

VIV ASIA 2025 IMPACT, BANGKOK, THAILAND

12-14 MARCH

CUSTOMIZED MARKETING OPPORTUNITIES

CLICK ON EACH CATEGORY TO REVIEW ITEMS IN DETAILS

ITEM CATEGORIES





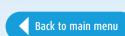


Co-located with





IMPACT OUTDOOR



VIV ASIA 2025 IMPACT, BANGKOK, THAILAND

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Mega highway billboard 6 units





Bridge wrap Sky Kitchen Novotel side 1 unit

> Size: 37 x 3 m € 9,355



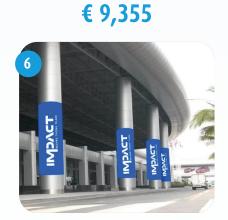
Bridge wrap Sky Kitchen Arena side 1 unit Size: 37 x 3 m



Corner wrap Foodcourt 1 unit (2 sides) Size: 13 x 10 m/ side € 12,500



Pole wrap under Sky Kitchen 1 unit of 3 poles Size: 3.10 x 4.8 m € 3,595



Pole wrap Main street 5 units Size: 6.32 x 6.50 m € 4,195



Pole wrap Entrance 10 units Size: 3.20 x 4.40 m





Mega banner Novotel hotel 1 unit Size: 5.10 x 20.20 m € 3,275

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IMPACT INDOOR

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Stair wrap 3 units

Size: 2.94 x 4.76 m € 3,955



Rest rooms ad Challenger 3 L: 105 units | S: 64 units L size: 31.7 x 43 cm | S size: 23 x 30.7 € 3,695

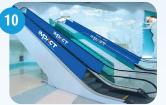


Welcome banner double sided Challenger 1-3 10 units Size: 2 x 2.5 m € 3,595



Wall wrap entrance hall 6 Size: 8.50m x 4.00m middle: 30 sqm. (except doors)





Escalator wrap 2 units (8 pieces/unit)





Rest room door hall 6 1 unit (38 doors wrap) size: 0.59 x 1.8 m. € 2,250



Welcome banner single sided Challenger 1-3 10 units Size: 2 x 2.5 m € 2,995



Wall wrap entrance hall 7 Size: 6.70 x 2.95m/side





Rest rooms ad Challenger 1 L: 102 units | S: 64 units L size: 31.7 x 43 cm | S size: 23 x 30.7 € 3,645



Rest room door hall 7 1 unit (38 doors wrap) size: 0.59 x 1.8 m. € 2,250



Graphic Entrance Challenger 1-3 9 units (3 pieces/unit) Size: 2.20 x 1.70 m € 1,915



Hanging banner lobby Challenger 1-3 13 units (double sided) Size: 5 x 3 m





Rest rooms ad Challenger 2 L: 98 units | S: 57 units L size: 31.7 x 43 cm | S size: 23 x 30.7 € 3,595



Wall graphic walkway to indoor parking 2 1 unit Size: 6 x 2.5 m € 2,395



Wall wrap at entrance Challenger 1-3 (18 units) Challenger 1: 6.50 x 4.60 m Challenger 2 & 3: 6.65 x 4.60 m

€ 3,595



lobby hall 7

Size: 7 x 0.80 m



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Hanging banner in front of Sky Kitchen Challenger 3 1 unit Size: 5 x 3 m € 2,995



Pillar wrap lobby hall 6 6 units Size: 1.2x1.8x2.4 m. (W x L x H) € 1,915



Hanging banner Lobby entrance Challenger 2 5 units Size: 3.50 x 7 m

€ 3,595



Hanging banner lobby entrance at escalators 11 units Size: 3.50 x 10 m

€ 2,800



Sticker wrap walkway to indoor parking 2 4 units Size: TBC





Ease café wrap 1 unit Size: Measurements on request





Atrium wall wrap 1 1 unit (2 pieces/unit) Size: Measurements on request € 10,520



Atrium wall wrap 2 1 unit (2 pieces/unit) Size: Measurements on request € 5,550



Aisle Signage in the Exhibition Halls 1 unit per aisle Size: 3.50 x 7 m





Blow up banner Company logo or QR code on exhibitor list Unlimited Size: 3.50 x 10 m

€ 630



Blow up banner Company logo or QR code on floor plan Unlimited Size: TBC € 630



Floor stickers 1 exhibitor per sector 3 pieces/unit Size: A0 € 1,555

IMPACT DIGITAL



Outside bridge LED screen near Challenger 1 2 screens/20 slots/15 sec. Size: 2016 x 92 pixels - 20.61 x 2 m

€ 1,195 /slot



LED Challenger 1 1 screen/20 slots/30 sec. 1920 x 1080 pixels 25 frames/second

€ 1,555/slot



LED hall 6 1 screen/20 slots/30 sec. 1664 x 512 pixels 25 frames/second

€ 1,555/slot

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Outside LED screen main street 1 screen/20 slots/15 sec. Size: 1728 x 864 pixels - 4 x 1.92 m

€ 1,195 /slot



LED Challenger 2 1 screen/20 slots/30 sec. Size: 1440 x 1080 pixels 25 frames/second 1 screen/20 slots





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Outside LED cubic 2 screens/unlimited slots/15 sec. MP4 (no sound) 25 frames/second

€ 1,195 /slot



LED Challenger 3 1 screen/20 slots/30 sec. 1920 x 1080 pixels 25 frames/second

€ 1,555/slot



SHOWGUIDE

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Advertisement 1/1 page back cover 1 unit Size: A5 with 3 mm bleed € 2,995



Advertisement 1/1 page inside front cover 1 unit Size: A5 with 3 mm bleed € 2,395 Advertisement 1/1 page inside back cover 1 unit Size: A5 with 3 mm bleed

YOUR AD HERE !

€ 2,035



Show Guide Advertisement 1/1 page Unlimited Size: A5 horizontal € 1,795



Show Guide Advertisement 1/2 page Unlimited Size: A5 horizontal

€ 1,195



Show Guide Company logo or QR code on exhibitor list

€ 630



Show Guide Company logo on floor plan or floor plan in pocket guide

€ 630





ONLINE

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Show preview Advertisement 1/1 page Unlimited Size: A4 € 1,915



Show preview Advertisement 1/2 page Unlimited Size: A5 horizontal

€ 1,195



Show preview Advertisement 1/4 page Unlimited Size: 210*74 mm € 715

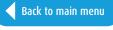


Show review CEO interview/advertorial 1/2 page Unlimited Size: A5 horizontal





Show Review Advertisement 1/4 page Unlimited Size: 210*74 mm € 715



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DIGITAL ADVERTISING



Webpage banner 3 exhibitors € 1,495



Highlighted Exhibitor Logo 12 max

€ 495



Social media

€ 2,995



Website pop-up 1 exhibitor exclusive € 7,195



Logo on website Unlimited € 595

VIV EVENT APP



A NEW APPLICATION FOR LIVESTOCK PROFESSIONALS WORLDWIDE

Navigate the event floor ground

Keep your personal agenda

€ 1,049

in your hands

- Connect with industry peers
- Engage & network with target profiles

61 Royal branding packackge

- Company highlight in exhibitor list (Maximum 10 exhibitors)
- One highlighted article in VIV connect (Limited)
- One additional highlighted product in VIV connect (Limited)

62 Royal leads package

€ 849

- Collect leads by scanning visitor badges unlimited devices
- Lead data of followers online profile (online leads)



68 Logo on the interactive floorplan

€ 749

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Available on the

android app on Google" play

op Store

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SHOW GROUND PROMOTIONS



PRESS CONFERENCE

Be a part of the official press conference in January in Bangkok, Thailand, for the largest edition in VIV Asia history ever!

81	logo1		logo2		logo3	
	logo6	logo4	logo7	logo5	logo8	
						_

Exhibitor logo wall as press conference backdrop





Advertorial on e-newsletter release together with press conference





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OFFICIAL HOTEL



SHUTTLE BUS SPONSORING

Convenient travelling service from Si Rat Station to IMPACT for all exhibitors and visitors



Van wrapping 18 vans, 3 exhibitor



Bus wrapping 5 buses, 5 exhibitors





GOLF CONNECT 2025

10 MARCH MONDAY | 2025

ALPINE GOLF CLUB

VIV ASIA 2025

IMPACT, BANGKOK, THAILAND

12-14 MARCH

10:00 Golf Registration12:00 T-off17:30 Networking Night Party Reception

GOLD

GOLF PACKAGE



• Eight golfers

- Your logo on all promotional banners
- Photo session
- One butler
- Networking night party entrance
- 1 unit available





Benefit:

• Four golfers

Networking night party entrance

12 units available

1,395 €



TOP BUYERS AND INDUSTRY LEADERS MEET WITH GLOBAL AND REGIONAL SUPPLIERS FOR AN EXCITING AFTERNOON OF FUN, SPORT AND BUSINESS NETWORKING.

SIGN-UP NOW FOR GOLF CONNECT!

Chanita Juntasing (Bow) Asst. Project Manager Tel: +66 2 1116611 ext. 224 Email: chanita@vnuexhibitionsap.com

PACKAGES RECOMMENDATION

101 (logo package) Platinum Gold Silver 99 98 (100) Before Advertorial on e-newsletter \checkmark Show preview - Advertisement 1/4 page Exhibitor logo wall - Press conference VIV Asia (Jan 2025) \checkmark \checkmark During Entrance pole wrap \checkmark Welcome banner Challenger 1-3 Double-sided Single-sided Double-sided Hanging banner above lobby entrance at escalators \checkmark \checkmark \checkmark Show Guide Advertisement 1/2 page Blow up banner company logo on exhibitor list \checkmark \checkmark Blow up banner company logo on floor plan \checkmark \checkmark \checkmark \checkmark \checkmark Show Guide company logo on exhibitor list \checkmark \checkmark Show Guide company logo on flip out floor plan \checkmark Online \checkmark \checkmark Show Review Advertisement 1/4 page \checkmark \checkmark \checkmark One additional highlighted product in VIV connect Collect leads by scanning visitor badges - three devices \checkmark

 \checkmark

13.765

€ 17,207

20% off

9.275

€ 12.368

15% off

6.145

€ 8,193

15% off

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- Logo on website
- Logo on the interactive floorplan



3.269

€ 4359

15% off

VIV ASIA 2025

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Bronze

✓ ASIA 2025 MPACT, BANGKOK, THAILAND 12-14 MARCH

	Bac	Back to main menu Con	
		PRICE PER UNIT	QUANTITY
IM	PACT OUTDOOR		
	1.Mega highway billboard	€ 11,995	
	2.Bridge wrap at Sky Kitchen Novotel side	€ 9,355	
	3.Bridge wrap at Sky Kitchen Arena side	€ 9,355	
	4.Corner wrap at Foodcourt	€ 12,500	
	5.Pole wrap under Sky Kitchen	€ 3,595	
	6.Main street pole wrap	€ 4,195	
	7.Entrance pole wrap	€ 2,395	
	8.Mega banner on Novotel hotel	€ 3,275	
IM	PACT INDOOR		
	9.Stair wrap	€ 3,955	
	10.Escalator wrap	€ 3,595	
	11.Rest rooms ad at Challenger 1	€ 3,645	
	12.Rest rooms ad at Challenger 2	€ 3,595	
	13.Rest rooms ad at Challenger 3	€ 3,695	
	14.Rest room door hall 6	€ 2,250	
	15.Rest room door hall 7	€ 2,250	
	16.Wall graphic at walkway to indoor parking 2	€ 2,395	
	17.Welcome banner double sided Challenger 1-3	€ 3,595	
	18.Welcome banner single sided Challenger 1-3	€ 2,995	
	19.Graphic above entrance Challenger 1-3	€ 1,915	
	20.Wall wrap at entrance Challenger 1-3	€ 3,595	
	21.Wall wrap at entrance hall 6	€ 5,845	
	22.Wall wrap at entrance hall 7	€ 2,595	
	23.Hanging banner at lobby Challenger 1-3	€ 2,995	
	24.Hanging banner at lobby hall 7	€ 1,545	
	25.Hanging banner in front of Sky Kitchen Challenger 3	€ 2,995	
	26.Pillar wrap lobby hall 6	€ 1,915	
	27.Hanging banner above lobby entrance Challenger 2	€ 3,595	
	28.Hanging banner above lobby entrance at escalators	€ 2,800	
	29.Sticker wrap at walkway to indoor parking 2	€ 1,915	
	30.Ease café wrap	€ 17,995	
	31.Atrium wall wrap 1	€ 10,520	
	32.Atrium wall wrap 2	€ 5,550	
	33.Aisle Signage in the Exhibition Halls 1 unit per aisle	€ 1,495	
	34.Blow up banner Company logo or QR code on exhibitor list	€ 630	
	35.Blow up banner Company logo or QR code on floor plan	€ 630	
	36.Floor stickers 1 exhibitor per sector	€ 1,555	

ORDER FORM & SPECIFICATIONS

ITEM	PRICE PER UNIT	QUANTITY
IMPACT DIGITAL 37.0utside bridge LED screen near Challenger 1 38.0utside LED screen main street 39.0utside LED cubic 40.LED @Challenger 1 41.LED @Challenger 2 42.LED @Challenger 3 43.LED at hall 6	€ 1,195/Slot € 1,195/Slot € 1,195/Slot € 1,555/Slot € 1,555/Slot € 1,555/Slot € 1,555/Slot € 1,555/Slot	
 45.Advertisement 1/1 page inside front cover 46.Advertisement 1/1 page inside back cover 47.Show Guide Advertisement 1/1 page 48.Show Guide Advertisement 1/2 page 49.Show Guide Company logo or QR code on exhibitor list 50.Show Guide Company logo on floor plan or floor plan in pocket guide 	€ 2,395 € 2,035 € 1,795 € 1,195 € 630 € 630	
ONLINE 51.Show preview Advertisement 1/1 page 52.Show preview Advertisement 1/2 page 53.Show preview Advertisement 1/4 page 54.Show review CEO interview/advertorial 1/2 page 55.Show Review Advertisement 1/4 page	€ 1,915 € 1,195 € 715 € 1,195 € 715	
DIGITAL ADVERTISING 56.Webpage banner 3 exhibitors 57.Highlighted Exhibitor Logo 12 max 58.Social media 59.Website pop-up 1 exhibitor exclusive 60.Logo on website	€ 1,495 € 495 € 2,995 € 7,195 € 595	
 VIV EVENT APP 61.Royal branding packackge Company highlight in exhibitor list (Maximum 10 exhibitors) One highlighted article in VIV connect (Limited) One additional highlighted product in VIV connect (Limited) 	€ 1,049	
 62.Royal leads package Collect leads by scanning visitor badges - unlimited devices Lead data of followers online profile (online leads) 	€ 849	

ORDER FORM & SPECIFICATIONS

ITEM	PRICE PER UNIT	QUANTITY
VIV EVENT APP 63.Collect leads by scanning visitor badges - three devices 64.Collect leads by scanning visitor badges - unlimited devices 65.Collect leads by scanning visitor badges - unlimited devices 66.One additional highlighted product in VIV connect (Limited) 67.Additional product in VIV connect 68.Logo on the interactive floorplan	€ 349 € 649 € 649 € 249 € 39 € 749	
SHOW GROUND PROMOTIONS 69.VIV square per special request (45 mins) 70.Food Tech Transition Square (45 mins) 71.Pre-event half day (3 hrs) 72.Pre-event full day (7 hrs) 73.Seminar (45 mins) 74.Seminar (Max 4 slots/exhibitor) 75.Business Center pre-event (1 hr) 76.Business Center onsite (1 hr) 77.Bags 78.Lanyards 9.Flyer distrubution team of max. 3 pax 80.Flyer distrubution team of 4 or more persons	 € 6,000/slot € 6,000/slot € 1,600/slot € 3,200/slot € 1,600/slot € 6,400/slot € 6,400/slot € 600/slot € 5,995 € 7,195 € 2,755 € 5,995 	
PRESS CONFERENCE 81.Exhibitor logo wall 82.Advertorial on e-newsletter	€ 495 € 835	
OFFICIAL HOTEL	€ 1,995 € 595 € 595 € 1,295 € 595 € 595 € 1,995 € 595 € 595 € 595 € 595 € 1,995	

ORDER FORM & SPECIFICATIONS

ITEM	PRICE PER UNIT	QUANTITY
SHUTTLE BUS SPONSORING 93.Van wrapping 18 vans, 3 exhibitors 94.Bus wrapping 5 buses, 5 exhibitors	€ 2,595 € 2,595	
VIV ASIA GOLF CONNECT 2025		
 95.Gold golf package 96.Group golf package 97.Individual golfer 	€ 3,995 € 1,395 € 325	
PACKAGES RECOMMENDATION		
 98.Platinum 99.Gold 100.Silver 101.Bronze (logo package) 	€ 13,765 € 9,275 € 6,145 € 3,269	

*specifications on items upon request

If the material deadline is exceeded and / or the material does not meet the specifications, VNU Exhibitions Europe can void the claim. If the material does not meet the specifications, VNU Exhibitions Europe is empowered to update the material. The costs will be borne by the client.

The undersigned participates in VIV Asia 2025 for which the participation Terms and Conditions are applicable. The Terms and Conditions can be found on www.viv.net and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed:

This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

Name (in capital letters):	Signature:	Company stamp :

Contact our experts in Customized Marketing Opportunities:

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YOUR NEXT MARKETING OPPORTUNITY STARTS AT VIV ASIA



Organized by

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VNU | EUROPE

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