



VIV MEA

Join Us in Abu Dhabi!

NOVEMBER 20-22, 2023
ABU DHABI NATIONAL EXHIBITION CENTRE



Feeding the Middle East & Africa's Surging Animal Farming Industry

VIV MEA serves every facet of the growing meat, poultry, aquaculture and dairy industries in the Middle East/Africa region, presenting every step of the production process, from Feed to Food.

The market is experiencing a strong shift from importing, to instead seeking self-sufficiency by way of increased local production. This in turn has created a key opportunity for international manufacturers, suppliers and investors.

Middle East/North Africa makes up about 11% of the global animal protein market. Its share is continuing to rise, particularly for poultry, eggs and beef.

8,000 visitors

from **90+** countries

with

525 exhibitors

from **50+** countries

USA PAVILION ORGANIZED BY



IMEX
MANAGEMENT
INTERNATIONAL TRADE & EXHIBITIONS

IMEX Management, Inc.
1422 E Main St #267
Lincolnton, NC 28092 USA
+1 704.365.0041
www.imexmanagement.com

ENDORSED BY



Maximize Your ROI with the USA Pavilion at VIV MEA 2023



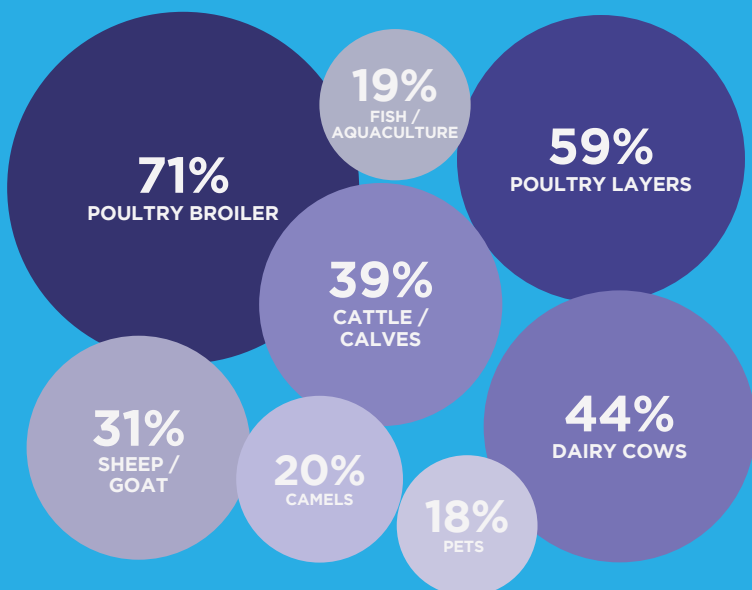
TOP VISITING COUNTRIES



TOP 5 VISITOR INTERESTS

- Feed Ingredients / Additives
- Animal Health Products
- Farm Equipment & Housing
- Industrial Compound Feed Processing Equipment
- Breeding & Hatching Equipment

SPECIES OF FOCUS FOR VISITORS



TOP 5 VISITOR JOB ROLE

- 1 General Manager / CEO
- 2 Marketing / Sales Manager / Representative
- 3 Veterinarian
- 4 Distributor / Dealer
- 5 Farm Owner

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Come Export With Us in the USA Pavilion at VIV MEA 2023



You Focus on Business, We Handle the Rest



PRIME LOCATION



TURNKEY SOLUTIONS



EXPERT ASSISTANCE



USDA ENDORSED



ENHANCED VISIBILITY



FULL ACCESS



EXCLUSIVE SERVICES



EXPORT HUB

Reserve Your Space!

REGISTER NOW

FLOORPLAN

2021 POST-SHOW REPORT

UPCOMING SHOWS



Good exposure. Qualified leads. Good networking.

TED AYASH

AMERICAN INTERNATIONAL AGRICULTURE GROUP
VIV MEA 2021 USA PAVILION EXHIBITOR

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