



SELECT INDIA 2027

THE INTERNATIONAL FEED TO FOOD TRADE SHOW IN INDIA

YASHOBHOOMI CONVENTION CENTRE, NEW DELHI, INDIA
21-23 APRIL 2027

INDIA.VIV.NET



Organized by

VNU | EUROPE

In partnership with



VIV SELECT INDIA 2026: A STRONG DEBUT FOR INDIA'S ANIMAL PROTEIN INDUSTRY

The inaugural edition of VIV Select India brought together the global VIV network and the Indian animal protein industry for three days of business, innovation, and knowledge exchange. More than 7,100 professionals from 37 countries connected with 130 exhibitors showcasing solutions across the complete feed to food supply chain. From animal health and nutrition to processing, automation, and dairy technology, the exhibition demonstrated the breadth and potential of the Indian market.

Supported by the Poultry Federation of India and attended by government representatives, industry leaders, and international delegations, the event quickly established itself as a valuable meeting place for the sector. Strong visitor quality, a well-attended conference program, and high exhibitor interest in returning confirmed the demand for a dedicated international platform in India, laying a solid foundation for the continued growth of VIV Select India.



"The response from the Indian industry to this first edition has been something we are genuinely proud of. Producers, integrators, technology providers, and policymakers came together with a shared intent: to exchange, to learn, and to build. What we saw on this show floor gives us every confidence that this platform will grow into something of lasting value for the sector."

Patrick van Rooij, Project Manager of VIV Select India

VISITOR SATISFACTION



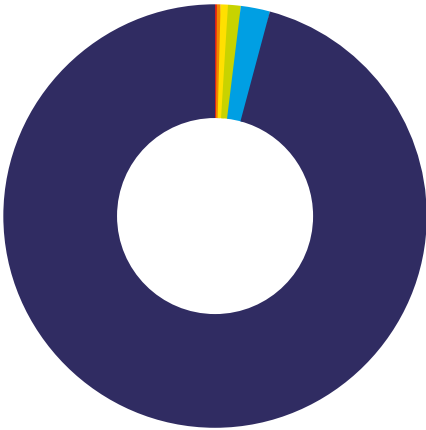
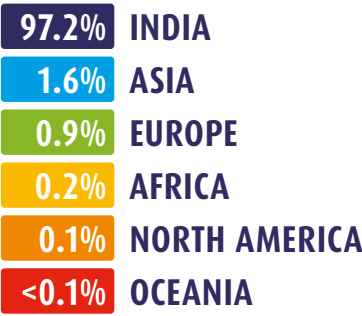
EXHIBITOR SATISFACTION



LAST EDITION IN NUMBERS

VIV SELECT INDIA 2026 • 22-24 APRIL 2026

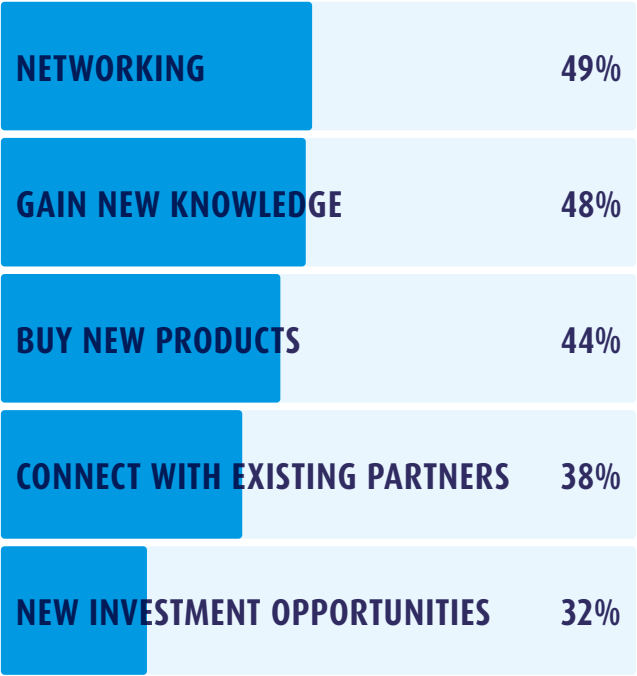
VISITORS BY REGION



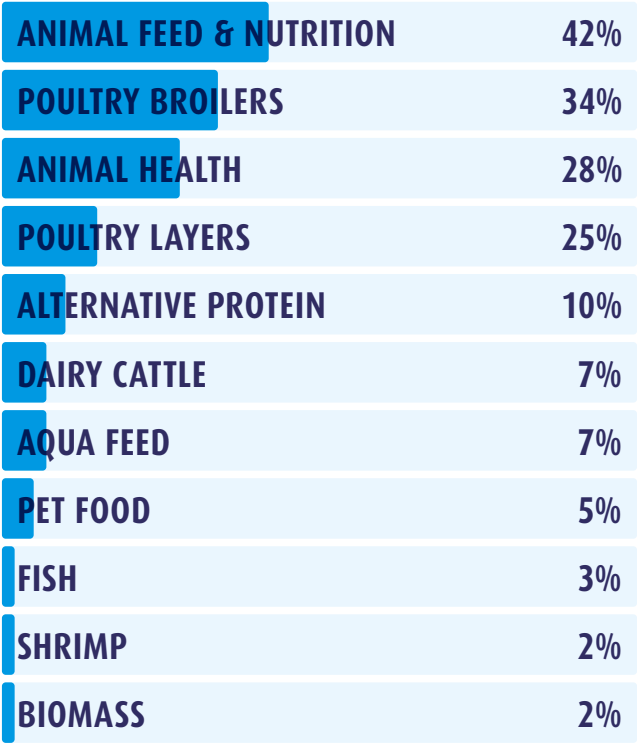
7,100
Professional visitors
from 37 countries

130
Exhibitors

VISITORS PURPOSE



VISITORS MAIN INTERESTS



WHY EXHIBIT AT VIV SELECT INDIA 2027

21-23 APRIL 2027 • YASHOBHOOMI CONVENTION CENTRE, NEW DELHI, INDIA

India is one of the world's fastest-growing animal protein markets, creating new opportunities across poultry, dairy, feed, animal health, processing, and production technology. VIV Select India brings this rapidly expanding market together with the international VIV network, creating a focused business platform where suppliers and buyers connect to explore new partnerships and investments.

Following a successful inaugural edition, VIV Select India returns to New Delhi with growing industry momentum. Meet qualified professionals actively looking for new technologies, strengthen relationships with existing customers, launch innovations to the Indian market, and position your company alongside leading domestic and international brands. Whether your objective is market entry, business expansion, or reinforcing your presence in South Asia, VIV Select India provides direct access to one of the industry's most promising growth markets.

ACCESS A GROWING MARKET

Tap into one of the world's fastest-growing animal protein industries.

EXHIBIT WITH A GLOBAL BRAND

Benefit from the international reach and reputation of the VIV Worldwide network.

GENERATE NEW BUSINESS

Build new partnerships, strengthen customer relationships, and create valuable sales opportunities.

SHOWCASE YOUR INNOVATION

Present your latest products and technologies to a highly targeted professional audience.

MEET QUALIFIED BUYERS

Connect with producers, integrators, and key decision-makers.

BUILD STRATEGIC PARTNERSHIPS

Connect with industry leaders, government representatives, and business partners from across the value chain.



RATE OVERVIEW

DOMESTIC COMPANIES		Rebook / Early-Bird	A-Location	Standard	A-Location	Late	A-Location
	Aisle Location (min. 12 m²)	€ 109	€ 120	€ 128	€ 141	€ 147	€ 162
	Corner Location (min. 20 m²)	€ 120	€ 132	€ 141	€ 155	€ 162	€ 178
	End of Row Location (min. 40 m²)	€ 125	€ 138	€ 147	€ 162	€ 170	€ 187
	Island Location (min. 80 m²)	€ 131	€ 144	€ 154	€ 169	€ 177	€ 195

FOREIGN COMPANIES		Rebook / Early-Bird	A-Location	Standard	A-Location	Late	A-Location
	Aisle Location (min. 12 m²)	€ 230	€ 252	€ 270	€ 297	€ 311	€ 342
	Corner Location (min. 20 m²)	€ 252	€ 278	€ 297	€ 327	€ 342	€ 376
	End of Row Location (min. 40 m²)	€ 264	€ 290	€ 311	€ 342	€ 357	€ 393
	Island Location (min. 80 m²)	€ 275	€ 303	€ 324	€ 356	€ 373	€ 410

OTHER FEES	Registration Fee	Mandatory Inspection Fee	Basic Leads Package	Co-Exhibitor Fee
	€ 180	€ 239	€ 199	€ 795

PRICING SCHEDULE

Rebook / Early-Bird Rates Until:	31.07.2026
Standard Rates From:	01.08.2026 - 31.01.2027
Late Rates From:	01.02.2027



CUSTOMIZED MARKETING OPPORTUNITIES

MAXIMIZE YOUR VIV SELECT INDIA 2027 PARTICIPATION

Our Customized Marketing Opportunities are designed to extend your visibility beyond your booth and place your brand in front of the right audience at the right moment. From onsite branding and print advertising to digital exposure through our website, newsletters, social media, and the Show Review, these options allow you to reinforce your presence across multiple touchpoints.

ON-SITE ADVERTISING

- Logo on lanyard
- On-site banners & displays
- Conference & seminar branding
- Show guide advertisement

DIGITAL MARKETING

- Logo on our website
- Newsletter promotion
- Social media exposure
- VIVian Highlighted Exhibitor

VIV CONNECT PLATFORM

- Company profile & showcase
- Meeting scheduler with visitors
- Product catalogue listing
- Post-show lead follow-up

BOOK YOUR SPOT AT VIV SELECT INDIA 2027

IN 3 EASY STEPS

Ready to exhibit at VIV Select India? Our team will help you secure the right booth location, choose the participation package that best fits your objectives, and explore additional branding opportunities to maximize your visibility before, during, and after the show.



**SIGN UP & CHOOSE
YOUR LOCATION**



**CHOOSE YOUR
PARTICIPATION
PACKAGE**



**MAXIMIZE YOUR
VISIBILITY**

INTERESTED IN EXHIBITING AT VIV SELECT INDIA 2027?

Fill in the [Interest Form](#) or contact our team to secure your preferred booth location, explore sponsorship opportunities, and discover how VIV Select India can help grow your business in the Indian animal protein industry.



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