WINEPARIS

FEBRUARY 2025 **PARIS EXPO** PORTE DE VERSAILLES

#wineparis























































SINOT CANGIO



& POCO 2













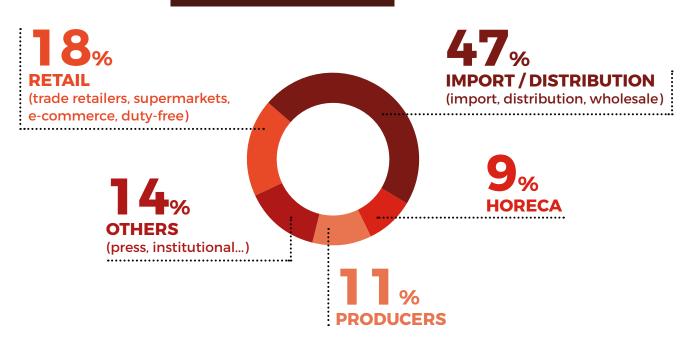




Wine Paris 2025 brought together the global wine and spirits industry, fostering business, connections, and insights in an event that continues to grow in scale and international influence.



SHARE OF VISITORS PER ACTIVITY



PERFORMANCE NETWORKING

20,000+

pre-booked meetings +90% vs 2024



INSTITUTIONAL RELATIONS

UNDER THE HIGH PATRONAGE OF MR EMMANUEL MACRON PRESIDENT OF THE FRENCH REPUBLIC

5French ministers

30+

official foreign delegations, including ambassadors and ministers of state from

Argentina, Australia, Brazil, Canada, Chile, China, Spain, Georgia, Hungary, Italy, Lebanon, Mexico, Moldova, New Zealand, Portugal, UK, Switzerland, Uruguay, and more.

+20

French MPs and senators including 3 former French ministers

10+ international partners



MEDIA EXPOSURE

PRESS COVERAGE

Total press coverage since the show was announced in the press on 20 June 2024.

4,400+ press clippings

65 countries

15% France

85% international



TOP COUNTRIES:

O1 ITALY

02 FRANCE

03 SPAIN

04 MEXICO

05 UNITED KINGDOM

06 ARGENTINA

07 GREECE

08 THE NETHERLANDS

09 GERMANY

10 PORTUGAL

A BRAND-NEW MEDIA CENTER

media and content creators (+14% vs 2024)

53% from international

(+36% international vs 2024)



"With strong business momentum and expanding global collaboration, the event reinforced its status as a key hub for the wine and spirits trade"

The Drinks Business

"Wine Paris now sets the world drinks agenda" The Buyer

"Wine Paris has become the thermometer and barometer of the wine industry"

Vitisphère

MEDIA PARTNERSHIPS

21 French media partners

22 international media partners

TESTIMONIALS

66 I have been coming to Vinexposium events for over ten years. I have seen the exhibition grow and in my opinion the groundwork accomplished is incredible. Internationally, the exhibition is growing, which gives people a reason to come and if you get a "one-stop show", that's even better. The atmosphere is magical. This is Paris, an appealing city, and other buyers agree with me in saying that the finest restaurants are here. I'm already geared up to coming back next year!

This was my first Wine Paris, and I think it's a very professional event. The app is an extraordinary tool! The interprofessional networking is brilliant. The visitors are prospects worthy of a great vintage wine! 99

Carole Doyard, Champagne Doyard-Mahé (France)

Rebecca Ohayon, Majestic Wines (UK)

SOCIAL MEDIA

followers overall (+18% vs 2024)



@ 28k



in 30k × 15k f 60k







11k

CSR

102,000 bottles collected for re-use

corks collected for the Agir Cancer association

of recovered materials donated to associations, to give them a second life

of wine recovered and distilled

VINEXPOSIUM NEXT EVENTS



VINEXPO INDIA 2025 Mumbai • 3-4 October



VINEXPO EXPLORER 2025



Amsterdam • 24-25 November

BE SPIRITS 2026 Paris • 09-11 February



09___**11**Feb. **2026**

PAIRING PERFECTION

