



# Come Export With Us in the USA Pavilion

**VIV ASIA 2023**

**MARCH 8-10, 2023**

**BANGKOK, THAILAND - IMPACT CONVENTION CENTRE**

## The Largest International Animal Farming Exhibition in Asia

### TRADE VISITORS

**+45,000** from more than **120** countries

**45%** from outside Thailand

### EXHIBITORS

**1,245** from **62** countries

**31,000 SQM** net exhibiting space

### VISITORS BY SPECIES

 Broiler Poultry

 Layer Poultry

 Swine

 Dairy Cows

 Fish / Shrimps

 Cattle / Calves

### TOP 5 VISITOR INTERESTS

**51%** Feed Ingredients / Additives

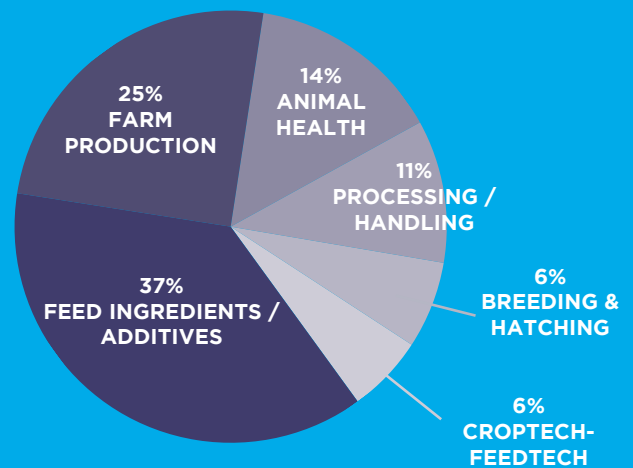
**45%** Animal Health

**29%** Farm Equipment & Housing

**23%** Industrial Compound Feed Processing Equipment

**19%** Breeding & Hatching Equipment

### EXHIBITORS BY SECTOR



### WHY EXHIBIT?

- In the past 10 years, U.S. exports to Thailand have increased 100%. The FAS reported \$2.1 billion U.S. Agricultural exports in 2019
- Feed to Food brings together supply and demand within the complete animal protein chain. VIV Asia will represent every step in the meat, seafood and dairy production process
- Join 86 conferences & seminars to learn, network, and share knowledge with 200+ high-level speakers



USDA ENDORSED



Officially Endorsed by the U.S. Department of Agriculture, Washington, DC and the Office of Agricultural Affairs in Bangkok.

# Maximize Your ROI with the USA Pavilion at VIV Asia 2023



## You Focus on Business, We Handle the Rest



### Prime Location

A highly desirable location ensuring maximum traffic and visibility



### Turnkey Solutions

All-inclusive booth package with customization options



### Expert Assistance

Dedicated IMEX staff from registration through show days on-site



### USDA Endorsed

USDA support, market assistance, local promotion to importers



### Enhanced Visibility

Exhibitor listings in official printed, online & Pavilion directories



### Full Access

Complimentary exhibitor badges and visitor invitations



### Exclusive Services

Special hotel rates, assistance with freight forwarding, etc.



### Export Hub

A focal point for importers & distributors

## Reserve your space and more information below

[REGISTER HERE](#)

[USA PAVILION FLOORPLAN](#)

[2019 POST SHOW REPORT](#)

[USDA THAILAND GRAIN & FEED REPORT](#)



USA PAVILION ORGANIZED BY



**IMEX Management, Inc.**  
1422 E Main St #267  
Lincolnton, NC 28092 USA  
+1 704.365.0041 x28  
[www.imexmanagement.com](http://www.imexmanagement.com)

**Madison Martin**  
+1.704.248.4805  
[MadisonM@imexmanagement.com](mailto:MadisonM@imexmanagement.com)