan Region

Ruhr Valley

Saxony

Schleswig-Holstein

Smart Region Schwalm-Eder-West

Turingia

Wetzlar

Wiesbaden

HUNGARY

Budapest

INDIA

INDONESIA

ISRAEL

ITALY

Bologna
Cagliari

Catania

Firenze

Florence

Genova

Milan

Palermo

Reggio Calabria

Naples

Prato

Roma

Venice

JAPAN

Kobe

Kyoto

Nago City

Osaka

Sakai Town

Tokyo

Tsukuba

Yokohama

KOREA

Seoul

Seongnam City

Gyeonggi-do

Daejeon City

Cheonan City

LATVIA

Riga

LITHUANIA

City Pro

LUXEMBOURG

MALAYSIA

Kuala Lumpur

NETHERLANDS

POLAND

City of Reszow

PORTUGAL

Porto

Lisbon

Guimaraes

Oeiras

SAUDI ARABIA

Riyadh

Madinah City

Hail Municipality

SINGAPORE

SPAIN

Barcelona

L'Hospitalet de Llobregat

Catalonia

Madrid

Sagunto

UKRAINE

Kyiv

Poltava

UNITED KINGDOM

Liverpool

London

Manchester

Newcastle

Northern Ireland

Sunderland

Birmingham

West Yorkshire

Bristol

Tees Valley

USA

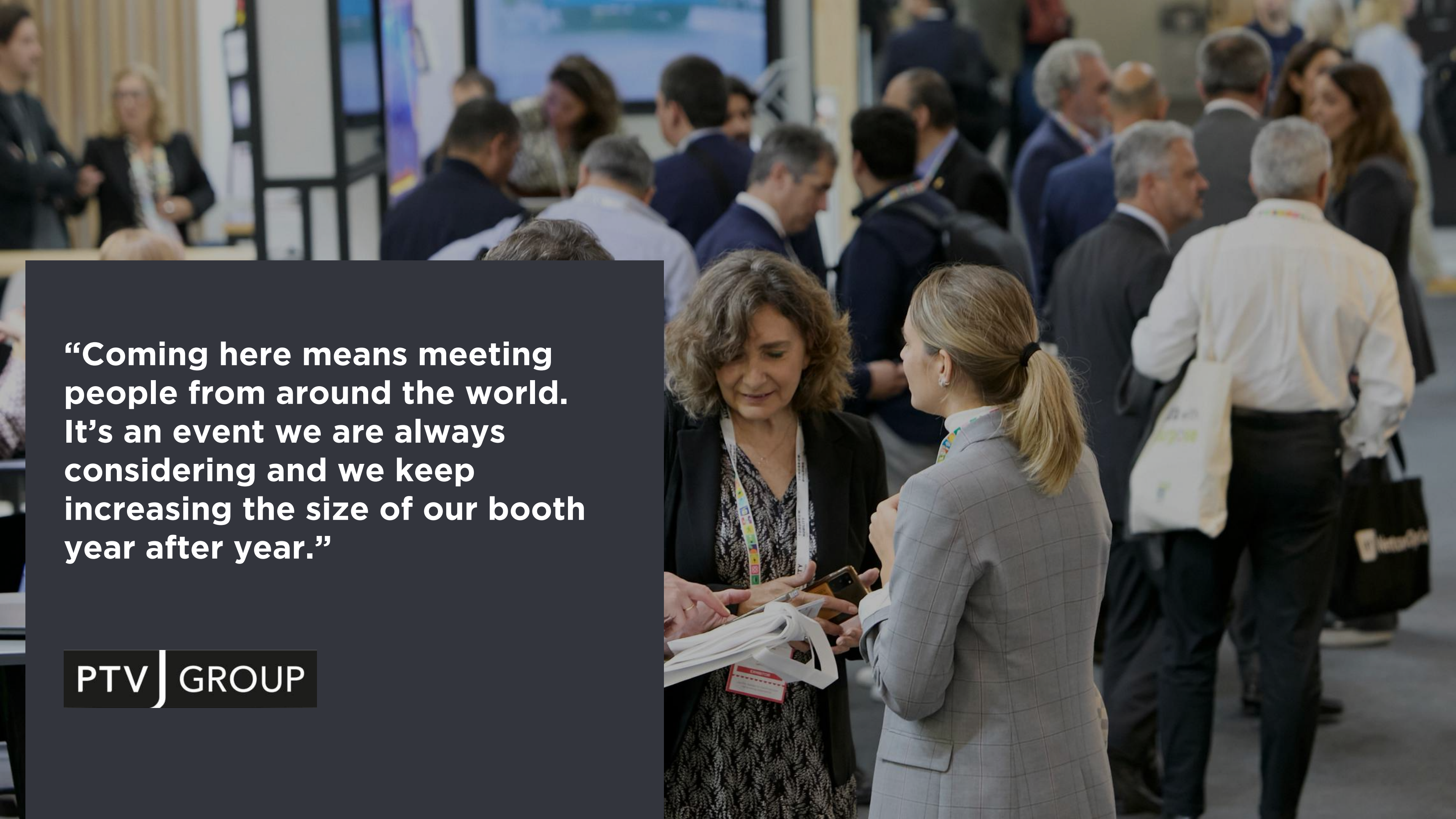
Dallas, TX

Fort Worth, TX

Frisco, TX

McKinney, TX

Peachtree Corners, GA



“Coming here means meeting people from around the world. It’s an event we are always considering and we keep increasing the size of our booth year after year.”

PTV | GROUP



WORLD SMART CITY AWARDS

A CELEBRATION OF URBAN INNOVATION

These internationally acclaimed prizes recognize and support innovative city strategies, projects and ideas that can make an impact on citizens' lives and turn our cities into better places to live.



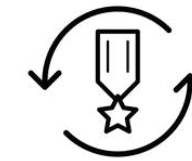
AWARD CATEGORIES



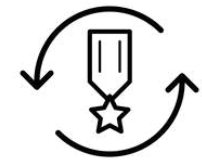
CITY
AWARD



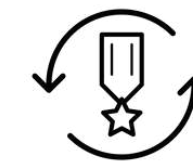
LEADERSHIP
AWARD



INNOVATION
AWARD



GREEN EXHIBITOR
AWARD



7 PROJECT
AWARDS

MOBILITY AWARD

ENABLING TECHNOLOGIES AWARD

ENERGY & ENVIRONMENT AWARD

GOVERNANCE & ECONOMY AWARD

LIVING & INCLUSION AWARD

INFRASTRUCTURE & BUILDING AWARD

SAFETY & RESILIENCE AWARD



A carefully designed space connecting the main players of the global innovation ecosystem: **startups, scaleups, investors, policymakers, and research centers.**

Combining talks, exhibiting startups and immersive demos, the Innovation Playground also **leverages the entrepreneurial capacity of cities and regions**, build a **diverse innovation network**, and supports **women-led initiatives.**

INNOVATION PLAYGROUND

THE PLACE WHERE TOMORROW TAKES SHAPE

SMARTCITY
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WORLD CONGRESS

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BUILDING
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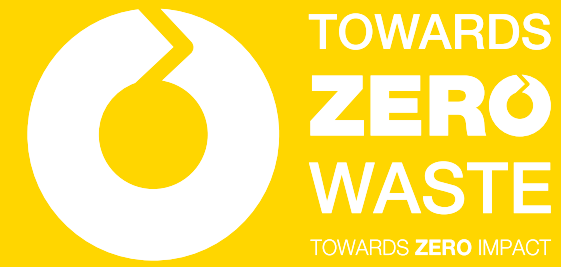
TOMORROW.
BLUE ECONOMY
WORLD CONGRESS



BETTER EVENTS FOR A BETTER WORLD

Started back in 2016, our **Towards Zero Waste** initiative aims to minimize the environmental impact of the event and promote green consciousness.

- CIRCULARITY
- NO-SINGLE USE PLASTICS & LESS PAPER
- RECYCLING
- RENEWABLE ENERGIES & CO2 COMPENSATION



Check all the actions and results of the 2024 Towards Zero Waste initiative [here](#)



Launched in 2020, **Tomorrow.City** is our **digital platform** devoted to creating and spreading content about **cities and urban innovation**, raising awareness on the critical role that cities play in an ever-growing urbanized world.

Besides the in-person event, we provide our audience with a place to enjoy top urban stories and engage with a **global community of city enthusiasts**.



TOMORROW. CITY

A HUB FOR CITY- CHANGERS – DAY IN AND DAY OUT, ALL YEAR ROUND

+30,500

SUBSCRIBERS

+22,500

MONTHLY PAGE
VIEWS

32%

DIRECTOR &
MANAGER



TOMORROW. MOBILITY

WORLD CONGRESS

“The event enables us to connect with a vibrant ecosystem. If you are a city or a public stakeholder, this is the place to be”





BE PART OF TMWC25

OPPORTUNITIES ARE ENDLESS

BE A PARTNER OR EXHIBITOR

[Contact us](#) to request
a tailor-made
proposal

OTHER WAYS TO PARTICIPATE

[Get your pass](#)

[See open calls](#)





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