



ASIA 2027
IMPACT, BANGKOK, THAILAND
10-12 MARCH

HALLS 567: One Seamless Ever-growing Show

VIV Asia is bigger than ever, growing as the industry does. Halls 567 add 52,000 sqm and push total capacity past 1,600 exhibitors, a 38% expansion built to match a feed-to-food community that brings more to the table every year.

**HALL
5**

**COUNTRY
PAVILION**

**HALL
6**

**FEED & GRAIN
TECH SPOTLIGHT**

**HALL
7**

**AQUATIC PAVILION
& VIV VILLAGE**

HALL 5 | A NEW ADDRESS FOR INTERNATIONAL EXCELLENCE

A dedicated home for country pavilions, where government agencies, trade associations, and companies showcase capabilities across feed, animal health, and animal production. It's the hub for country-specific business opportunities, trade talks, market-entry partnerships, and government to industry connections.

USA (IMEX), Brazil (Brazilian Renderer Association, ABRA & UNEM), Belgium (Flanders Investment & Trade), France (Business France), South Korea (KFIA & KAHPA), UK (UKTAG), China (Chinese Pavilion), Italy (ICE), and Japan (Japan Veterinary Products Association) have confirmed, with more joining soon.



HALL 6 | HOME TO FEED & GRAIN TECH

Dedicated Feed & Grain Technology (FGT) initiatives bring targeted content, guided tours, matchmaking, and networking to address feed security, efficiency, and the future of feed manufacturing.

A hall number has never been what makes an exhibition valuable. What matters is whether the right people walk through the door, and the team is putting extensive planning behind making sure that happens in all the halls from day one.



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- **FGT Hosted Buyer / Connections Program**

Connecting selected high-value buyers with relevant exhibitors based on sourcing needs, generating qualified meetings and real opportunities.

- **The Future of Feed & Grain Symposium**

A forum on the forces shaping feed and grain in Asia: security, raw materials, alternative ingredients, automation, and supply chain resilience.

- **FGT Innovation & Solutions Tour**

A guided route spotlighting the newest products and technologies in the hall.

HALL 7 | CURATED AREAS FOR AQUACULTURE & NETWORK CONNECTIONS

Aquatic Pavilion

Bringing together the aquaculture value chain, from aquafeed to nutrition, health, technology and production, complemented by a one-day Aquatic Conference on the trends shaping aquatic protein.



VIV Village

A vibrant hub at the heart of the show, where visitors, exhibitors and partners connect, network, and recharge beyond the exhibition floor:

- **The Beer & Bites Garden**

A festive social hub for a break, drinks, and casual bites.

- **The VIV Square**

Sponsored sessions and VIV-led thought leadership on Resilient Production, Feed Security, Intelligent Farming, and more.

- **Industry Leader Lounge**

An exclusive space for C-suite executives and senior decision makers to connect and do business.

- **Start-up Hub**

Powered by FoodBytes - start-up pitches, investor meetings, and mentorship to accelerate partnerships and growth.

- **Women in Agri / VIV Women of Impact**

A gallery and panel celebrating ten women leaders shaping the industry's future.