

# EXHIBITOR REGISTRATION FORM

Legally binding for participation



**MEA 2025**  
ABU DHABI, U.A.E.  
25-27 NOVEMBER

[www.vivmea.nl](http://www.vivmea.nl)

## Exhibitor

Official company name

Relation code \*

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Telephone

Fax

Website

E-mail

VAT-number

Company register No.

## Exhibitor's Primary Contact

Name

M F Relation code \*

Job title

Telephone

Fax

E-mail

## Correspondence address (If different from above)

Company name

Relation code \*

Attn.

Job title

M F Relation code \*

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Telephone

Fax

E-mail

## Invoice address (if different from the exhibitor)

The exhibitor remains at all times responsible for fulfilment of financial obligations

Company name

Relation code \*

Contact person

Job title

M F Relation code \*

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Telephone

Fax

E-mail

VAT-number

Please send us the invoice by email to the following address:

\*To be filled in by VNU EUROPE

**Please return this Exhibitor Application Form to VNU Europe**

Add: VNU Europe, attn. Mr. Patrick van Rooij, P.O. box 8800, NL-3503 RV Utrecht, the Netherlands, E-mail: [patrick@vnueurope.com](mailto:patrick@vnueurope.com)  
[www.vnueurope.com](http://www.vnueurope.com)

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## RATE OVERVIEW

### Desired exhibition space

Type of location Space only rates	Size	Rates FROM		Sum
		7 December 2023	Late Booking Rates FROM 1 July 2025	
<input type="checkbox"/> Aisle location: min. 12 sq.m.	<input type="text"/>	sq.m. x € 408.00	€ 429.00	= € <input type="text"/>
<input type="checkbox"/> Corner location: min. 20 sq.m.	<input type="text"/>	sq.m. x € 449.00	€ 472.00	= € <input type="text"/>
<input type="checkbox"/> End of row location: min. 40 sq.m.	<input type="text"/>	sq.m. x € 470.00	€ 493.00	= € <input type="text"/>
<input type="checkbox"/> Island location: min. 80 sq.m.	<input type="text"/>	sq.m. x € 490.00	€ 515.00	= € <input type="text"/>
				+ € <input type="text"/>

<b>A-location</b>	Surcharge (subject to preference and allocation)	<input type="text"/>	sq.m. x € <input type="text"/> x 10%	= + € <input type="text"/>
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<b>Registration fee</b>	Fixed costs per exhibitor			+ € <input type="text" value="595.00"/>
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<b>Stand construction Option/Packages*</b>	Own construction	Fixed costs per stand (Design & safety assessment)	+ € <input type="text" value="222.00"/>
	Standard (min. 12 sq.m. - max. 25 sq.m.)	<input type="text"/>	sq.m. x € 95.00 = € <input type="text"/>
	Upgraded (min. 12 sq.m. - max. 32 sq.m.)	<input type="text"/>	sq.m. x € 185.00 = € <input type="text"/>
	Premium (min. 25 sq.m. - max. 50 sq.m.)	<input type="text"/>	sq.m. x € 295.00 = € <input type="text"/>

\*Optional, ordered by 31 October 2024 + €

<b>Co-exhibitors</b>	Contact information of co-exhibitors to be filled in on last page. If you have more than three co-exhibitors pls. copy the page.		
Total number of co-exhibitors:	<input type="text"/>	x € 1,295.00	= + € <input type="text"/>

<b>Total participation fee</b>	€ <input type="text"/>
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<b>Promotion Sponsor Items:</b>	<b>&amp;</b>	Please send us information on possibilities during VIV MEA 2025	Yes	No
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**Stand nr.** To be completed by VNU EUROPE

Registration form conditions version August 1, 2023  
 VIV MEA 2025 / Event ID J-7948-25

**Please return this Exhibitor Application Form to VNU Europe**  
 Add: VNU Europe, attn. Mr. Patrick van Rooij, P.O. box 8800, NL-3503 RV Utrecht, the Netherlands, Email: [patrick@vnueurope.com](mailto:patrick@vnueurope.com)  
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## Show topics

### 1. Which show topic fits best to your product/services?

(max. one option possible)

- Feed / CropTech-FeedTech
- Feed / Ingredients & Additives
- Animal Health
- Breeding / Hatching
- Farm Production
- Processing / Handling
- Media / Consultancy
- Logistics / Refrigeration
- Laboratory testing equipment and services
- IT service provides

### 2. For which species are your products/services?

(multiple options possible)

- Cattle
- Dairy Cows
- Fish & Shrimps
- Poultry Layers
- Poultry Broilers
- Swine
- Camels
- Sheep / Goat

## The exhibitor is requested

To return this form, signed and completed in original (with any corrections) to

**VNU Europe, attn. Mr. Patrick van Rooij, P.O. box 8800, NL-3503 RV Utrecht, the Netherlands, Email: [Patrick@vnueurope.com](mailto:Patrick@vnueurope.com)**

The undersigned participates in VIV MEA 2025 and declares to have received and have read Terms and Conditions (dated August 2023) and to have agreed to the applicability of these Terms and Conditions. The Terms and Conditions can be found on [www.vivmea.nl/terms-of-use/](http://www.vivmea.nl/terms-of-use/) and have been filed with the Chamber of Commerce of Utrecht, the Netherlands under no. 30149544.

Name

City

Date

Company stamp

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## Contact information of co-exhibitors

### Co-exhibitor 1

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail

### Co-exhibitor 2

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail

### Co-exhibitor 3

Official company name

Street, number (and building, floor or room)

Postal code, city, state and country

P.O. Box, postal code, city, state and country

Your contact

Telephone

Website

E-mail