

WINE PARIS

10 FEBRUARY
2025
— PARIS EXPO
12 PORTE DE
VERSAILLES

#wineparis

wineparis.com



Drink responsibly.



An event by

VINEXPOSIUM

2025 REPORT

Wine Paris 2025 brought together the global wine and spirits industry, fostering business, connections, and insights in an event that continues to grow in scale and international influence.

VISITORS

52,622

visitors

from



154

countries

EXHIBITORS

5,437

exhibitors

from



54

countries

+92%

international participants
vs 2024

116

international pavilions

TOP VISITING COUNTRIES

- 01** FRANCE
- 02** ITALY
- 03** UNITED KINGDOM
- 04** BELGIUM
- 05** UNITED STATES
- 06** GERMANY
- 07** THE NETHERLANDS
- 08** SPAIN
- 09** CANADA
- 10** SWITZERLAND

SHARE OF VISITORS PER ACTIVITY

18%

RETAIL

(trade retailers, supermarkets,
e-commerce, duty-free)

47%

IMPORT / DISTRIBUTION

(import, distribution, wholesale)

14%

OTHERS

(press, institutional...)

9%

HORECA

11%

PRODUCERS

PERFORMANCE NETWORKING

20,000+

pre-booked meetings

+90% vs 2024

ACADEMY

5,000+
attendees

283
speakers

176

animations total

(masterclasses, conferences, panel discussions,
tastings, awards, competitions)



109

sessions in the Academy rooms

67

on booth

**Scientific patronage of The International Organization
of Vine and Wine to Let's Talk About Wine! sessions**

INSTITUTIONAL RELATIONS

UNDER THE HIGH PATRONAGE
OF MR EMMANUEL MACRON PRESIDENT OF THE FRENCH REPUBLIC

3

French ministers

30+

official foreign delegations, including ambassadors and ministers of state from
Argentina, Australia, Brazil, Canada, Chile, China, Spain, Georgia, Hungary, Italy, Lebanon, Mexico,
Moldova, New Zealand, Portugal, UK, Switzerland, Uruguay, and more.

+20

French MPs and senators including 3 former French ministers

10+ international partners



MEDIA EXPOSURE

PRESS COVERAGE

Total press coverage since the show was announced in the press on 20 June 2024.

4,400+
press clippings

65
countries

15%
France

85%
international



TOP COUNTRIES:

- 01** ITALY
- 02** FRANCE
- 03** SPAIN
- 04** MEXICO
- 05** UNITED KINGDOM
- 06** ARGENTINA
- 07** GREECE
- 08** THE NETHERLANDS
- 09** GERMANY
- 10** PORTUGAL

A BRAND-NEW MEDIA CENTER

1,516
media and content creators
(+14% vs 2024)

53%
from international
(+36% international vs 2024)

“

“With strong business momentum and expanding global collaboration, **the event reinforced its status as a key hub for the wine and spirits trade**”

The Drinks Business

“Wine Paris now sets the world drinks agenda”

The Buyer

“Wine Paris has become the thermometer and barometer of the wine industry”

Vitisphère

”

MEDIA PARTNERSHIPS

21 French media partners

22 international media partners

TESTIMONIALS

“ I have been coming to Vinexposium events for over ten years. I have seen the exhibition grow and in my opinion the groundwork accomplished is incredible. Internationally, the exhibition is growing, which gives people a reason to come and if you get a “one-stop show”, that’s even better. The atmosphere is magical. This is Paris, an appealing city, and other buyers agree with me in saying that the finest restaurants are here. I’m already geared up to coming back next year! ”

Rebecca Ohayon,
Majestic Wines (UK)

“ This was my first Wine Paris, and I think it’s a very professional event. The app is an extraordinary tool! The inter-professional networking is brilliant. The visitors are prospects worthy of a great vintage wine! ”

Carole Doyard,
Champagne Doyard-Mahé (France)

SOCIAL MEDIA



CSR

102,000
bottles collected for re-use

30,000
corks collected for the Agir Cancer association

420 KG
of recovered materials donated to associations,
to give them a second life

20,800 L
of wine recovered and distilled

VINEXPOSIUM NEXT EVENTS

VINEXPO AMERICA 2025

Miami • 7-8 May



VINEXPO ASIA 2025

Singapore • 27-29 May



VINEXPO INDIA 2025

Mumbai • 3-4 October



VINEXPO EXPLORER 2025

Mendoza, Argentina • 6-9 October



WBWE 2025

Amsterdam • 24-25 November



BE SPIRITS 2026

Paris • 09-11 February



WINE PARIS

09_11 Feb.
2026

PARIS EXPO
PORTE DE VERSAILLES

PAIRING
PERFECTION

