

## Partnering with Leading Authorities Worldwide Over 20+ Concurrent Events Taking Center Stage

### VIV International Summit 2025

- Global Development Trends and Policy Interpretation of Animal Husbandry Industry
- Opportunities and challenges for Chinese Agricultural and Animal Husbandry Enterprises to Go Global
- AgriBITS
- Feed Sector - New Feed Ingredients & Intelligent Processing Applications
- Poultry Sector - Efficient Animal Protein Production and Sustainable Development
- Waterfowl Sector: Integrated Development of the Entire Duck Industry Chain

### Animal Health Innovation Forum

### V-Match Matchmaking

### VIV Tech Talks/V-Stage

### Factory Tour Day

Note: The specific arrangement of conferences and activities is subject to on-site announcements.



## Exhibitor Profiles:

- Livestock Breeds
- Breeding / Hatching Technology & Equipment
- Farming & Feeding Equipment
- Software and Intelligent Equipment
- Environmental Control Equipment (Air Quality Control etc.)
- Housing Design & Construction
- Accessories / Combinations & Machining Tool for Farming Equipment
- Feed & Feed Ingredients
- Feed Additives
- Feed / Feed Additives Equipment
- Bio-products (Vaccine, Veterinary Drugs, etc.)

- Veterinary Equipment / Disinfection & Protective Equipment
- Veterinary Drug Production and Packaging Equipment
- Laboratory Testing Equipment and Services
- Egg Inspection, Processing and Packaging
- Slaughtering and Meat Processing
- Waste Treatment Equipment & Bio-energy Technology
- Livestock Products
- Logistics / Refrigeration / Package
- Media / Education / Consultancy
- Ruminant Farming Technology & Equipment
- Aquaculture Farming Technology & Equipment
- Others

### 2025 Booth Fees

- ▶ **Standard Shell Scheme:**  
EUR 243 /m<sup>2</sup>
- ▶ **Raw Space:**  
EUR 230 /m<sup>2</sup>



Nanjing, the capital city of Jiangsu Province in East China, is a city featuring a rich history and cultural heritage. As one of the four ancient capitals of China, Nanjing has been considered as the political, economic, and cultural center of China for several dynasties. **It is only about 1.5 hours by high-speed rail from Shanghai, the magic metropolitan city in China.**

Nanjing is home to many historical sites and landmarks, including the Dr. Sun Yat-sen's Mausoleum, Xuanwu Lake, the Presidential Palace, the Phoenix Tower, and the Confucius Temple. In addition to its profound history and culture, Nanjing is also known for its delicious cuisine, which features a blend of sweet and savory flavors.

### VENUE & HOW TO REACH

Nanjing International Expo Center is located in the center of Hexi New City, opposite to Hexi CBD. Easy to access with metro, bus and LRT.

### Exhibitors Enquiries

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[chantiprapa@vnuasiapacific.com](mailto:chantiprapa@vnuasiapacific.com) (based in Thailand)



SELECT CHINA 2025



10-12, September 2025

Nanjing International Expo Center (Jianye District)

[www.VIVCHINA.nl](http://www.VIVCHINA.nl)  
[www.VIV.net](http://www.VIV.net)

17<sup>th</sup>

- Wellhope Foods Co., Ltd.
- Big Dutchman
- Netherlands Agro & Food Technology Centre (NAFTC)
- Jiangsu Animal Agriculture Association
- Beijing Feed Industry Association
- Nanjing Agricultural University
- College of Animal Science and Technology, Nanjing Agricultural University
- China Poultry Media (JiangSu) Co., Ltd.
- Agri-intelligence Consulting

International Trade Show From Feed to Food



Organizers :



VNU | EUROPE




## Welcome to VIV Select China

### Dedicated to Crafting an International Livestock Trade Show in China

The event will be held at the Nanjing International Expo Center in China from 10-12 September, 2025. Deeply exploring the industrial chains of poultry, waterfowl, pig farming, etc., we continuously strive to promote the integration of internal and external cycles. By focusing on smart digital solutions for the livestock industry, we empower livestock enterprises to achieve transformation and upgrading. Committed to building a comprehensive, multi-dimensional, and high-efficiency platform for international trade cooperation and technical exchange, we aim to assist enterprises in capturing market trends and seizing development opportunities.



### 2025 Facts & Figures

  
**48,000m<sup>2</sup>**  
Exhibition Area

  
**500+**  
Exhibitors

  
**18,000+**  
Visitors

  
**300+**  
Industry Leaders

  
**150+**  
Top-level Buyers



## Exhibition Highlights



Feed & Equipment



Animal Health



Hatching & Breeding



Smart Farming



Waste Treatment



Slaughtering & Processing

### Smart Factory Demonstration Zone (New)

The Smart Factory Demonstration Zone showcases efficient and precise production management driven by data, offering a full-process experience of digitalized livestock farming. It aims to lead livestock enterprises in continuous exploration and innovation.



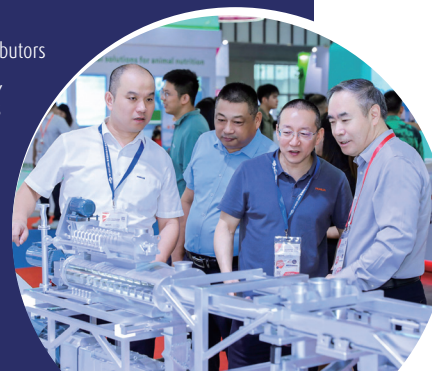
### Waterfowl Farming Exhibition Zone (New)

Closely aligned with the development needs of the waterfowl industry, this zone gathers cutting-edge global technologies, high-efficiency equipment, and innovative concepts to drive the industry's further upgrading and internationalization.

### Why to Exhibit ?

- Contacting More High-Quality Chinese Visitors
- Great Reasons to Exhibit

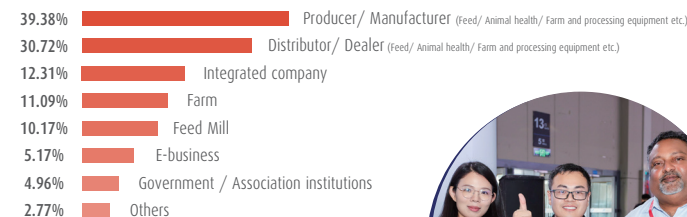
- Excellent Cost-Benefit Ratio
- To enhance brand awareness and visibility in China and international markets
- To identify potential partners, suppliers, or distributors
- To gain insights into the latest market dynamics, technological trends, and business opportunities



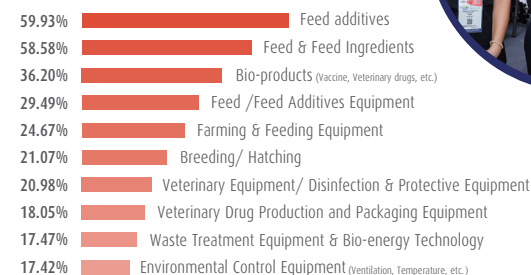
## 2024 Show Review

Exhibitor Satisfaction	7.5 out of 10
Visitor Satisfaction	8.7 out of 10

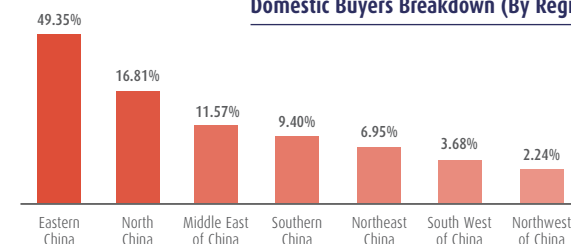
### Main Types of Buyers



### TOP 10 Interested Products



### Domestic Buyers Breakdown (By Region)



### Main Countries and Regions of Buyers

