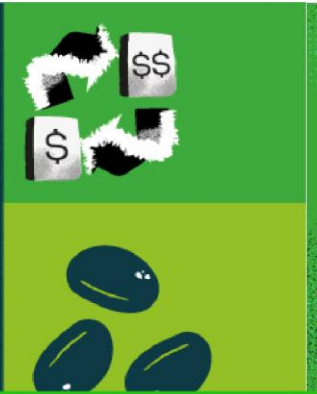
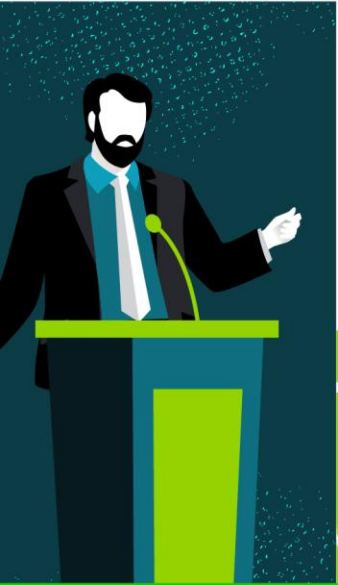


EXPO AGROFUTURO

2026 21/23 OCT.
CORFERIAS - BOGOTÁ.



COMMERCIAL PRESENTATION



What is Expo Agrofuturo?

It is the agribusiness platform for technology transfer, knowledge exchange, marketing, and investment in Colombia and Latin America, dedicated to the agricultural and agro-industrial sector.

We transform the vision of a traditional agricultural sector into an innovative and sustainable agriculture.



¿Why Participate?

1. Knowledge Transfer and Trends: Academic activities such as **FIXA** and **Agrotalks**, held before and during the event, along with **specialized articles** that share insights and innovations from the sector

2. Networking and Valuable Connections: Business matchmaking sessions, networking with **over 300 companies**, and **strategic alliances** with industry associations and trade organizations.

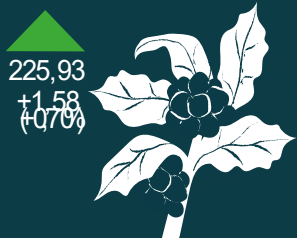
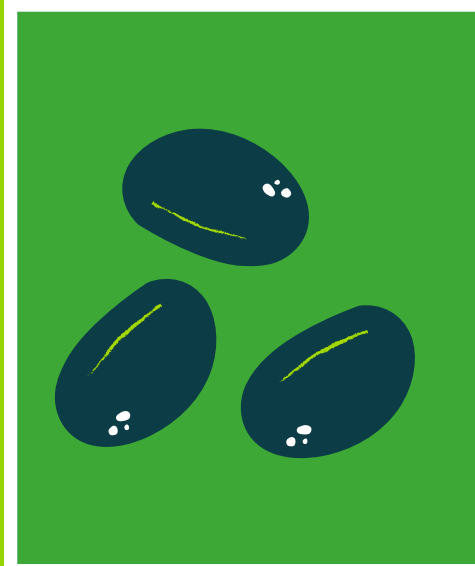
3. Financing and Investment Opportunities: Credit matchmaking sessions with partner banks and investors, offering **specialized credit lines for agricultural goods and services**.

4. Commercialization and Brand Visibility:

- **Physical and virtual booths** with product catalogs and direct contact opportunities.
- **Presence in the E-Directory and Econexia showcase.**
- **Brand positioning** in commercial and academic settings.

5. Comprehensive experience for attendees: Free admission with pre-registration, special benefits for associations, and complementary events.

6. Sustainability and innovation



This Was Expo Agrofuturo 2024

+ 350

Exhibiting
Companies



+ 30

Visitor
Countries



+ 100

Academic
Talks



+ 12000

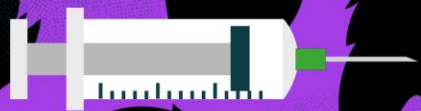
Visitors



+ 70

Startups at
AgStar





VISITORS

Profile



Specialised professional in the agro-industrial sector, capable of decision-making and conducting business, mainly in the following categories:

- **Farmers**
- **Foresters and Explorers**
- **Forestry Professionals**
- **Livestock Producers**
- **Veterinarians and Animal Scientists**
- **Rural Production Professionals**
- **Universities**



New Entrants

Individuals or companies interested in investing or entering the sector. They have the necessary resources, which may include currently unproductive land.



Has

- **Interest**
- **Land**
- **Inheritance**



Professionals

Individuals with academic training who contribute to the agricultural sector. Most of them lead different areas within companies and play a key role in decision-making processes.

What Are They Looking For?

1. How to use their land
2. Sell products
3. Increase productivity
4. Access to capital: credit or investment



Neo Producer

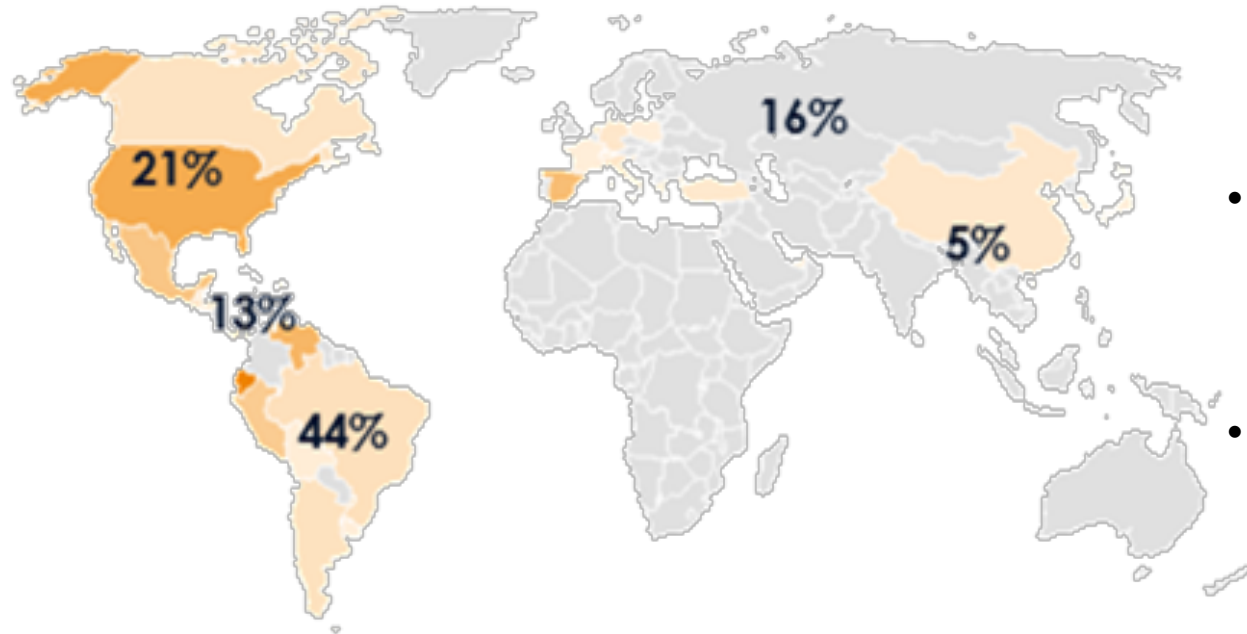
Producers open to change. Interested in gaining knowledge and accessing trends that improve their productivity.



Leadership Agenda

- **Investors**
- **Entrepreneurs**
- **Influencers**





TOP 5 COUNTRIES 2024	
ECUADOR	18,6%
UNITED STATES	11,8%
VENEZUELA	9,9%
SPAIN	8,7%
MEXICO	7,2%

International Visitors

- In 2024, international visitors came mainly from Ecuador, the United States, Venezuela, Spain, and Mexico.
- There was also an increase in visitors from Peru, Panama, Chile, the Netherlands, Argentina, Canada, El Salvador, and the Dominican Republic, among others, compared to 2022,

Productive Sectors and Participant Profile:

33%

Agricultural Producers

15%

Dairy Farmers

11%

Agrifood Industry

7%

Agribusiness Investors



Livestock



Dairy



Fruits



Oils



Grains



Vegetables



Poultry



Pork



Coffee



Cocoa



Business and Knowledge Activities



FIXA

Strengthen your knowledge in livestock and agriculture with influential leaders from Colombia and around the world..



AGROTALK

Access or lead specialized talks in different segments of the value chain.



AGSTAR

Entrepreneurship and Knowledge Platform for the Agrifood Tech Ecosystem



COMMERCIAL EXHIBITION

Connect your products or services with a potential audience through a commercial space.



AGROMATCH

Access the business matchmaking forum to create connections and find new business opportunities.

Exhibitors Profile

Inputs and Productivity

Hall 3 Level 1

Inputs

- Seeds
- Fertilizers, Agronutrients, and Crop Protection
- Products
- Crop Protection
- Bio-inputs
- Plant Genetics

Services

- Certification Bodies
- Energy
- Universities
- Logistics
- E-commerce
- Cold Chain Solutions
- Insurance
- Financing
- Packaging / Storage / Containers

Innovation, Agriculture 4.0

Hall 6, Level 2

- International Delegations
- Irrigation and Water Management
- Biotechnology
- Agriculture 4.0 (automation, Big Data, digitalization, drones)

AGSTAR

econexia

Productive Territory

Hall 6, Level 2

- Agricultural Associations and Trade Guilds (Horticultural, Grain, Forestry, Cereal, and Specialty Crops)
- Government Entities
- Chambers of Commerce
- Regional Governments
- Agricultural and Value-Added Trading Companies

Machinery and Technification

Hall 5, Level 1

Agricultural Tools and Equipment
 Agricultural Machinery
 Post-harvest and Processing Machinery
 Grain Storage
 Spare Parts
 Vehicles
 Infrastructure

Livestock Sector

Hall 5, Level 1

Animal Nutrition	Animal Welfare
Veterinary and Pharmaceutical Products	Commercialization
Animal Genetics	Associations
Livestock Equipment and Tools	Machinery
	Technology
	Services

Experimental Zone


Open Area

- Product Demonstrations and Activations
- Showcase Technology and Machinery
- Prefabricated Houses

Comprehensive Proposal – Model 4.0



1. PHYSICAL PARTICIPATION IN THE FAIR


 Space for commercial exhibition and/or brand activation.


 Direct contact with your clients / Face-to-Face

 Content Agenda (Talk Zone, Forums, Seminars, and Others)



2. DIGITAL PARTICIPATION IN FAIR ACTIVATIONS

 **Virtual Showroom** (Virtual booth with **WhatsApp button**, **commercial video**, and **contact form**)

 **E-Directory:** Presence in the virtual catalog on the Corferias website and app.


<https://expoagrofuturo.com/>



3. ECONEXIA PARTICIPATION

 **Virtual Showcase:** Visibility for up to **30 products/services** (with a **WhatsApp contact button**).

 **Virtual Business Matchmaking:** Access to **industry information** and **consumer trend insights**.

 Access to the Agribusiness and Food Industry Community.

<https://econexia.com/en/ecosistema-agroindustria-y-alimentos/>

econexia

FIXA

Foro de innovación **Agrofuturo**

DAY 1: **LIVESTOCK**
21 October



DAY 2: **AGRICULTURE**
22 October



With **FIXA Livestock**, we are firmly committed to providing valuable knowledge to all leaders in the livestock sector. Each year at **Expo Agrofuturo**, we present the most relevant global livestock trends, always focusing on **sustainability and profitability**, through **keynote conferences** that equip producers with the tools they need to face an increasingly demanding market.

With **FIXA Agriculture**, we aim to bring together the main leaders and academics of the agricultural sector who play a key role in cultivating and producing the land within a **circular economy**, one that is **more environmentally conscious** and aligned with the **increasingly demanding expectations of consumers**.

2026 Floor Plans

EXPO
AGROFUTURO
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COMMERCIAL OFFER

Square Meter Rate
USD 250 + VAT (19%)



The rate includes:

- VIP invitations (physical)** for access to the commercial exhibition during the three days of the fair. One invitation will be provided for every **2 m² contracted**.
- 300 virtual invitations** for access to the commercial exhibition during the three days of the fair.
- One single-phase 110V power outlet.**
- Inclusion of company information** in the **physical and virtual exhibitor catalog** of the fair (valid until **August 15, 2024**).
- Activation of a virtual booth** and **virtual product showcase** on the fair's website and within the **ECONEXIA ecosystem**.
- Exhibitor badges** according to the contracted area.
- Access to FIXA Livestock and Agriculture Day.**



GOLD PACKAGE



- 1 counter with storage space and front digital print
- 1 high glass-top table
- 3 high pneumatic chairs
- 1 waste bin
- Laminate flooring in the area
- Brochure holder
- Structure with melamine finish
- Header with digital printing
- Back panel with digital printing
- Lightbox with digital printing
- Header with LED light points
- Decorative plant

+USD 232 PER M2 + VAT 19%

SILVER PACKAGE



- 1 counter with storage space and front digital print
- 1 low glass-top table
- 3 plastic chairs
- 1 waste bin
- Carpeted flooring in the area
- Structure with melamine finish
- Header with digital printing
- Back panel with digital printing
- Header with LED light points
- Shelves

+USD 211 PER M2 + VAT 19%

BRONZE PACKAGE



- 1 counter with storage space and front digital print
- 1 low glass-top table
- 3 plastic chairs
- 1 waste bin
- Carpeted flooring in the area
- Structure with melamine finish
- Header with digital printing
- Back panel with digital printing
- Header with LED light points
- Shelves

USD 120 PER M2 + VAT 19%

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