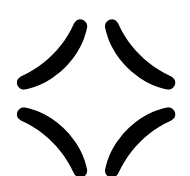




# **VINEXPO** ASIA

**SINGAPORE**  
**27-29** MAY  
2025

**UNLOCKING**  
**ASIA'S WINE & SPIRITS**  
**POTENTIAL**



An event by  
**VINEXPOSIUM**

VINEXPOASIA.COM  
#VINEXPOASIA







# WELCOME TO VINEXPO ASIA 2025!

As a producer, you have the opportunity to **unlock new business opportunities**, **connect with industry leaders**, and **showcase your products** to a diverse audience of decision-makers from across Asia-Pacific.

Join us from 27-29 May 2025  
at the Marina Bay Sands in Singapore  
for an unparalleled business experience.







# EVENT OVERVIEW

**Vinexpo Asia: where Asia-Pacific's wine & spirits industry connects**

Vinexpo Asia in Singapore in 2025, that's:

11,000+  
visitors

1,100+  
exhibitors from  
40 countries

3 days  
fully dedicated  
to the business  
of wine and spirits

After a remarkable edition in Singapore in 2023, followed by a resounding success in Hong Kong in 2024, **Vinexposium is returning to Singapore in 2025 for Vinexpo Asia**, capitalising on nearly 30 years of expertise in the Asian market.

Vinexpo Asia has firmly established itself as the leading event for the wine and spirits community in Asia, **with Singapore emerging as a hub for innovation and strategic trade in the region.**

Situated in a prime geographical location, **Singapore serves as a pivotal meeting point for the markets of the future**, offering unparalleled opportunities for long-term strategic positioning in Asia.

**Join us from May 27<sup>th</sup> to 29<sup>th</sup>, 2025, at the Marina Bay Sands in Singapore.**







## WHY ATTEND VINEXPO ASIA 2025?

3 compelling reasons to be part of  
Vinexpo Asia Singapore 2025

## AT THE CROSSROADS OF ASIA'S UPCOMING MARKETS:

Reach a diverse audience of buyers and distributors from the APAC region in Singapore for long-term planning. **Singapore sits at the crossroads of markets that have seen booming alcohol import rates in the last 5 years:**

**+62,4%**  
in Singapore

**+79,8%**  
in Vietnam

**+50%**  
in India

(in volume, SINOWINE - 2024)

## BUSINESS OPPORTUNITIES:

Connect with potential partners, distributors, and buyers, and capitalize on the event's conducive environment and tools for fostering new business relationships.

**In 2025, over 4,500 pre-scheduled meetings booked through our networking services are expected between buyers and exhibitors at Vinexpo Asia in Singapore!**

## TAKE THE PULSE OF THE ASIAN MARKET:

**Stay ahead of the competition with valuable industry and market insights.** Attend Vinexpo Academy's specially curated educational programme and networking opportunities to gain an edge in the region.







# SINGAPORE: ASIA'S GATEWAY TO TRADE AND INNOVATION

Singapore's strategic location in the heart of Asia-Pacific, coupled with its business-friendly policies and mature market for imported wines and spirits, makes it a prime destination for industry players seeking growth opportunities.

The Marina Bay Sands, with its iconic skyline and world-class facilities, offers an unparalleled setting for Vinexpo Asia 2025, **where global leaders converge to shape the future of the wine and spirits industry.**





WHO WILL YOU MEET AT VINEXPO ASIA 2025\*:  
CONNECT WITH KEY PLAYERS IN THE INDUSTRY GENERATING OVER \$1B IN PURCHASING POWER

\*Estimates based on our market expertise spanning over 25 years and updated with our ground data in 2024.

REGIONS

- CHINA
- SINGAPORE
- MALAYSIA
- TAIWAN
- SOUTH KOREA
- THAILAND
- VIETNAM
- HONG KONG
- AUSTRALIA
- JAPAN

ACTIVITY

55%  
IMPORTERS

14%  
RETAILERS

13%  
HOSPITALITY

18%  
MEDIA, EDUCATION  
& OFFICIALS

POSITION

40%  
DIRECTORS

30%  
CEO

30%  
MANAGERS





## SHOWCASE YOUR BRAND:

Vinexpo Asia presents you with a comprehensive offer to showcase your company.

### DO BUSINESS IN STYLE

Praised by most exhibitors as a sumptuous setting for conducting business, **the Marina Bay Sands is strategically located in Singapore to facilitate the visit of buyers and other trade professionals** from the APAC region.

### JOIN THE PROGRAMME

**Boost your visibility among APAC buyers** by showcasing your products and expertise in our carefully crafted programme of conferences, masterclasses, and tastings.

### COMMUNICATE EFFICIENTLY

Vinexpo Asia provides you **with effective tutorials and media toolkits** to prepare and optimise your event.

### MAKE THE MOST OF OUR DIGITAL SUITE

Maximize your Vinexpo Asia experience **with our suite of digital products and solutions** that support your sales strategy.







## WHAT PREVIOUS EXHIBITORS SAID ABOUT VINEXPO ASIA IN SINGAPORE:

“We are able to access different markets within Asia, it's a very central location. It's the best of opportunities.”

**Nathalie Estribeau**  
Les Vignobles Foncalieu (France)

“Vinexpo Asia has been a terrific experience for me. I enjoyed every moment of this event. I look forward to not only cultivating new relationships, but also developing deeper relationships with my current importers.”

**Christopher Mattson**  
Prometheus Wine Exports (USA)







# A FRIENDLY SALES TEAM READY TO GUIDE YOU



**NICOLAS CUISSARD**

SALES  
DIRECTOR  
nicolas.cuissard@vinexposium.com



**AUDREY MARQUEYSSAT**

SPIRITS  
audrey.marquessat@vinexposium.com



**CORENTIN HERBÉ**

ALSACE, CORSICA, LANGUEDOC,  
ROUSSILLON, LOIRE, EASTERN  
EUROPE  
corentin.herbe@vinexposium.com



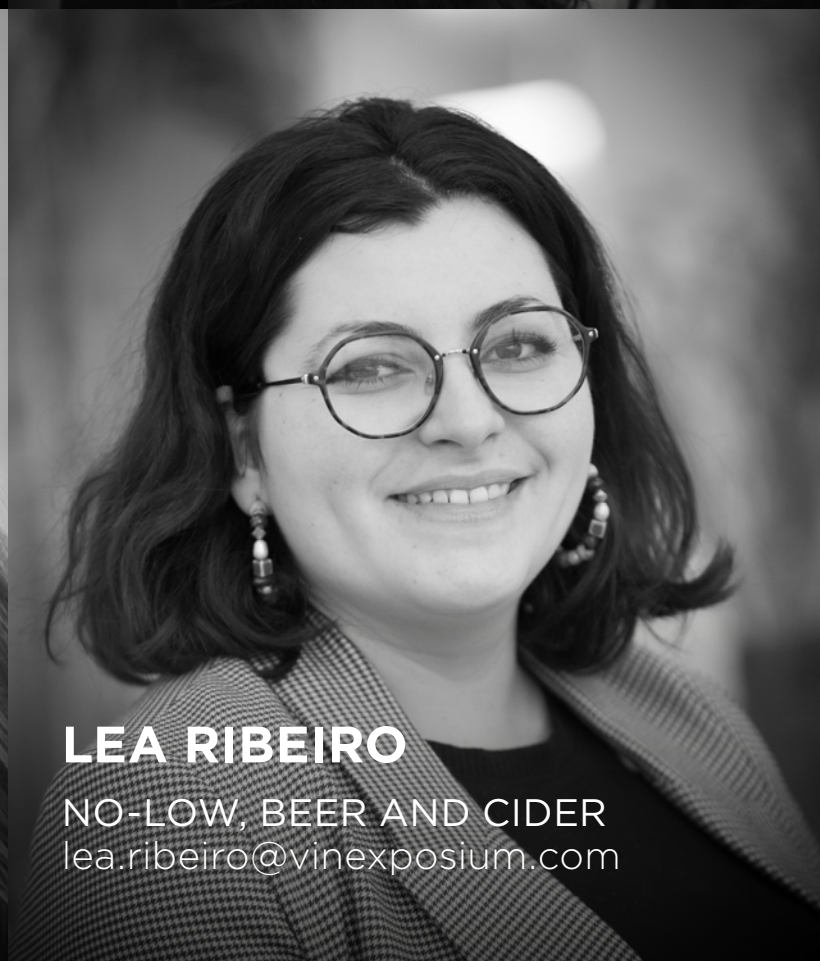
**JORDANE TOUTON**

SOUTH-WEST, BORDEAUX,  
PORTUGAL  
jordane.touton@vinexposium.com



**JESSICA MARGAN**

CHAMPAGNE, NORTH AMERICA,  
GERMANY, AUSTRIA, SWITZERLAND,  
LUXEMBOURG, UNITED KINGDOM,  
SOUTH AFRICA, AUSTRALIA, NEW  
ZEALAND  
jessica.margan@vinexposium.com



**LEA RIBEIRO**

NO-LOW, BEER AND CIDER  
lea.ribeiro@vinexposium.com



**MARGAUX MONTMORY**

BURGUNDY, RHONE VALLEY, JURA,  
SAVOY, VOSGES, MOSELLE, ITALY  
margaux.montmory@vinexposium.com



**CÉLIA KOUCHY**

PROVENCE, SPAIN, SOUTH AMERICA,  
REST OF THE WORLD  
celia.kouchy@vinexposium.com



**BRIAN DEVISSI**

CUSTOMERS RELATION  
brian.devissi@vinexposium.com



**CORINNE HERRAN**

CUSTOMERS RELATION  
corinne.herran@vinexposium.com



**SANDRINE JAMES**

CUSTOMERS RELATION  
sandrine.james@vinexposium.com



**ANNE MENGUY**

CUSTOMERS RELATION  
anne.menguy@vinexposium.com





## BOOK YOUR EXHIBITION SPACE:

Enquire about our offer  
[sales@vinexposium.com](mailto:sales@vinexposium.com)

## BOOK YOUR STAND

<https://event.vinexpoasia.com/2025/>

## SAVE THE DATE

**27-29 May 2025**

Marina Bay Sands, Singapore

