

WELCOME AT VIV ASIA 2025

THE COMPLETE FEED TO FOOD GLOBAL TRADE SHOW IN ASIA

VIV Asia is the largest and most complete feed to food event in Asia, dedicated to the world of livestock production, animal husbandry and all related sectors, from feed production, to animal farming, breeding, veterinary, animal health solutions, slaughtering of meat, processing of fish, egg, dairy products and more.

Co-located



This VIV hub event offers a unique selection of companies, including the global market leaders and regional as well as national Asian players. A must-attend for all professionals in animal protein production, including the downstream part of the supply chain, now boosted by the new co-location with Meat Pro Asia and Horti Agri Next Asia.



EVENT IDENTITY



BANGKOK

Location:

IMPACT, Bangkok, Thailand

Frequency:

Every 2 years

Date:

12-14 March 2025

Floor space:

70,000 sqm gross

EXHIBITOR PROFILE

Top international suppliers and a broad spectrum of products on display

Attendance target:

1,300 exhibitors from 55+ countries

Exhibitor segments:

Feed | Feed Ingredients & Additives | Animal Health | Breeding & Hatching | Farm production | Food Engineering | Media & Consultancy | Logistics / Refrigeration | Laboratory testing equipment and services | IT & automation services



VISITOR PROFILE

High quality visitors is something you can count on at VIV Asia 2025

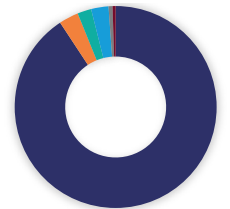
Figures edition 2023:



47.527 professional visitors from **112** countries and **6** continents

By region:

Asia	92,47%
America	3,2%
Middle East	2,26%
Europe	2,84%
Australasia	0,65%
Africa	0,5%

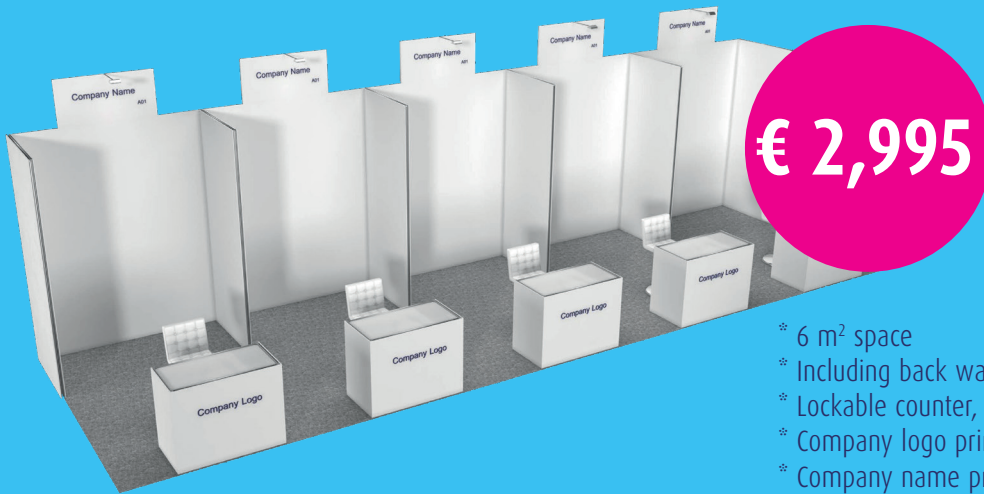


High percentage of decision makers:

Final decision makers	26%
Co-decision makers	34%
Influencer	15%

BOOK A START-UP HUB PACKAGE!*

Participate in a pavilion with compact booths: a perfect ready-to-fly package solution for your start-up's VIV Asia participation.



- * 6 m² space
- * Including back wall and partition
- * Lockable counter, bar stool and waste bin
- * Company logo printed on counter
- * Company name printed on fascia
- * Including power supply

ARE YOU ELIGIBLE?

» Business Age:

Less than 5 years old (founded after January 1, 2020).

» Revenue Cap:

Annual revenue not exceeding €10 million Euros.

» Industry Focus:

Operating in animal health, production, agritech, or related sectors.

» Funding Stage:

Early or growth-stage startups (seed to Series B).

» Application Deadline:

Submit by 31 December 2024.

TO LEARN MORE ABOUT OUR OFFER – CONTACT US!

The VIV Asia team speaks your language. Check the contacts network and choose your preferred sales representative among team members or country agents at: www.vivasia.nl/viv-team/



PHILIPPE VERSTUYFT
Sales Manager
philippe@vnuEurope.com



CHANITPRAPA MENASUTA
Senior Sales Manager
chanitprapa.men@vnuexhibitionsap.com

Fill out the form and we will contact you:

