

**WINE  
PARIS**

**VINEXPO**  
PARIS

# VINEXPO ACADEMY OFFERS

**10** FEBRUARY  
2025  
– PARIS EXPO  
**12** PORTE DE  
VERSAILLES



La société WINE PARIS & VINEXPO PARIS (Société par Actions Simplifiée au capital de 270.000 €, dont le siège social est situé 70, avenue du Général de Gaulle - 92058 Paris la Défense - France, immatriculée au RCS de Nanterre sous le n°842 680 845

wineparis-vinexpo.com  
#wineparis #vinexpoparis



An event by  
**VINEXPOSIMUM**



**The Vinexpo Academy programme is the highlight of Wine Paris & Vinexpo Paris and the benchmark resource for maximising your visibility during the 3-day event.**

**Whether your sector of activity is wine or spirits, Wine Paris & Vinexpo Paris provides you with iconic solutions to promote your image during and after the event: masterclasses, speaking slots and tastings (tasting room privatisation or free tasting areas).**

**By activating the digital option, your presentation or masterclass takes on a whole new dimension by becoming available as a replay on Vinexposium 365, the go-to portal for the Vinexposium community.**

# WINE MASTERCLASSES

**Present your products**  
**Inform an audience attending the exhibition**  
**Get your message out across the globe!**

CLASSIC MASTERCLASSE	
<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>⊗ No captures or distribution on our digital portal</li> </ul>	
EXHIBITOR € 5,768 <sup>+VAT</sup>	NON-EXHIBITOR € 10,712 <sup>+VAT</sup>

DIGITAL MASTERCLASSE	
<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>✔ <b>Capture of your masterclass and distribution worldwide via our digital portal.</b> Enhance visibility by reaching out to more viewers from Europe, the Americas and Asia-Pacific</li> </ul>	
EXHIBITOR € 6,695 <sup>+VAT</sup>	NON-EXHIBITOR € 12,978 <sup>+VAT</sup>

OPTIONS	
The file containing the contact details of masterclass attendees	€ 960 <sup>+VAT</sup>
1 extra glass for all the 50 participants and speakers	€ 360 <sup>+VAT</sup>
1 exhibitor badge to access the exhibition for non-exhibitor	€ 18 <sup>+VAT</sup>

**Session length\*:** 1h

**Capacity\*\*:** 50 seats

**Personnel:** 1 hostess to welcome your participants + serving staff

**Promotion of your event:** announcement across all of our digital ecosystem and in the events programme distributed at the exhibition

**Registrations:** free admission, except if the organiser wants to organise bookings personally

**Lay-out:** tables, chairs, spittoons, 5 glasses at most per person\*\*\*, bottles of water, ice.

Store cupboard with sink, wine cabinet or refrigerator. Audio-visual equipment (TV screen + microphones).

Simultaneous translation booth with French & English interpreters.

\*For exhibitors only. Subject to availability and theme confirmation by Wine Paris & Vinexpo Paris. Dates and times will be offered to you based on availabilities. The time slot will only be definitively allocated to you after your order has been confirmed. Requests will be treated on a first-come-first-served basis.

\*\*Subject to application of ongoing health measures.

\*\*\*The glasses will be handled and cleaned in full compliance with ongoing health standards. Tasting areas will be cleaned after each masterclass.

For more information and to book your wine masterclasses,  
 contact now [camille.lacquemanne@vinexposium.com](mailto:camille.lacquemanne@vinexposium.com)



# SPIRITS MASTERCLASSES

**Present your products**  
**Inform an audience attending the exhibition**  
**Get your message out across the globe!**

CLASSIC MASTERCLASSE		DIGITAL MASTERCLASSE		OPTIONS	
<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>⊗ No captures or distribution on our digital portal</li> </ul>		<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>✔ <b>Capture of your masterclass and distribution worldwide via our digital portal.</b> Enhance visibility by reaching out to more viewers from Europe, the Americas and Asia-Pacific</li> </ul>		The file containing the contact details of masterclass attendees <b>€ 960<sup>+VAT</sup></b>	
				1 extra glass for all the 50 participants and speakers <b>€ 360<sup>+VAT</sup></b>	
				1 exhibitor badge to access the exhibition for non-exhibitor <b>€ 18<sup>+VAT</sup></b>	
EXHIBITOR	NON-EXHIBITOR	EXHIBITOR	NON-EXHIBITOR		
<b>€ 2,730<sup>+VAT</sup></b>	<b>€ 5,459<sup>+VAT</sup></b>	<b>3,811 €<sup>+VAT</sup></b>	<b>€ 7,622<sup>+VAT</sup></b>		

**Session length\*:** 1h

**Capacity\*\*:** 50 seats

**Personnel:** 1 hostess to welcome your participants + serving staff

**Promotion of your event:** announcement across all of our digital ecosystem and in the events programme distributed at the exhibition

**Registrations:** free admission, except if the organiser wants to organise bookings personally

**Lay-out:** tables, chairs, spittoons, 3 glasses at most per person\*\*\*, bottles of water, ice.

Store cupboard with sink, wine cabinet or refrigerator. Audio-visual equipment (TV screen + microphones).

Simultaneous translation booth with French & English interpreters.

\*For exhibitors only. Subject to availability and theme confirmation by Wine Paris & Vinexpo Paris. Dates and times will be offered to you based on availabilities. The time slot will only be definitively allocated to you after your order has been confirmed. Requests will be treated on a first-come-first-served basis.

\*\*Subject to application of ongoing health measures.

\*\*\*The glasses will be handled and cleaned in full compliance with ongoing health standards. Tasting areas will be cleaned after each masterclass.

For more information and to book your spirits masterclasses,  
contact now [camille.lacquemanne@vinexpo.com](mailto:camille.lacquemanne@vinexpo.com)

# WINE SPEAKING SLOTS

**Address a topical issue**  
**Inform an audience attending the exhibition**  
**Get your message out across the globe!**

CLASSIC SPEAKING SLOT		DIGITAL SPEAKING SLOT		OPTIONS	
<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>⊗ No captures or distribution on our digital portal</li> </ul>		<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>✔ <b>Capture of your masterclass and distribution worldwide via our digital portal.</b> Enhance visibility by reaching out to more viewers from Europe, the Americas and Asia-Pacific</li> </ul>		The file containing the contact details of masterclass attendees	
EXHIBITOR <b>€ 3,605<sup>+VAT</sup></b>		EXHIBITOR <b>€ 4,635<sup>+VAT</sup></b>		<b>€ 960<sup>+VAT</sup></b>	
NON-EXHIBITOR <b>€ 6,798<sup>+VAT</sup></b>		NON-EXHIBITOR <b>€ 8,858<sup>+VAT</sup></b>		1 exhibitor badge to access the exhibition for non-exhibitor <b>€ 18<sup>+VAT</sup></b>	

**Session length\*:** 45 minutes presentation and 15 minutes Q/A

**Capacity\*\*:** 70 seats

**Personnel:** 1 hostess to welcome your participants

**Promotion of your event:** announcement across all of our digital ecosystem and in the events programme distributed at the exhibition

**Registrations:** free admission, except if the organiser wants to organise bookings personally

**Lay-out:** seats and platform furniture.

Bottles of water for the speakers.

Audio-visual equipment (TV screen + microphones).

Simultaneous translation booth with French & English interpreters.

\*Subject to availability and topic confirmation by Wine Paris & Vinexpo Paris. Dates and times will be offered to you based on availabilities. The time slot will only be definitively allocated to you after your order has been confirmed. Requests will be treated on a first-come-first-served basis.

\*\*Subject to application of ongoing health measures.

For more information and to book your wine speaking slot,  
 contact now [camille.lacquemanne@vinexposium.com](mailto:camille.lacquemanne@vinexposium.com)

# SPIRITS SPEAKING SLOTS



**Address a topical issue**  
**Inform an audience attending the exhibition**  
**Get your message out across the globe!**

CLASSIC SPEAKING SLOT		DIGITAL SPEAKING SLOT		OPTIONS	
<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>⊗ No captures or distribution on our digital portal</li> </ul>		<ul style="list-style-type: none"> <li>✔ Present your products in person at the exhibition</li> <li>✔ <b>Capture of your masterclass and distribution worldwide via our digital portal.</b> Enhance visibility by reaching out to more viewers from Europe, the Americas and Asia-Pacific</li> </ul>		The file containing the contact details of masterclass attendees	
EXHIBITOR <b>€ 2,009<sup>+VAT</sup></b>		EXHIBITOR <b>€ 2,833<sup>+VAT</sup></b>		1 exhibitor badge to access the exhibition for non-exhibitor	
NON-EXHIBITOR <b>€ 4,017<sup>+VAT</sup></b>		NON-EXHIBITOR <b>€ 5,253<sup>+VAT</sup></b>		<b>€ 960<sup>+VAT</sup></b>	
				<b>€ 18<sup>+VAT</sup></b>	

**Session length\*:** 45 minutes presentation and ≈15 minutes Q/A

**Capacity\*\*:** 50 seats

**Personnel:** 1 hostess to welcome your participants

**Promotion of your event:** announcement across all of our digital ecosystem and in the events programme distributed at the exhibition

**Registrations:** free admission, except if the organiser wants to organise bookings personally

**Lay-out:** tables and chairs.

Bottles of water for the speakers.

Audio-visual equipment (TV screen + microphones).

Simultaneous translation booth with French & English interpreters.

\*Subject to availability and topic confirmation by Wine Paris & Vinexpo Paris. Dates and times will be offered to you based on availabilities. The time slot will only be definitively allocated to you after your order has been confirmed. Requests will be treated on a first-come-first-served basis.

\*\*Subject to application of ongoing health measures.

For more information and to book your spirits speaking slots, contact now [camille.lacquemanne@vinexposium.com](mailto:camille.lacquemanne@vinexposium.com)



# TASTING ROOM PRIVATISATION

## Privatise a room to create your own event!

TASTING ROOM		TASTING ROOM		OPTIONS	
<p>☑ <b>Monday 10 February*</b> *Set-up possible the day before</p>		<p>☑ <b>Tuesday 11 February</b></p> <p>☑ <b>Wednesday 12 February</b></p>		<p>The file containing the contact details of masterclass attendees</p>	
				<p>Extra glasses (rack of 24 glasses)</p>	
				<p>1 exhibitor badge to access the exhibition for non-exhibitor</p>	
EXHIBITOR	NON-EXHIBITOR	EXHIBITOR	NON-EXHIBITOR		
€ 21,630 <sup>+VAT</sup>	€ 28,840 <sup>+VAT</sup>	€ 18,540 <sup>+VAT</sup>	€ 25,750 <sup>+VAT</sup>	€ 960 <sup>+VAT</sup>	€ 76 <sup>+VAT</sup> PER RACK
				€ 18 <sup>+VAT</sup>	

**Session length\*:** one full day, from 10 am to 6.30 pm

**Capacity\*\*:** modular from 400 m<sup>2</sup>

**Personnel:** 2 hostesses to welcome your participants + serving staff

**Promotion of your event:** announcement across all of our digital ecosystem and in the events programme distributed at the exhibition

**Registrations:** free admission, except if the organiser wants to organise bookings personally

**Lay-out:** (included in the price) tables and chairs (up to 80 producers).

Tasting equipment (800 glasses + spittoons), bottles of water, ice.

\*Subject to availability. Dates and times will be offered to you based on availabilities. The time slot will only be definitively allocated to you after your order has been confirmed. Requests will be treated on a first-come-first-served basis.

\*\*Subject to application of ongoing health measures.

For more information and to book your tasting rooms,  
contact now [camille.lacquemanne@vinexposium.com](mailto:camille.lacquemanne@vinexposium.com)



# FREE TASTING AREAS

## Showcase your wines in the the free tasting areas!

### YOUR SAMPLE AVAILABLE FOR WALK-UP TASTINGS

- ✓ Each sample bottle comes with a tasting fact sheet featuring your stand number so that buyers can easily find you.
- ✓ For each sample, you must fill in a detailed tasting fact sheet per product listing, irrespective of the type of wine. The fact sheet will be sent to you once your booking has been completed by the logistics department.
- ✓ **Quantity: No more than 5 samples per company.**

RESERVED FOR  
EXHIBITORS

€ 110<sup>+VAT</sup>  
PER LISTING

Your attendance at **WINE PARIS & VINEXPO PARIS 2025** gives you the possibility to **showcase your wines in a tasting area designed for this purpose.**

This free tasting area is open to **buyers, importers, opinion-leaders and journalists.**

Each sample is accompanied by a tasting fact sheet as well as your stand number so that people can easily find you.

### PRESENT YOUR SAMPLES DEADLINE MONDAY 6 JANUARY 2025

To present one or more samples, please go to your customer area (communication and promotion)

NB: Sample orders by your co-exhibitors must be placed in their personal area.

For all requests, please send an e-mail to:  
[sales@vinexposium.com](mailto:sales@vinexposium.com)

### FREE TASTING AREA OF NORTHERN FRENCH WINES

A free-pour tasting area is set aside for wines from the following producer regions: Alsace, Beaujolais, Burgundy, Champagne, Jura, Loire, Savoy.

If you would like your wine to be presented in this area, please contact:

**Sophie GROSMA**n: [s.grosman@vinsvalde Loire.fr](mailto:s.grosman@vinsvalde Loire.fr)