



10 FEBRUARY
2025
– PARIS EXPO
12 PORTE DE
VERSAILLES

wineparis-vinexpo.com
#wineparis #vinexpoparis



Alcohol abuse is hazardous for your health, drink in moderation.



1 LOCATION 3 DAYS...

Giving you all
the keys to increase
the visibility
of your products!





AFTER 21% GROWTH IN 2024,
WINE PARIS & VINEXPO PARIS IN 2025* GATHERS:

55
COUNTRIES

4,300
EXHIBITORS

45,000
BUYERS
FROM
150
COUNTRIES

730
JOURNALISTS

+4,000
MEDIA ITEMS

130K
FOLLOWERS



JOINING
**WINE PARIS &
VINEXPO PARIS**
IN 2025...

... means **boosting your ROI** by expanding your network of existing and potential customers nationally and internationally

... means **your attendance combines:**

- **online prescheduled business appointments**, using our dedicated resource that puts you in touch with all visitors registered at the exhibition
- **new, insightful contents**, with masterclasses, conferences and the Vinexpo Challenge
- **a responsible approach** (the OFF events, Business Awards, exhibition carbon footprint)

... means **enjoying a unique business and people-focused experience** honouring conviviality



INDISPUTABLE INTERNATIONAL

With a network of over 20 agents internationally, a top quality Hosted Buyers programme, active promotion amongst its communities and constant media coverage, Wine Paris & Vinexpo Paris puts business and a friendly atmosphere back at the core of the global wine and spirits industry.



INTERNATIONAL DISTRIBUTION TOP 10 COUNTRIES (2024)

- 01 Italy
- 02 Belgium
- 03 United Kingdom
- 04 United States
- 05 Germany
- 06 Netherlands
- 07 Spain
- 08 Canada
- 09 Switzerland
- 10 Sweden



AN EXTENSIVE RANGE OF INTERNATIONAL BUYERS AMONG WHICH:

GERMANY:

HAWESKO HOLDING
VICAMPO.DE
LOBENBERGS GUTE WEINE

UAE:

AFRICAN AND EASTERN UAE
MMI

AUSTRALIA:

ALDI STORES AUSTRALIA
JOVAL WINES

BRAZIL:

MISTRAL IMPORTADORA
SAM'S CLUB
CANTU GRUPO WINE
INTERFOOD IMPORTACAO
DECANTER VINHOS FINOS LTDA

CANADA:

LCBO
SAQ
NOVA SCOTIA LIQUOR CORPORATION
MARK ANTHONY GROUP

SOUTH KOREA :

SHINSEGAE
LOTTE CHILSUNG BEVERAGE
ALLIED YOUNG FORTUNE BRANDS
HITEJINRO
THE VIN CSR

SPAIN:

VINALIUM
DECANTALO
VILA VINITECA

DISTRIBUTION BY BUSINESS

47% **Import / Distribution**
Importer, Distributor, Wholesaler, Trading company, Broker.

18% **Retail trade**
Wine merchants, Delicatessens, supermarkets, E-commerce, Duty-Free.

10% **Hospitality**
Hotels, Restaurants, Cafés/Bars, Caterers.

12% **Producers**
Wines, Spirits.

13% **Other**
Media, Institutions, Education...

UNITED STATES:

TOTAL WINE & MORE
UNITED AIRLINES
ROYALCARIBBEANGROUP
CELEBRITY CRUISES
BINNYS BEVERAGE DEPOT
BENCHMARK WINE GROUP
BOWLER WINE
MONSIEUR TOUTON SELECTION
WINEBOW
MASSANOIS IMPORTS
NAKEDWINES.COM
SPEC'S WINE AND SPIRITS

FRANCE:

METRO
LAVINIA
NYSA
LE REPAIRE DE BACCHUS
LE COMPTOIR IRLANDAIS
AUCHAN
INTERMARCHÉ
CARREFOUR
LA GRANDE EPICERIE DE PARIS
ALAIN DUCASSE
HOTEL DE CRILLON
INTER CAVES
FRANCE BOISSONS
LAPLACE CDP
U'WINE
LE PETIT BALLON
AIR FRANCE

ITALY:

MEREGALLI GIUSEPPE
ESSELUNGA
SARZI AMADE

JAPAN:

ENOTECA
NIHON SHURUI HANBAI
BELLUNA
NIPPON LIQUOR

MOROCCO:

FOODS & GOODS

MEXICO:

EVEREST WINES AND SPIRITS
CESARFER
VINOTECA

NIGERIA:

ARZEH INTEGRATED LIMITED

NORWAY:

PALMER GROUP AS
SOLERA AS
ENGELSTAD

SWEDEN:

AMKA
SYSTEMBOLAGET
NIGAB

NETHERLANDS:

DELTA WINES
JUMBO SUPERMARKTEN
AHOLD DELHAIZE
GALL & GALL

UNITED KINGDOM:

TESCO
WAITROSE
SAINSBURY'S
BIBENDUM WINE
LPM RESTAURANTS



A UNIQUE CHOICE

Wine Paris & Vinexpo Paris provides a choice of products tailored to the needs of buyers across the globe, segmented by French and international wine regions that showcase individual sites.

The range also uniquely differentiates between the product types presented at the exhibition: wines, spirits, no-low as well as beer and cider.



VISITORS

“This is a great show to network and see lots of high quality spirits brands in one room - very well organised and business friendly. It was our first time here and we all agreed that we will make this our go to event in the coming years - roll on 2025.”

PHILIP HARDING
BBB Drinks – Founder – UK

“The diversity and comprehensiveness of the offer is fantastic and the location is simply perfect.”

MATTHIEU GUINARD
KIP SERVICE OY – Importer – Finland

“The essential fair to meet with current purveyors and explore new opportunities too grow your portfolio.”

JUAN LUIS GONZALEZ
CINQ WINES/BISTROT CINQ – CHR
Guatemala

“It allows me to make new discoveries every year and to offer new wines in my shop. It also gives me the chance to meet up with winemakers I work with but don't see very often.”

GUILLAUME BOURGAIN-VIALAR
LE TASTEVIN – Wine merchant – France

EXHIBITORS

“Business opportunities are here.”

DENISE DESVIGNES
Domaine Didier Desvignes
Beaujolais — Winemaker
France

“WINE PARIS & VINEXPO PARIS brings the entire wine industry together around a well-established, professional and dynamic organisation.”

OCÉANE GEX
SWISS WINE — Pavilion
Switzerland



A FRIENDLY ATMOSPHERE SECOND TO NONE

since its inception, conviviality has been at the heart of the conversation because it is who we are!



THE OFF!

Wine Paris & Vinexpo Paris is also a **selection of over 200 cocktail bars and restaurants** specially chosen so that you can discover the full and extensive range of wines and spirits on offer across the capital city.

With events and programmes revolving around wines and cocktails, the party goes on after the exhibition!

THE PROGRAMME!

Wine Paris & Vinexpo Paris is not only the industry's business gathering, **it is also a line-up of over 100 key events to seek information about the latest trends, get a better understanding of industry challenges and hone your knowledge of products and the wine and spirits market.**

For 3 days, the buzz in Paris revolves around innovative content and headline events:

- Let's Talk about Wine!
- Speakeasy
- WineTech Perspectives
- The Masterclasses
- Free Tasting Areas
- Les Grandes Dégustations
- The Vinexpo Challenge
- The OFF
- The V d'Or
- Nouvelle Vague
- Wines Unearthed



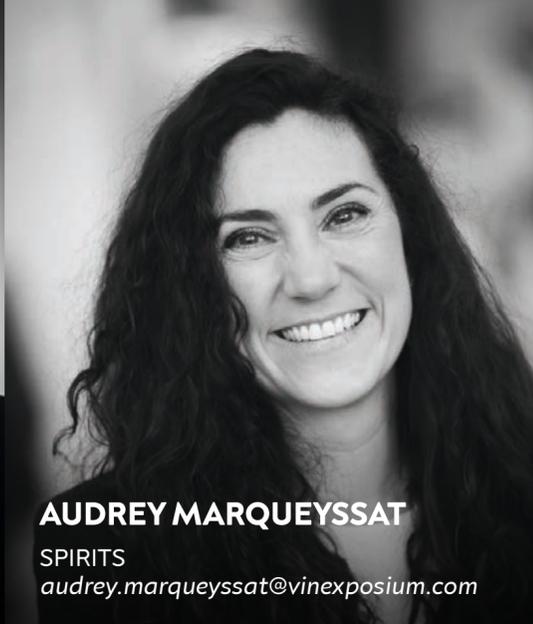


A FRIENDLY SALES TEAM OFFERING YOU GUIDANCE



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THE OFFERS

Wine Paris & Vinexpo Paris provides you with practical solutions tailored to your needs

To find out more, visit:
event.wineparis-vinexpo.com/2025/
or
contact the sales team

BARE SURFACE ONLY⁽¹⁾

DESIGN YOUR SPACE FREELY

⁽¹⁾ Does not include the mandatory exhibitor pack (€490+VAT) and insurance.

FROM
€252^{+VAT}

EQUIPPED BOOTH

STANDARD⁽²⁾

A PRACTICAL, EFFECTIVE AND SIMPLE SOLUTION

BARE SURFACE
+ €238^{+VAT} /sq.m
minimum area 6m²

PREMIUM⁽²⁾

A HIGH-END SOLUTION ENHANCING YOUR IMAGE

BARE SURFACE
+ €514^{+VAT} /sq.m
minimum area 12m²

⁽²⁾ Does not include the mandatory exhibitor pack (€490+VAT) and insurance.

NOUVELLE VAGUE⁽³⁾

THE SOLUTION THAT LETS YOU WRITE THE HISTORY OF YOUR BRAND

EQUIPPED COUNTER
€1,050^{+VAT}

⁽³⁾ Limited offers. Does not include the mandatory exhibitor pack (€490+VAT) and insurance.

CRAFT PAVILION⁽⁴⁾ SPIRITS - BEER - CIDER - NO LOW

THE 'STARTER' TO ENSURE YOUR DEBUT IS A SUCCESS

EQUIPPED COUNTER
€1,450^{+VAT}

⁽⁴⁾ Limited offers.

BE SPIRITS MODULE⁽⁵⁾

THE SOLUTION THAT LETS YOU WRITE HISTORY

EQUIPPED COUNTER
€4,100^{+VAT}

⁽⁵⁾ Does not include the mandatory exhibitor pack (€490+VAT) and insurance.

