

MARCH 12-14, 2024

BITEC BANGKOK THAILAND

**VICTAM ASIA AND
GRAPAS ASIA IN
CO-LOCATION WITH
HEALTH & NUTRITION**

**THE TOTAL EVENT
FOR ANIMAL NUTRITION
AND FLOUR PROCESSING
INDUSTRIES**



VISITOR QUOTES

"Finally the best event for animal nutrition was back in Asia. Amazing how good it was to see all those international suppliers again."

**SHOW
REVIEW
2022**



VICTAM *Asia* 2024

IN CO-LOCATION WITH



HEALTH &
NUTRITION ASIA

VICTAM Asia online

To view the floorplan, complete the stand application form or find your local sales consultant, please visit our website



WWW.VICTAMASIA.COM

**THE WORLDS' LARGEST AND LEADING
INTERNATIONAL EXHIBITIONS AND
CONFERENCES FOR THE ANIMAL FEED,
PET FOOD AND AQUA FEED INDUSTRIES.**



**HEALTH &
NUTRITION ASIA**

IN CO-LOCATION WITH



**SHOW
REVIEW
2022**



VICTAM ASIA AND HEALTH & NUTRITION 2022

FACTS & FIGURES



231

exhibitors from 33 different countries



6.121

visitors over three days with delegates from 64 countries



5.800 M²

exhibition sold



FOCUS

Over **27%** of the visitors came from the animal feed industry, **15%** from the aqua feed industry, **13%** from the grain, flour and rice industries, and **16%** from the petfood industry.



TOP VISITING COUNTRIES

Thailand **68%** - India, Philippines, Vietnam, Bangladesh, Malaysia, Indonesia, Korea, Myanmar, Singapore: **total 22%** - Outside Asia **10%**



VISITOR QUALITY

Final decision makers **21%** - Co decision makers **37%** - Influencers **12%**
No decision makers **30%** | **Total 100%**



VISITORS BY SECTOR

Feedmill **30,24%** - Feed additives / ingredients manufacturer / distributor / services **28,15%** - Animal health / Pharmaceutical products / ingredients / equipment manufacturer / distributor / services **18,09%**
Animal farm equipment manufacturer / distributor / services **15,02%**
Animal Farm **16,45%** - Animal feed industry **27,46%** - Aqua feed industry **15,66%** - Pet food industry **16,39%** - Grain, rice, soy, beans processing **13,17%** - Others **12,28%**



VISITORS scored the event 8,2 out of 10



EXHIBITORS scored it as 7.2 out of 10

**SEE YOU
IN 2024**

CONTACT US

Please contact the organizers at expo@victam.com or by calling +31 33 246 4404. You can also contact your local Victam representative for more information.

VICTAM ASIA AND HEALTH & NUTRITION ASIA 2024 IN CO-LOCATION WITH GRAPAS ASIA 2024

VICTAM Asia is firmly established as the event dedicated to the animal feed processing industry within Asia. Health & Nutrition is co-located with VICTAM Asia 2024, making this the total animal feed and health event organized by Victam and VIV. VICTAM Asia and Health & Nutrition is also home to GRAPAS Asia, the event for grain, rice and flour milling technology.



HOW TO PARTICIPATE AS AN EXHIBITOR?

- ✓ Inform us about your interest
- ✓ We will send you a stand proposal based on your interests and preferences
- ✓ To confirm the stand proposal, you will need to send in the application via victamasias.com
- ✓ After we receive your application form, you receive a confirmation letter with the first invoice of 25%
- ✓ Three months before the event you receive second invoice for 75%
- ✓ For additional orders you will receive a password for the online exhibitor web shop
- ✓ To make your participation more effective we offer a promotion package to invite your clients



For illustration purposes only and may differ from actual design.

GOOD TO KNOW

- The event moves back to BITEC exhibition hall
- The early bird discount is valid up to June 15, 2023
- The earlier you book, the more choice you have for a stand location
- Stands are available from 15m² onwards
- You can exhibit with your own booth or you can order a shell scheme package from the organizer
- Many opportunities for more brand awareness with sponsoring and content
- It is a bi-annual event so next event in March 2026

CONFERENCE PROGRAM

In parallel to the event, an interesting conference program with seminars, workshops and training programs will be organized. Topics will include aquafeed, petfood, packaging, animal nutrition, feed technology and many more.

TECHNICAL SEMINARS

We offer exhibitors the opportunity to organize a technical seminar to present their products.



✓ **WHEN** March 12 - 14, 2024

✓ **WHERE** BITEC, Bangkok, Thailand, Halls 101 & 102

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grapods ASIA 2024

grain & rice

IN CO-LOCATION WITH **VICTAM**
Asia 2024

THE EVENT FOR GRAIN, RICE, FLOUR MILLING AND PROCESSING

WHY EXHIBIT?

- High-quality visitors
- Visitors from all over the world
- Dedicated conferences and seminars for the grain processing industry
- GRAPAS Innovation Awards
- Co-location with VICTAM Asia 2024
- Over 200 exhibitors

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@BITEC, BANGKOK, THAILAND



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