



ASIA 2027
IMPACT, BANGKOK, THAILAND
10-12 MARCH

CUSTOMIZED MARKETING OPPORTUNITIES

THE COMPLETE FEED TO FOOD GLOBAL TRADE SHOW IN ASIA

ASIA.VIV.NET





CUSTOMIZED MARKETING OPPORTUNITIES

STAND OUT BEFORE, DURING, AND AFTER VIV ASIA 2027

Our Customized Marketing Opportunities are designed to extend your visibility beyond your booth and place your brand in front of the right audience at the right moment.

From onsite branding and print advertising to digital exposure through our website, newsletters, social media, and show review, these options allow you to reinforce your presence across multiple touchpoints.

This brochure provides an overview of the available marketing items you can add to your participation, helping you increase reach, recognition, and recall among visitors and industry professionals.

CONTACT

For questions please contact Matei Lomaca: Matei@vnueurope.com

CATEGORIES

CLICK ON EACH CATEGORY TO VIEW ITEMS IN DETAIL



OUTDOOR



INDOOR



DIGITAL SCREENS



SEMINARS



**SHOW GROUND
PROMOTIONS**



SHOWGUIDE



ONLINE PROMOTION



VIV ASIA GOLF CONNECT



PRESS CONFERENCE



ONSITE PROMOTION

Onsite promotion offers high-impact visibility across the VIV Asia venue. Through strategically placed branding, printed media, and live content opportunities, your brand remains visible to visitors at multiple moments during their event journey.

CONTACT

For questions please contact Matei Lomaca: Matei@vnueurope.com

ONSITE PROMOTION OUTDOOR



☐ MEGA HIGHWAY BILLBOARD

- 6 Units available
- 20 x 10 m

€ 6,955 PER SIDE



☐ BRIDGE WRAP

Sky Kitchen - Novotel Side

- 1 Unit available
- Exterior application only
- 37 x 3 m

€ 9,355



☐ BRIDGE WRAP

Sky Kitchen - Arena Side

- 1 Unit available
- Exterior application only
- 37 x 3 m

€ 9,355



☐ FOODCOURT CORNER WRAP

- 1 Unit (2 sides) available
- 13 x 10 m per side

€ 12,500



☐ LINK BRIDGE WRAP

Challenger IMPACT Forum

- 2 Units available
- 32.24 x 1.43 m

€ 3,765 PER UNIT



☐ SKY KITCHEN POLE WRAP

Under Sky Kitchen

- 2 Units available
- 3 Poles per unit
- 3.1 x 4.8 m (per pole)

€ 1,355 PER UNIT



☐ MAIN STREET POLE WRAP

- 6 Units available
- 6.32 x 6.5 m

€ 4,195 PER UNIT



☐ ENTRANCE POLE WRAP

- 6 Units available
- 3.2 x 4.4 m

€ 2,395 PER UNIT



☐ NOVOTEL MEGA BANNER

- 1 Unit available
- 5.1 x 20.2 m

€ 3,275

ONSITE PROMOTION INDOOR



- ☐ **STAIR WRAP**
- 3 Units available
 - 2.94 x 4.76 m
- € 3,955 PER UNIT**



- ☐ **ESCALATOR WRAP**
- 2 Units available
 - 8 pieces per unit
 - 9.7 x 0.59 m
- € 3,995 PER UNIT**



- ☐ **REST ROOM MIRROR STICKER**
- Challenger Lobby**
- 1 Unit available
 - 65 Mirrors per unit
 - Different size options available
- € 3,595**



- ☐ **REST ROOM AD PACKAGE**
- Challenger 1 Lobby & Hall**
- 1 Package available
 - 102 Large panels: 31.7 x 43 cm
 - 64 Small panels: 23 x 30.7 cm
- € 2,250**



- ☐ **REST ROOM AD PACKAGE**
- Challenger 2 Lobby & Hall**
- 1 Package available
 - 102 Large panels: 31.7 x 43 cm
 - 64 Small panels: 23 x 30.7 cm
- € 2,250**



- ☐ **REST ROOM AD PACKAGE**
- Challenger 3 Lobby & Hall**
- 1 Package available
 - 102 Large panels: 31.7 x 43 cm
 - 64 Small panels: 23 x 30.7 cm
- € 2,250**



- ☐ **REST ROOM DOOR WRAP**
- Hall 5**
- 1 Package available
 - 38 doors
 - 59 x 180 cm
- € 1,055**



- ☐ **REST ROOM DOOR WRAP**
- Hall 6**
- 1 Package available
 - 38 doors
 - 59 x 180 cm
- € 1,055**



- ☐ **REST ROOM DOOR WRAP**
- Hall 7**
- 1 Package available
 - 38 doors
 - 59 x 180 cm
- € 1,055**

ONSITE PROMOTION INDOOR



- ☐ **WALL GRAPHIC**
Walkway to indoor parking 2
- 1 Unit available
 - 6 x 2.5 m
- € 2,395**



- ☐ **HANGING BANNER**
In front of Royal Jubilee
- 1 Single-sided unit available
 - 12 x 5 m
- € 3,360**



- ☐ **WELCOME BANNER**
Challenger 1-3
- 8 Double-sided units available
 - 2 Sides per unit
 - 2 x 2.5 m
- € 3,995 PER UNIT**



- ☐ **WELCOME BANNER**
Challenger 1-3
- 7 Single-sided units available
 - 2 x 2.5 m
- € 3,555 PER UNIT**



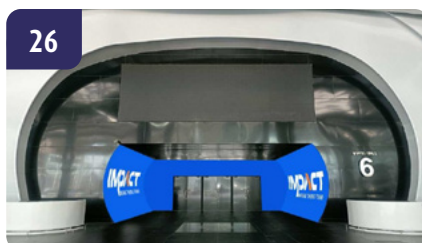
- ☐ **BACKDROP**
Hall 5-6-7
- 3 Single-sided units available
 - 2 x 2.5 m
- € 1,955 PER UNIT**



- ☐ **WALL WRAP**
Challenger 1-3 entrance
- 16 Units available
 - 1 Entrance side per unit
 - Challenger 1: 6.5 x 4.6 m
 - Challenger 2 & 3: 6.65 x 4.6 m
- € 3,595 PER UNIT**



- ☐ **WALL WRAP**
Entrance hall 5
- 2 Units available
 - 1 Entrance side per unit
 - 8.3 x 2.9 m per side
- € 2,595 PER UNIT**



- ☐ **ENTRANCE WRAP**
Entrance hall 6
- 1 Unit available
 - 8.5 x 4 m
- € 5,495**



- ☐ **WALL WRAP**
Entrance hall 7
- 2 Units available
 - 1 Entrance side per unit
 - Size 6.7 m x 2.95 m
- € 2,495 PER UNIT**

ONSITE PROMOTION INDOOR



28

☐ HANGING BANNER

Lobby Challenger 1-3

- 5 Double-sided units available
- 2 Sides per unit
- 5 x 3 m

€ 3,555 PER UNIT



29

☐ HANGING BANNER

Lobby hall 7

- 7 Double-sided units available
- 2 Sides per unit
- 7 x 0.8 m

€ 895 PER UNIT



30

☐ HANGING BANNER

Sky Kitchen Challenger 3

- 1 Single-sided unit available
- 5 x 3 m

€ 2,095 PER UNIT



31

☐ PILLAR WRAP

Lobby hall 6

- 4 Units available
- 4 Sides per unit
- 1.2 x 1.8 x 2.4 m (L x W x H)

€ 1,915 PER UNIT



32

☐ PILLAR WRAP

Lobby hall 5

- 6 Units available
- 4 Sides per unit
- 1.2 x 1.6 x 2.4 m (L x W x H)

€ 1,795 PER UNIT



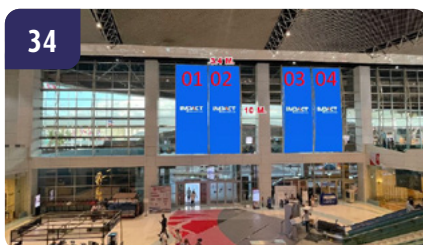
33

☐ HANGING BANNER

Lobby entrance Challenger 2

- 8 Units available
- 3.4 x 7 m

€ 3,995 PER UNIT



34

☐ HANGING BANNER

Lobby entrance at escalators

- 6 Units available
- 3.4 x 10 m

€ 3,055 PER UNIT



35

☐ STICKER WRAP

Walkway to indoor parking 2

- 4 Units available
- 5 Stickers per unit
- Size varies per sticker location

€ 1,915 PER UNIT



36

☐ EASE CAFÉ WRAP

In front of Challenger 1

- 1 Unit available
- Dimensions on request

€ 17,995

ONSITE PROMOTION INDOOR



- ☐ **MIRROR WRAP**
Lobby Hall 5 (inside)
- 1 Unit available
 - Side A: 5.62 x 3.74 m
 - Side B: 11.3 x 0.95 m
 - Side C: 6 x 3.74 m
- € 3,695 PER UNIT**



- ☐ **MIRROR WRAP**
Lobby Hall 6 (inside)
- 1 Unit available
 - Side A: 5.51 x 6.59 m
 - Side B: 7.8 x 3.8 m
 - Side C: 5.47 x 6.59 m
- € 5,995 PER UNIT**



- ☐ **HANGING AISLE BANNER**
Exhibition Halls
- 1 Unit per aisle available
- € 1,995 PER UNIT**



- ☐ **BLOW UP - LOGO OR QR CODE ON EXHIBITOR LIST**
Exhibition Halls
- 1 Unit per exhibitor
- € 690**



- ☐ **BLOW UP - LOGO OR QR CODE ON FLOOR PLAN**
Exhibition Halls
- 1 Unit per exhibitor
- € 690**



- ☐ **FLOOR STICKERS**
Exhibition Halls
- 1 Exhibitor per sector
 - 3 Stickers per unit
 - A0 size
- € 1,555**



- ☐ **LIGHT BOX**
Indoor parking
- 5 Units available
 - 3 Units: LB-01,03,04 (4.3 x 3.5 m)
 - 1 Unit: LB-05 (3.07 x 2.3 m)
 - 1 Unit: LB-06 (4.23 x 2.36 m)
- € 1,095 PER UNIT**

ONSITE PROMOTION DIGITAL SCREENS



- ☐ **SKY ENTRANCE LED SCREEN**
Outside Sky Entrance
- 20 Slots available
 - 15 Seconds per slot
 - 33.8 x 6.9 m (3168 x 648 px)
- € 1,195 PER SLOT**



- ☐ **BRIDGE LED SCREEN**
Outside near Challenger 1
- 2 Screens
 - 20 Slots per screen available
 - 15 Seconds per slot
 - 20.6 x 2 m (2016 x 92 px)
- € 1,195 PER SLOT**



- ☐ **MAIN STREET LED SCREEN**
Outside Main Street
- 20 Slots available
 - 15 Seconds per slot
 - 4 x 1.9 m (1728 x 864 px)
- € 1,195 PER SLOT**



- ☐ **LED CUBIC**
Outside Impact Forum 2
- 20 Slots available
 - 2 Screens per unit
 - 15 Seconds per slot
 - 3.8 x 3.8 m (1024 x 1080 px)
- € 1,195 PER SLOT**



- ☐ **CHALLENGER 1 LED SCREEN**
Inside Challenger 1
- 15 Slots available
 - 30 Seconds per slot
 - 5.6 x 3 m (1920 x 1080 px)
- € 1,555 PER SLOT**



- ☐ **CHALLENGER 2 LED SCREEN**
Inside Challenger 2
- 18 Slots available
 - 30 Seconds per slot
 - 5.7 x 4.3 m (1440 x 1080 px)
- € 1,955 PER SLOT**



- ☐ **CHALLENGER 3 LED SCREEN**
Inside Challenger 3
- 19 Slots available
 - 30 Seconds per slot
 - 5.6 x 3 m (1920 x 1080 px)
- € 1,555 PER SLOT**



- ☐ **HALL 6 LED SCREEN**
Above Hall 6 entrance
- 20 Slots available
 - 30 Seconds per slot
 - 3 x 10 m (1664 x 512 px)
- € 1,055 PER SLOT**



- ☐ **VIV SQUARE LED SCREEN**
Above the VIV Square stage
- € 6,000 PER SLOT**

SHOW GROUND PROMOTIONS



☐ RIGHT TO DISTRIBUTE BAGS

- 2 exhibitors

€ 5,995 PER EXHIBITOR



☐ LOGO ON VISITOR LANYARDS

- 1 exhibitor per sector

€ 7,995 PER EXHIBITOR



☐ FLYER DISTRUBUTION

- 1 exhibitor per sector
- Team of up to 3 people

€ 2,755 PER EXHIBITOR



☐ FLYER DISTRUBUTION

- 1 exhibitor per sector
- Team of 4 or more people

€ 5,995 PER EXHIBITOR



ONSITE PROMOTION SEMINARS

57

VIV SQUARE

Main Stage, Hall 7



- 45 Minutes speaking slot

€ 6,480

58

VIV INNOVATION STAGE

Hall 6



- 45 Minutes speaking slot

€ 3,000

59

SEMINAR ROOM

Challenger, Level 1



- Max. 4 slots per exhibitor
- 45 Minutes speaking slot

€ 1,750 PER SLOT

60

SEMINAR ROOM

Meeting rooms in front of Halls 5-7



- Max. 4 slots per exhibitor
- 45 Minutes speaking slot

€ 1,450 PER SLOT

61

BUSINESS CENTER SHOW DAY

Business Center



- 1 Hour speaking slot

€ 660

62

PRE-EVENT SEMINAR - 1 HR

Business Center



- 1 Hour speaking slot
- Pre-event on: 9 March 2027

€ 440

63

PRE-EVENT SEMINAR - HALF DAY

Business Center



- 3 Hour speaking slot
- Pre-event on: 9 March 2027

€ 1,760

64

PRE-EVENT SEMINAR - FULL DAY

Business Center



- 7 Hour speaking slot
- Pre-event on: 9 March 2027

€ 3,520

12

VIV Asia Customized Marketing Opportunities



ONSITE PROMOTION SHOWGUIDE

65 FULL PAGE AD - BACK COVER



- 1 Unit available
- 148 x 210 mm + 3 mm bleed

€ 2,995

66 FULL PAGE AD - INSIDE FRONT COVER



- 1 Unit available
- 148 x 210 mm + 3 mm bleed

€ 2,395

67 FULL PAGE AD - INSIDE BACK COVER



- 1 Unit available
- 148 x 210 mm + 3 mm bleed

€ 2,035

68 FULL PAGE AD



- 1 Unit per exhibitor
- 148 x 210 mm + 3 mm bleed

€ 1,995

69 HALF PAGE AD



- 1 Unit per exhibitor
- 148 x 105 mm + 3mm bleed

€ 1,195

70 COMPANY LOGO OR QR CODE ON EXHIBITOR LIST



- 1 Unit per exhibitor

€ 690

71 COMPANY LOGO OR QR CODE ON FLOORPLAN



- 1 Unit per exhibitor

€ 690



ONLINE PROMOTION SHOW PREVIEW & REVIEW

72

SHOW PREVIEW - FULL PAGE AD

- 1 Unit per exhibitor
- Page size: A4



€ 1,915

73

SHOW PREVIEW - HALF PAGE AD

- 1 Unit per exhibitor
- Page size: A4



€ 1,195

74

SHOW PREVIEW - QUARTER PAGE AD

- 1 Unit per exhibitor
- Page size: A4



€ 715

75

SHOW REVIEW - CEO INTERVIEW/HALF PAGE AD

- 1 Unit per exhibitor
- Page size: A4



€ 1,195

76

SHOW REVIEW - QUARTER PAGE AD

- 1 Unit per exhibitor
- Page size: A4



€ 715

14

VIV Asia Customized Marketing Opportunities



ONLINE PROMOTION DIGITAL ADVERTISEMENT

- | | |
|---|--|
| <div>77</div> <div>☐</div> <div>WEBPAGE BANNER<ul style="list-style-type: none">• 3 Slots available• 1 Slot per exhibitor• 1200 x 200 px€ 1,495 PER EXHIBITOR</div> | <div>78</div> <div>☐</div> <div>HIGHLIGHTED EXHIBITOR LOGO<ul style="list-style-type: none">• 12 Slots available• 1 Slot per Exhibitor€ 495 PER EXHIBITOR</div> |
| <div>79</div> <div>☐</div> <div>SOCIAL MEDIA<ul style="list-style-type: none">• Unlimited slots available• Promotion via the official VIV social media channels€ 2,995 PER SLOT</div> | <div>80</div> <div>☐</div> <div>WEBSITE POP-UP<ul style="list-style-type: none">• 1 Exclusive slot available• Display period: February - March€ 7,195 PER CAMPAIGN</div> |
| <div>81</div> <div>☐</div> <div>LOGO ON WEBSITE<ul style="list-style-type: none">• Unlimited slots available€ 690 PER EXHIBITOR</div> | <div>82</div> <div>☐</div> <div>FEATURED NEWS ITEM ON HOMEPAGE<ul style="list-style-type: none">• Unlimited items available€ 1,095 PER NEWS ITEM</div> |
| <div>83</div> <div>☐</div> <div>LOGO ON INTERACTIVE FLOOR PLAN<ul style="list-style-type: none">• Unlimited slots available€ 749 PER EXHIBITOR</div> | <div>84</div> <div>☐</div> <div>ADVERTORIAL ON E-NEWSLETTER<ul style="list-style-type: none">• Unlimited slots available€ 895 PER NEWS ITEM</div> |

PREMIUM PROMOTIONS

VIV ASIA GOLF CONNECT 2027

These premium promotions combine an exclusive 18-hole stroke play golf experience with high-value business networking at **Alpine Golf Club in Pathumthani, Thailand, on 8 March 2027**. Connect with key decision-makers in a relaxed setting, strengthen strategic relationships, and conclude the day with a networking dinner alongside industry leaders ahead of VIV Asia 2027.

85

PLATINUM SPONSOR

- 1 Unit available
- Includes: 8 golfers (2 groups), promotional banners as Platinum Sponsor, 1 Tabletop at registration, 2-minute greeting speech and photo session at networking, and 2 butlers

€ 5,795

86

GOLD SPONSOR

- 2 Units available
- Includes: 8 golfers (2 groups), promotional banners as Gold Sponsor, photo session at networking, and 1 butler

€ 4,695 PER UNIT

87

SILVER SPONSOR

- 2 Units available
- Includes: 8 golfers (2 group), and promotional banners as Silver Sponsor

€ 3,595 PER UNIT

88

4 GOLFERS

- 13 Units available
- Includes: 4 golfers (1 group), and logo on welcome banner and photo backdrop

€ 1,795 PER UNIT

89

INDIVIDUAL GOLFER

- 4 Places available
- Participation for one golfer

€ 395 PER GOLFER

90

LOGO SPONSOR

- 4 Packages available
- Includes: Logo on welcome banner and photo backdrop

€ 895 PER PACKAGE



PREMIUM PROMOTIONS

PRE-SHOW PRESS CONFERENCE

Be a part of the official press conference in January in Bangkok, Thailand, for the largest edition of VIV Asia yet.

91

EXHIBITOR HIGHLIGHT PACKAGE

- 3 Packages available
- 3-5 Minute speaking slot on the innovation you are bringing to VIV Asia
- Quotes / participation featured in the press release
- Advertorial featured on the website under Exhibitor Highlight section (text and photo material provided by exhibitor)

€ 895 PER PACKAGE

92

LOGO ON EXHIBITOR LOGO WALL

- Unlimited slots available

€ 495 PER EXHIBITOR



ORDER FORM

Company:

Contact Person:

E-mail:

Telephone:

Address:

Zip & City:

ONSITE - OUTDOOR		AMOUNT	PRICE
☐	#1 Mega Highway Billboard	6 UNITS AVAILABLE	€ 6,955 PER SIDE
☐	#2 Bridge Wrap - Sky Kitchen, Novotel Side		€ 9,355
☐	#3 Bridge Wrap - Sky Kitchen, Arena Side		€ 9,355
☐	#4 Foodcourt Corner Wrap		€ 12,500
☐	#5 Link Bridge Wrap	2 UNITS AVAILABLE	€ 3,765 PER UNIT
☐	#6 Sky Kitchen Pole Wrap	2 UNITS AVAILABLE	€ 1,355 PER UNIT
☐	#7 Main Street Pole Wrap	6 UNITS AVAILABLE	€ 4,195 PER UNIT
☐	#8 Entrance Pole Wrap	6 UNITS AVAILABLE	€ 2,395 PER UNIT
☐	#9 Novotel Mega Banner		€ 3,275

ORDER FORM

ONSITE - INDOOR		AMOUNT	PRICE
☐	#10 Stair Wrap	3 UNITS AVAILABLE	€ 3,955 PER UNIT
☐	#11 Escalator Wrap	2 UNITS AVAILABLE	€ 3,995 PER UNIT
☐	#12 Rest Room Mirror Stickers - Challenger Lobby		€ 3,595
☐	#13 Rest Rooms Ad Package - Challenger 1 Lobby & Hall		€ 2,250
☐	#14 Rest Rooms Ad Package - Challenger 2 Lobby & Hall		€ 2,250
☐	#15 Rest Rooms Ad Package - Challenger 3 Lobby & Hall		€ 2,250
☐	#16 Rest Room Door Wrap - Hall 5		€ 1,055
☐	#17 Rest Room Door Wrap - Hall 6		€ 1,055
☐	#18 Rest Room Door Wrap - Hall 7		€ 1,055
☐	#19 Wall Graphic - Walkway to Indoor Parking 2		€ 2,395
☐	#20 Hanging Banner - Royal Jubilee		€ 3,360
☐	#21 Welcome Banner - Double Sided, Challenger 1-3	8 UNITS AVAILABLE	€ 3,995 PER UNIT
☐	#22 Welcome Banner - Single Sided, Challenger 1-3	7 UNITS AVAILABLE	€ 3,555 PER UNIT
☐	#23 Backdrop - Hall 5-6-7	3 UNITS AVAILABLE	€ 1,955 PER UNIT
☐	#24 Wall Wrap - Entrance Challenger 1-3	16 UNITS AVAILABLE	€ 3,595 PER UNIT

ORDER FORM

ONSITE - INDOOR		AMOUNT	PRICE
☐	#25 Wall Wrap - Entrance Hall 5	2 UNITS AVAILABLE	€ 2,595 PER UNIT
☐	#26 Wall Wrap - Entrance Hall 6		€ 5,495
☐	#27 Wall Wrap - Entrance Hall 7	2 UNITS AVAILABLE	€ 2,495 PER UNIT
☐	#28 Hanging Double Sided Banner - Lobby Challenger 1-3	5 UNITS AVAILABLE	€ 3,555 PER UNIT
☐	#29 Hanging Double Sided Banner - Lobby Hall 7	7 UNITS AVAILABLE	€ 895 PER UNIT
☐	#30 Hanging Banner - Sky Kitchen Challenger 3		€ 2,095
☐	#31 Pillar Wrap - Lobby Hall 6	4 UNITS AVAILABLE	€ 1,915 PER UNIT
☐	#32 Pillar Wrap - Lobby Hall 5	6 UNITS AVAILABLE	€ 1,795 PER UNIT
☐	#33 Hanging Banner - Lobby Entrance Challenger 2	8 UNITS AVAILABLE	€ 3,995 PER UNIT
☐	#34 Hanging Banner - Lobby Entrance at Escalators	6 UNITS AVAILABLE	€ 3,055 PER UNIT
☐	#35 Sticker Wrap - Walkway to Indoor Parking 2	4 UNITS AVAILABLE	€ 1,915 PER UNIT
☐	#36 Ease Café Wrap		€ 17,995
☐	#37 Mirror Wrap - Lobby Hall 5 (Inside)		€ 3,695
☐	#38 Mirror Wrap - Lobby Hall 6 (Inside)		€ 5,995
☐	#39 Hanging Aisle Banner	? AISLES AVAILABLE	€ 1,995 PER AISLE

ORDER FORM

ONSITE - INDOOR		AMOUNT	PRICE
☐	#40 Blow Up - Logo or QR Code on Exhibitor List		€ 690
☐	#41 Blow Up - Logo or QR Code on Floor Plan		€ 690
☐	#42 Floor stickers		€ 1,555
☐	#43 Light Box - Indoor Parking	☐ 5 UNITS AVAILABLE	€ 1,095 PER UNIT

ONSITE - DIGITAL SCREENS		AMOUNT	PRICE
☐	#44 Sky Entrance LED Screen	☐ 20 SLOTS AVAILABLE	€ 1,195 PER SLOT
☐	#45 Bridge LED Screen - Outside Near Challenger 1	☐ 20 SLOTS AVAILABLE	€ 1,195 PER SLOT
☐	#46 Main Street LED Screen	☐ 20 SLOTS AVAILABLE	€ 1,195 PER SLOT
☐	#47 LED Cube - Outside IMPACT Forum 2	☐ 20 SLOTS AVAILABLE	€ 1,195 PER SLOT
☐	#48 Challenger 1 LED Screen	☐ 15 SLOTS AVAILABLE	€ 1,555 PER SLOT
☐	#49 Challenger 2 LED Screen	☐ 18 SLOTS AVAILABLE	€ 1,955 PER SLOT
☐	#50 Challenger 3 LED Screen	☐ 19 SLOTS AVAILABLE	€ 1,555 PER SLOT
☐	#51 Hall 6 LED Screen	☐ 20 SLOTS AVAILABLE	€ 1,055 PER SLOT
☐	#52 VIV Square LED Screen	☐ ? SLOTS AVAILABLE	€ 6,000 PER SLOT

ORDER FORM

ONSITE - SHOW GROUNDS PROMOTIONS		PRICE
☐	#53 Right To Distribute Bags	€ 5,995
☐	#54 Logo On Visitor Lanyards	€ 7,995
☐	#55 Flyer Distrubution - Team Of Up To 3 People	€ 2,755
☐	#56 Flyer Distrubution - Team Of 4 People Or More	€ 5,995

ONSITE - SEMINARS		AMOUNT	PRICE
☐	#57 VIV Square Stage - 45 Minutes		€ 6,480
☐	#58 VIV Innovation Stage - 45 Minutes		€ 3,000
☐	#59 Seminar Room, Challenger Ground Floor - 45 Minutes	☐ MAX 4 SLOTS PER EXHIBITOR	€ 1,750 PER SLOT
☐	#60 Seminar Room, Hall 5-7 - 45 Minutes	☐ MAX 4 SLOTS PER EXHIBITOR	€ 1,450 PER SLOT
☐	#61 Business Center Show Day - 1 Hour		€ 440
☐	#62 Pre-Event Seminar - 1 Hour		€ 660
☐	#63 Pre-Event Seminar - Half Day (3 Hours)		€ 1,760
☐	#64 Pre-Event Seminar - Full Day (7 Hours)		€ 3,520

ORDER FORM

ONSITE - SHOWGUIDE		PRICE
☐	#65 Full Page Ad - Back Cover	€ 2,995
☐	#66 Full Page Ad - Inside Front Cover	€ 2,395
☐	#67 Full Page Ad - Inside Back Cover	€ 2,035
☐	#68 Full Page Ad	€ 1,995
☐	#69 Half Page Ad	€ 1,195
☐	#70 Company Logo Or QR Code On Exhibitor List	€ 690
☐	#71 Company Logo Or QR Code On Floorplan	€ 690
ONLINE - SHOW PREVIEW & REVIEW		PRICE
☐	#72 Show Preview - Full Page Ad	€ 1,915
☐	#73 Show Preview - Half Page Ad	€ 1,195
☐	#74 Show Preview - Quarter Page Ad	€ 715
☐	#75 Show Review - CEO Interview / Half Page Ad	€ 1,195
☐	#76 Show Review - Quarter Page Ad	€ 715

ORDER FORM

ONLINE - DIGITAL ADVERTISEMENT		AMOUNT	PRICE
☐	#77 Webpage Banner		€ 1,495 PER EXHIBITOR
☐	#78 Highlighted Exhibitor Logo		€ 495 PER EXHIBITOR
☐	#79 Social Media	UNLIMITED SLOTS AVAILABLE	€ 2,995 PER SLOT
☐	#80 Website Pop-up	UNLIMITED CAMPAIGNS AVAILABLE	€ 7,195 PER CAMPAIGN
☐	#81 Logo On Website		€ 690 PER EXHIBITOR
☐	#82 Featured News Item On Homepage	UNLIMITED NEWS ITEMS AVAILABLE	€ 1,095 PER NEWS ITEM
☐	#83 Logo On Interactive Floor Plan		€ 749 PER EXHIBITOR
☐	#84 Advertorial On E-Newsletter	UNLIMITED NEWS ITEMS AVAILABLE	€ 895 PER NEWS ITEM

PREMIUM - VIV ASIA GOLF CONNECT 2027		AMOUNT	PRICE
☐	#85 Platinum Sponsor		€ 5,795
☐	#86 Gold Sponsor	2 UNITS AVAILABLE	€ 4,695 PER UNIT
☐	#87 Silver Sponsor	2 UNITS AVAILABLE	€ 3,595 PER UNIT
☐	#88 4 Golfers	13 PACKAGES AVAILABLE	€ 1,795 PER PACKAGE
☐	#89 Individual Golfer		€ 395 PER GOLFER
☐	#90 Logo Sponsor		€ 895 PER PACKAGE

ORDER FORM

PREMIUM - PRE-SHOW PRESS CONFERENCE		AMOUNT	PRICE
☐	#91 Exhibitor Highlight Package	3 PACKAGES AVAILABLE	€ 895 PER PACKAGE
☐	#92 Logo On Exhibitor Logo Wall		€ 495

If the material deadline is exceeded and / or the material does not meet the specifications VNU Exhibitions can void the claim. If the material does not meet the specifications, VNU Exhibitions is empowered to update the material. The costs will be borne by the client.

The undersigned participates in VIV Asia 2027 for which the participation [Terms and Conditions](#) are applicable. The Terms and Conditions can be found on www.jaarbeurs.nl and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed: This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

Name (In Capitals):

Signature:

Company Stamp:

For questions please contact Matei Lomaca: Matei@vnueurope.com