

Wine Paris & Vinexpo Paris is the annual event for international wine and spirits professionals. The 5th edition Wine Paris & Vinexpo Paris has turned the current economic challenges into strategic opportunities for the wine and spirits industry.

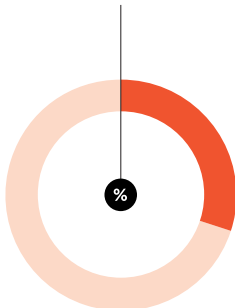


VISITORS

41,253
visitors

139 countries
59% french
41% international

+30%
international
key buyers vs 2023

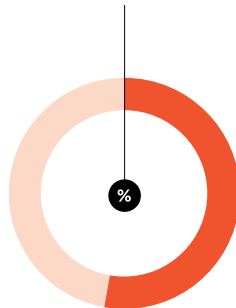


EXHIBITORS

4,074
exhibitors

48
countries

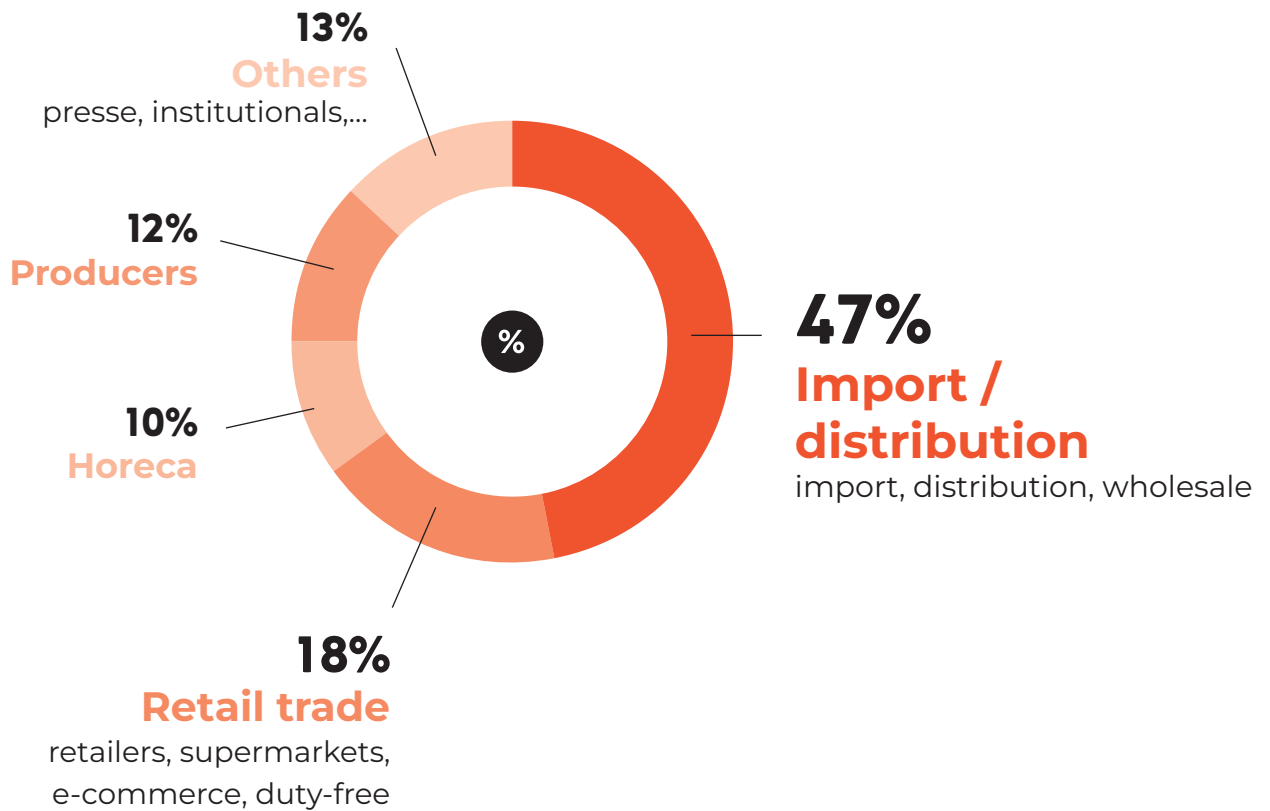
+53%
international
exhibitors vs 2023



TOP 10
VISITING
COUNTRIES

- 01 France
- 02 Italy
- 03 Belgium
- 04 United Kingdom
- 05 United States
- 06 Germany
- 07 Netherlands
- 08 Spain
- 09 Canada
- 10 Switzerland

SHARE OF VISITORS PER ACTIVITY



PERFORMANCE NETWORKING

2,423

CLUBS BUYERS

10,416

meetings organised through our networking platform

“

This is a great show to network and see lots of high quality spirits brands in one room - very well organised and business friendly. It was our first time here and we all agreed that we will make this our go to event in the coming years - roll on 2025. **UK** ”

“

It allows me to make new discoveries every year and to offer new wines in my shop. It also gives me the chance to meet up with winemakers I work with but don't see very often. **FRANCE** ”

“

The diversity and comprehensiveness of the offer is fantastic and the location is simply perfect. **FINLAND** ”

“

WINE PARIS & VINEXPO PARIS brings the entire wine industry together around a well-established, professional and dynamic organisation. **SWITZERLAND** ”

THE ON! PROGRAMME

139

animations
including

97

on-site

14

BeSpirits
sessions

215

speakers

34

BeSpirits
sessions

5000+

attendees

761

BeSpirits
attendees

MORE

OFFICIAL VISITS

An event placed under the high patronage of Mr Emmanuel Macron, President of the French Republic.

They visited Wine Paris & Vinexpo Paris 2024:

3

French Ministers

27

Ambassadors

INCLUDING UNITED STATES, ITALY, PORTUGAL, JAPAN, AUSTRIA, SPAIN, SWITZERLAND, CHINA, NEW ZEALAND AND AUSTRALIA.



The V d'Or awards recognise the top business initiatives in the wine and spirits industry worldwide:

5

categories

250

guests

2

committee's
favourites

and a magical night!

THE OFF

200

carefully selected
bars
and restaurants

in Paris
for great food
and drink
experiences
in Paris.

170

restaurants
& wine bars

107

events
held in **40**
establishments

CSR

100,000

bottles
collected for re-use

38,000

corks
collected for the Agir
Cancer association

18,000 L

of wine
recovered and
distilled

1,040 KG

of materials
recovered and donated
to Social and Solildarity
Economy players



MEDIA EXPOSURE

PRESS

3,946
articles published

708
journalists from
all over the world

SOCIAL MEDIA

122,1K
followers overall

 **21K**
FOLLOWERS

 **15K**
FOLLOWERS

 **28K**
FOLLOWERS

 **58K**
FOLLOWERS

NEXT EVENTS

VINEXPO ASIA

HONG KONG • 28 - 30 May 2024



VINEXPO AMERICA

NEW-YORK • 24-25 June 2024



VINEXPO INDIA

MUMBAI • 18-19 september 2024



WORLD BULK WINE EXHIBITION

AMSTERDAM • 25-26 November 2024



 WINE PARIS | 



10-12
FÉV.
2025