



WORLD EXPO FROM FEED TO FOOD

WWW.VIVEUROPE.NL

VIV EUROPE 2026

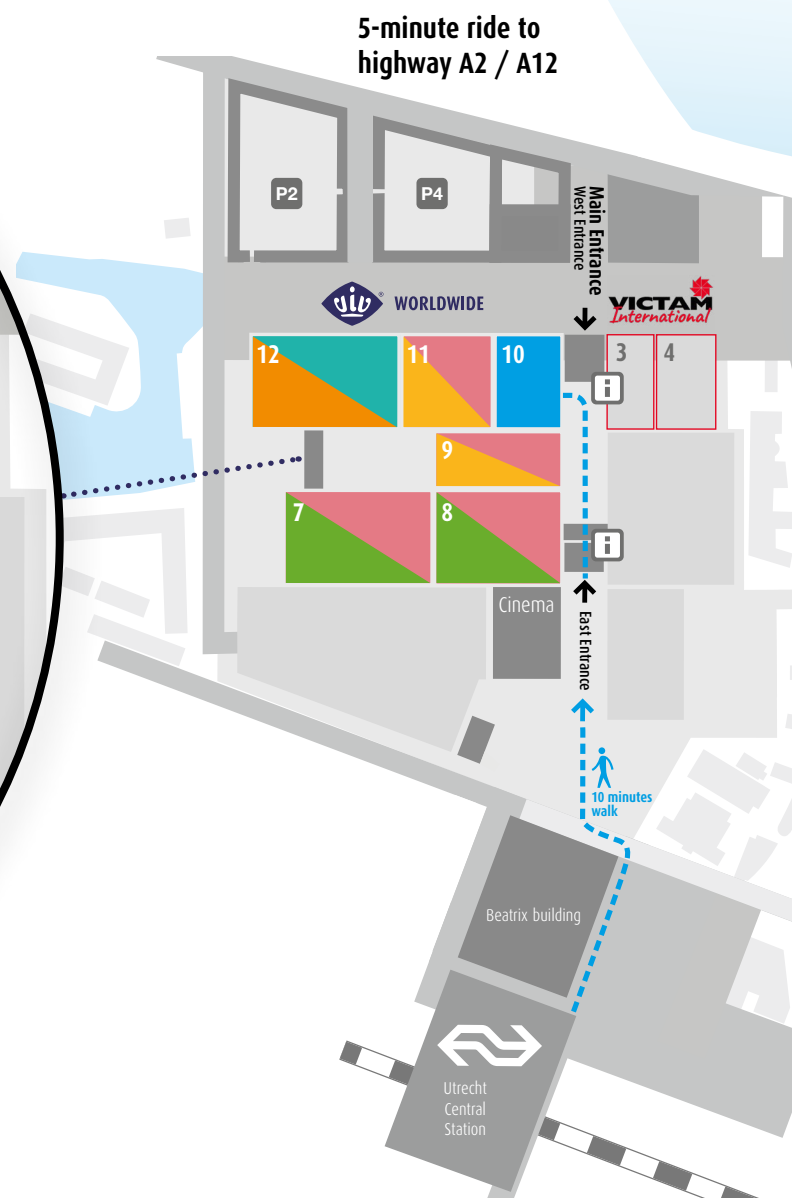
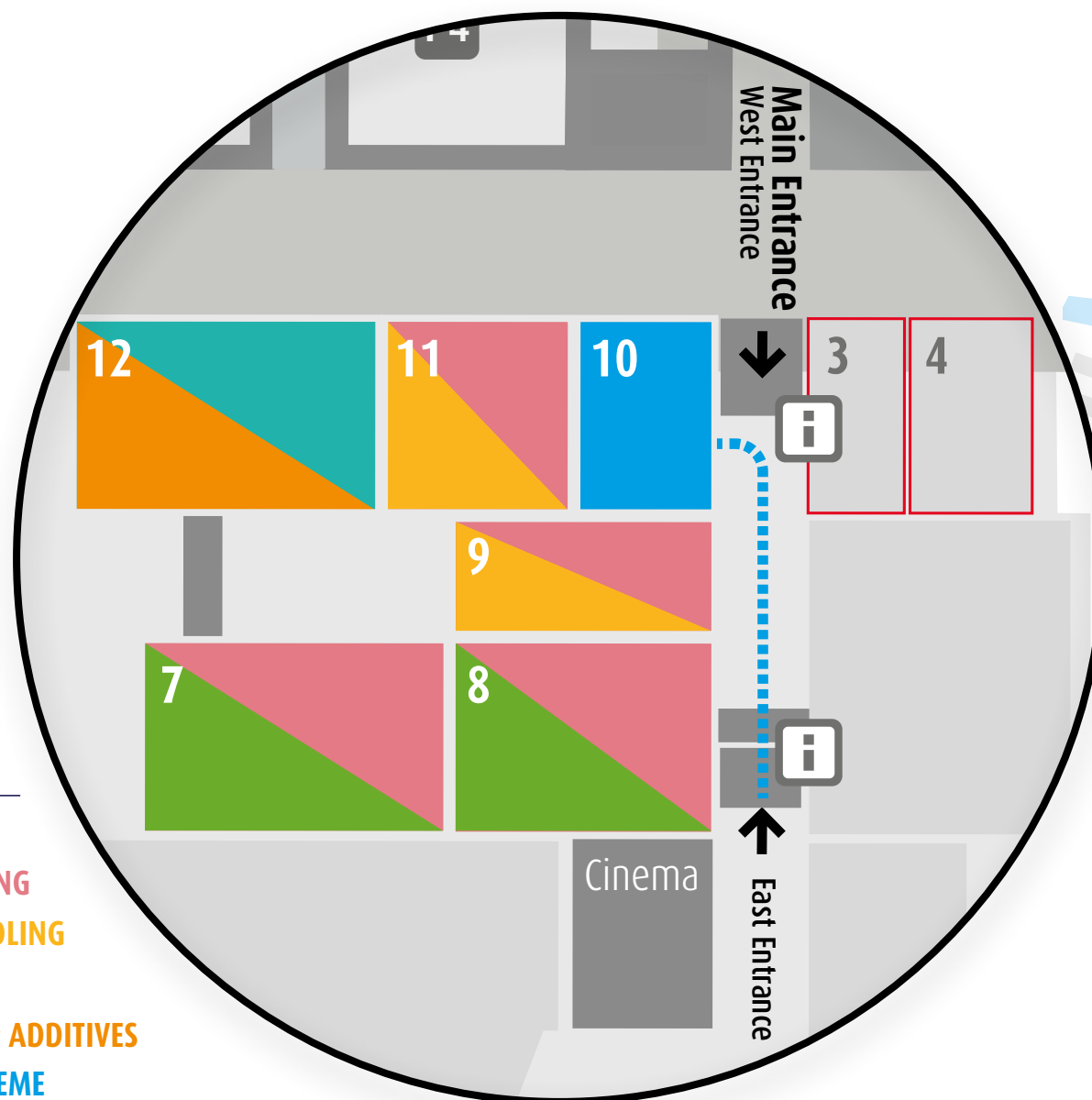
UTRECHT, THE NETHERLANDS

2-4 JUNE

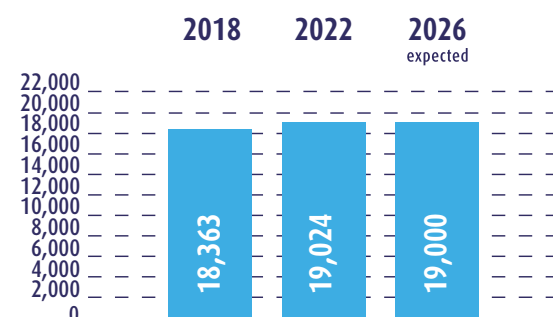
25TH
ANNIVERSARY

SEGMENTS

- FARM PRODUCTION
- BREEDING & HATCHING
- PROCESSING & HANDLING
- ANIMAL HEALTH
- FEED INGREDIENTS & ADDITIVES
- WELCOME HALL / THEME
- VICTAM INTERNATIONAL
(Co-location Feed Milling Technology)



VISITORS



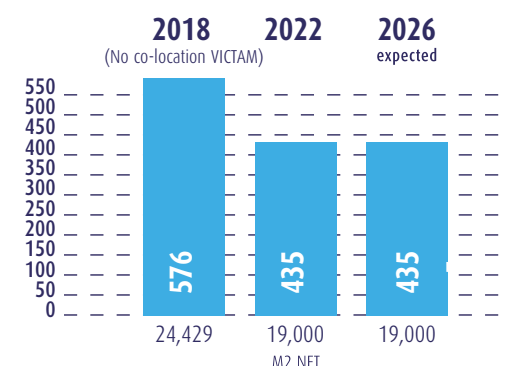
VISITORS BY REGION 2022

Western Europe
↳ The Netherlands
Middle East & Africa
Eastern Europe
Asia
America & others

68%
39%
14%
10%
4%
4%



EXHIBITORS



SHOW RATING 2022

Exhibitor
Satisfaction

7.5 out of 10

Visitor
Satisfaction

7.9 out of 10