



THE GLOBAL EVENT FOR INNOVATIVE
PAYMENT AND IDENTIFICATION SOLUTIONS

DIVE INTO THE ECOSYSTEM OF TRUSTECH



**02-04
DEC
2025**

PARIS EXPO
PORTE DE
VERSAILLES
PAVILION 5.2



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What is TRUSTECH?

TRUSTECH is the must-attend international event dedicated to innovative payment and identification solutions, held annually in Paris. The next edition will take place from December 2 to 4 at the Paris Porte de Versailles Exhibition Centre.

The event welcomes:

- **Upstream technology providers in the payment sector**, crucial for enabling payment services, offering solutions like smartcard manufacturing, secured frameworks and transaction processing infrastructures.
- **Identification solutions providers for both private and public sectors**, playing a key role for enabling physical and digital identity, offering Civil ID documents, authentication systems and Identity Access Management solutions.

TRUSTECH promises three intense days of networking to exchange ideas and insights, discuss trends, discover the latest innovations and solutions, and boost your business while connecting with an international audience (Europe, Africa, North and South America, Asia...).

What is the DNA of the Event?

- **Bring together** leaders from identification and payment technologies with public and private users of these solutions.
- **Boost** participants' activity and foster networking.
- **Generate** new business opportunities by enabling participants to turn their projects into reality.
- **Decode trends** in payment and identity industries.

What are TRUSTECH's Promises?

By choosing to exhibit at TRUSTECH, you join an **international community**, you ensure **the growth of your business**, you **take part to a deal-making event**, and you **meet new customers** with real investment projects. This is the right place to **assert your expertise and be top of mind** of decision-makers and prescribers. **Strengthen your network** while deepening your understanding of **market needs**.



How does TRUSTECH deliver on its Promises?

To ensure these benefits, TRUSTECH offers:

- An exhibition space bringing together over **200 international exhibitors**.
- More than **7,650 visitors and international delegations from 104 countries**.
- **Key sectors represented:** Identity, Access Control, Government & Administration – Smart Cards – Payment, Banking & Finance.
- 2 new areas: the **IAM Village** dedicated to Identity and Access Management (IAM) solutions and the **Innovative Payments Village** dedicated to the latest payment technologies.
- The **SIDI Hub Summit** bringing together global experts and organisations to explore digital identity standards.
- Pre-scheduled and targeted **business meetings** with visitors and exhibitors included in the participation package.
- **Conference sessions and keynotes** led by **over 80 international speakers**, sharing industry insights and best practices.
- A dedicated **Innovation Stage** to showcase the latest novelties and prototypes.
- The **TRUSTECH Innovation Awards** highlighting major innovations.
- An exclusive exhibitor evening to strengthen professional connections in a friendly atmosphere: **the TRUSTECH Party!**
- **The podcast « In Tech We Trust »** to dive into the technologies shaping our present and future with experts from TRUSTECH.



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Focus on TRUSTECH'S Key Themes



PAYMENT

The digital payments market is undergoing a major transformation, driven by the rise of **mobile payments, contactless technologies, digital wallets, and Open Banking**, which enables secure data exchange and seamless transaction integration into the user experience.

The increasing adoption of **AI and Web 3.0** by industry leaders is paving the way for **more transparent, secure, and inclusive payments**. However, this digital shift brings challenges related to **cybersecurity and sovereignty**. The emergence of **quantum computing** poses a potential threat to the current cryptography of **crypto-assets**, raising concerns about their resilience against these technological advancements.

At the same time, **payment sovereignty** has become a strategic priority. The European Union is pushing to make **instant payments** the new standard while accelerating work on the **Digital Euro** to strengthen the continent's independence in this sector.

The growing digitalisation of payments is no longer just about transactions: it is reshaping the balance between innovation, regulation, and security, a key topic at the heart of discussions at **TRUSTECH**.



IDENTIFICATION

Digital identity has become a cornerstone of economic and civic interactions, driven by major innovations in **biometrics, artificial intelligence, and Identity and Access Management (IAM)**.

Multi-factor authentication is now essential to meet regulatory and security requirements, while passwordless solutions are rapidly gaining ground. **Digital sovereignty** is a strategic priority for nations, requiring the development of secure and resilient ecosystems. Europe is accelerating this transformation with the **Digital Identity Wallet**, designed to centralise citizens' official documents and ensure seamless access to both public and private services.

At the same time, the **mobile electronic wallet** is reshaping the user experience by integrating identification, authentication, and authorisation into a unified process. **Interoperability** is becoming critical, with evolving standards and the convergence of centralised, federated, and decentralised identity models.

TRUSTECH delves into this evolving market where security, inclusion, and innovation will shape the future of **digital identity**.



SMART CARDS

The **smart card market** is undergoing rapid transformation, driven by the widespread adoption of **contactless technologies (NFC)**, the rise of **biometric and multifunctional cards**, and increasingly stringent data security regulations.

The sector is evolving through innovation, particularly in payments, digital identity, and transport infrastructure.

The Asia-Pacific region is experiencing strong expansion, while Europe and North America focus on **security and system interoperability**.

Facing cybersecurity challenges and growing competition, new opportunities are emerging through **fintech innovations, digital identity solutions, and public-private partnerships**.

Market players must adapt rapidly to catch this dynamic and strategically position themselves in an industry undergoing profound change.



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Who attends TRUSTECH?

VISITOR KEY FIGURES



7,650
visitors



74%
from outside France



104
countries
represented



91% of visitors
are very satisfied
of the event



91% of visitors
from the 2024 edition
intend to return in 2025



74% of decision-makers
and key buyers attend with
a purchasing project in mind



Among them, **67%**
have or are planning to
finalise their purchase



1 in 10 buyers
realises a deal and signs
at TRUSTECH



17% of visitors come from
the payment, banking,
and finance sectors

VISITOR PROFILES

CEOs / Managing Directors / Managers / Founders / Co-Founders • Executive Managers / C-levels • Heads of Payment • Directors / Heads of Department Product / Project Managers • Product Owners • Consultants • Analysts Account Managers • Business Development Managers • Specialists / Engineers

VISITOR OBJECTIVES

- #1 Discover new products and services**
- #2 Meet with their usual suppliers**
- #3 Find new suppliers and potential partners**

VISITOR TOP COUNTRIES REPRESENTED



VISITOR INDUSTRY SECTORS

Security, Identity, Access Control • Smart Cards, Card Manufacturers • Payment – Banking • Consulting – Business Services – Training • Retail – Commerce • IT – IT Services – Engineering • Government – Public Administration • System Integration • Electronics • Printing – Packaging • Finance

Discover a sample of companies that attend TRUSTECH by clicking [here](#)

VISITOR AREAS OF INTEREST

Discover the percentage of visitors who come to visit the event for these following solutions and products:

59% Identification, Authentication and Biometrics Technologies



25% Test equipment, Certification and Maintenance of System



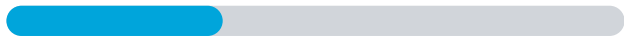
58% Card Manufacturing, Issuance, Personalisation Technologies



24% Cybersecurity Solutions



35% Materials, Consumables, Accessories



22% IC and IC Solutions (tools, services, process)



26% POS, Terminals & Readers



20% Schemes and Card Networks



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Why exhibit at TRUSTECH?

EXHIBITOR KEY FIGURES



204
exhibitors



86% of
exhibitors from
outside France



8 out of 10 exhibitors initiated business discussions with each other, particularly in the sectors of Cards, Payment Terminals, and Biometrics



93% of exhibitors from the 2024 edition plan to return in 2025



91% of exhibitors are very satisfied with the event

and **76%** are satisfied with the quality of international visitors



60% of exhibitors are highly loyal to the TRUSTECH event



On average, exhibitors meet **56 people** at their booth



Among them, **24%** are new contacts

EXHIBITOR OBJECTIVES

- #1** To meet potential new customers
- #2** To meet current customers
- #3** To increase company brand awareness

TRUSTECH 2025 is fast approaching,
the list of exhibitors is filling up,
and already **70% of exhibitors have
registered to participate in the next
edition, including:**

4 PLATE, ADVANCED CARD SYSTEMS, **ADVANIDE EUROPE**, APOLLO COLOURS,
ARCA ETICHETTE, ARKSIGNER, **ATLANTIC ZEISER**, **BARNES INTERNATIONAL**,
BG INGENIERIE, CLR LABS, COMPRION, COPECTO, **COVESTRO**, CST-
CRIME SCIENCE TECHNOLOGIE, CWISECARD TECHNOLOGY CO, DATRON,
DERMALOG, **ELLIPSE**, ELYCTIS, **ENTRUST**, EXIM, GET GROUP, **HID**, IDP CORP,
INFINEON TECHNOLOGIES, **IN GROUPE**, INGENIA, ISRA CARDS, KEOLABS,
KEYPASCO EUROPE, KIS GLOBAL, **LINXENS**, MADA MARX, MASKTECH,
MATICA, **MELZER MASCHINENBAU**, MINGSEN TECH, MÜHLBAUER GROUP,
MULTOS, **NXP**, OASYS TECHNOLOGIES, OTTO KUENNECKE, **OVD KINEGRAM**,
POINTMAN, POLYVANTIS, **SMARTDISPALYER**, STMICROELECTRONICS ...

Don't wait any longer and join us for the next edition of TRUSTECH:

REGISTER NOW



TRUSTECH 2025

Exclusives

SIDIHub

The SIDI Hub Summit *On Tuesday, December 2, 2025*

In 2025, **TRUSTECH** is honoured to be host of the inaugural ***Sustainable and Interoperable Identity Hub (SIDI Hub) Summit***. It will be a groundbreaking event within the event (by invitation only)! This inaugural summit brings together governments, experts and multilateral organisations to work on a roadmap for standardising and advancing digital identity systems worldwide.

As a unique opportunity to explore the future of digital identity, the SIDI Hub will feature workshops, presentations, and discussions focused on building secure, cross-border identity systems. With high-level participation from around the world with major sector organisations from the EU, US, and Canada, this summit promises to be a defining moment for the industry.

The **SIDI Hub's mission** is to address the **global challenges of digital identity** by fostering collaboration across fragmented systems. Don't miss this experience within TRUSTECH!





Two New Villages *for an Immersive Experience!*

Each year, TRUSTECH evolves to better meet the needs of the industry and its participants. In 2025, the event takes a new step forward with the creation of two dedicated exhibition areas:

- **The IAM Village:** focused on Identity and Access Management solutions to secure user authentication.
- **The Innovative Payments Village:** showcasing the latest transaction technologies, including contactless payments, mobile wallets, biometrics, and cryptocurrency.

These new zones address visitor expectations, with **59% seeking IAM solutions** (a top priority) and **58% interested in the latest payment innovations**. With this segmentation, TRUSTECH supports professionals in their search for cutting-edge technologies to secure digital identities, combat cyber threats, and explore the future of payments!

The TRUSTECH Innovation Awards

For the first time in 2024, TRUSTECH organised a competition rewarding the **most innovative and promising technologies** in three categories: **Innovative Payments, Identification, and Smart Cards**, along with a special award dedicated to **start-ups**. The TRUSTECH Innovation Awards (only open to exhibitors) brought together over **75 applications, 12 finalists, and 4 winners**.

A panel of experts was specially assembled to analyse the participant's projects.

The adventure continues, and the public is already excited to discover the new candidates coming to TRUSTECH 2025 to showcase the solutions of

tomorrow! Sign up for the competition and enjoy unique visibility during the **award ceremony**, which takes place at the event. Highlight your expertise on the **TRUSTECH Innovation Stage**, an ideal platform to present your products, services, and disruptive ideas to an international audience. As a bonus, the winners will receive a **trophy** and a **certificate** specially created for the occasion and will have the opportunity to speak on the **TRUSTECH's podcast: "In Tech We Trust"!**

To discover and participate in the **TRUSTECH Innovation Awards**, [click here](#)

FOCUS « IN TECH WE TRUST »



With «In Tech We Trust», the official podcast of TRUSTECH, dive into the heart of innovation and discover captivating insights from industry experts as they share their visions of the technologies shaping our daily lives and their perspective about the event.

[Listen to the Podcast](#)

An unmissable opportunity to boost your visibility and strengthen your professional network!



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Explore the Payment and Identification Future

TRUSTECH 2025 CONFERENCE THEMATICS

ID

1. Digital Identity, AI, Web3, Crypto, and Blockchain: Trust Technologies in the Era of Major Evolutions.
2. Building Digital Governance Adapted to Sovereignty and Cross-Border Collaboration.

PAY

1. Payments with Digital Currencies: A Bridge Between Traditional Payments and Crypto Transactions.
2. New Payment Methods: How Cryptocurrencies, Web3, and Biometrics Reinvent Transaction Security.
3. Instant Transfers: What is the New Deal for Europe's Payment Landscape?
4. Payment Sovereignty: What Are the Challenges and Impacts for the Payments Ecosystem?

SOME OF THE 2024 SPEAKERS



Salwa JMILA

Morocco Digital ID,
General Directorate of
National Security,
DGSN



Florent TOURNOIS

Project Director
France Identité,
**Agence Nationale des
Titres Sécurisés**



Claire GODRON

Director in charge of
the DIGITAL ID topic,
for Identity and Digital
Security activities,
Thales



David KELTS

Mobile Identity expert
for human-centric ID,
mDL, and digital login,
**Secure Technology
Alliance (STA)**



Romain SANTINI

Program Director,
Docaposte



Karen JOUVE

CEO,
Doors3



Mung Ki WOO

General Manager Chief
Operations Officer
Financial Services
Business Line,
Sopra Steria



Candice DAUGE

Director of Digital Identity,
La Poste



**Anne-Gaëlle
BAUDOUIN-CLERC**

Director,
ANTS



Laurent BAILLY

EU Product Strategy
Digital Identity and
Open Banking,
VISA



Thibaud ANTIGNAC

Deputy Head of the
Technological Expertise
Service, Directorate
of Technologies and
Innovation,
CNIL



Marc ESPAGNON

Head of payment & cash
management division,
BNP Paribas



Pierre BIENVENU

Director of Financial
Stability and Operations,
Banque de France



Charlotte PAGOT

Project Manager,
Mercatel



Lionel JOUVE

Director of Payment
Systems & Reverse
Factoring,
Carrefour



Alexandre COQUENTIN

Country Manager France,
Payplug

2024 EXCLUSIVE KEYNOTES



« Universal Safeguards for Digital Public Infrastructure (DPI) »

with **Chahine HAMILA,**

eGovernment Senior Advisor,

United Nations Development Programme (UNDP)



« Secure and Simplified Payment with 100% Tokenisation »

with **Barbara SESSA,**

Senior Vice President

Digital Consumer Products Europe

Mastercard



« Generative AI: Myths and Reality »

with **Dr. Luc JULIA,**

Chief Scientific Officer and expert in AI

Renault
Group

Don't wait any longer, boost your impact at TRUSTECH:



Business – Attract more visitors to your stand, expand your network, and generate new leads.



Visibility – Showcase your brand, capture attention, and stand out from the competition.



Experience – Give your team and guests a unique and memorable moment.

TRUSTECH 2024 Partners

MEDIA



RESEARCH AND NETWORK



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Your Dedicated Contacts



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