



# Join the USA Pavilion at Zoomark 2023

**Zoomark 2023**  
INTERNATIONAL

**MAY 15-17, 2023**  
**BOLOGNA, ITALY | BOLOGNAFIERE**



## The 20th International Exhibition for Pet Products & Accessories

With an ever-increasing rate of pet ownership and desire for premium products, Europe's pet food market, worth \$22 billion in 2021, is forecasted to reach \$26 billion by 2026.

Roughly 38% of all households in the EU own a pet today. Among these households: 81 million cats, 71 million dogs, 52 million birds, 30 million small mammals, 15 million fish and aquaria animals, and 9 million reptiles.

U.S. exporters can benefit from the prestige and visibility of exhibiting within the USDoC supported USA Pavilion, complete with lounge access and logistical assistance.

The show attracts manufacturers, independent pet shops and chains, distributors, importers, and many more.

**27,000+** visitors  
from **85+** countries

**750+** exhibitors  
from **40+** countries

SUPPORTED BY USDOC

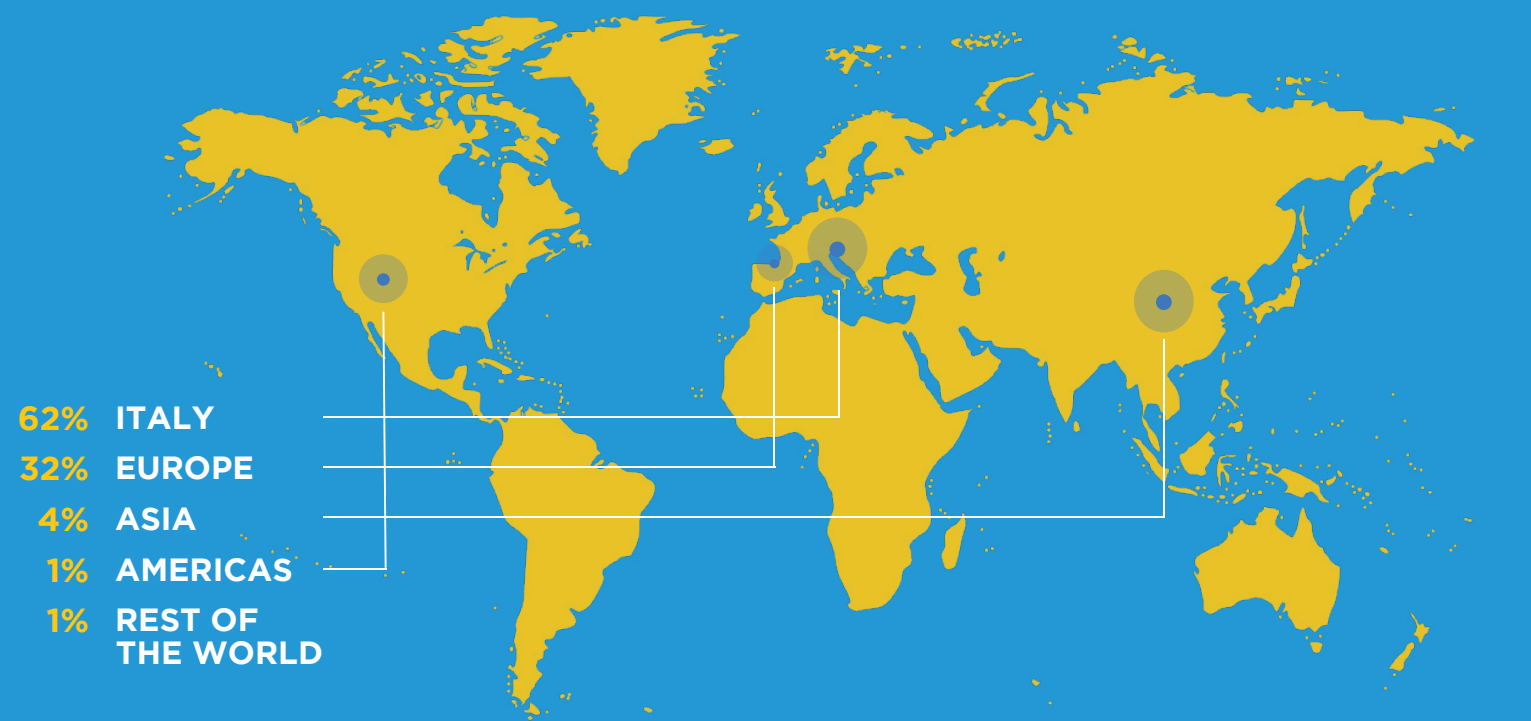


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# Maximize Your ROI with the USA Pavilion at Zoomark 2023



## ATTENDEE BREAKDOWN BY REGION



## CATEGORIES OF INTEREST



DOG & CAT FOOD



CAT LITTER



AQUARIUMS & TERRARIUMS



HYGIENE & WELLNESS PRODUCTS



FUNCTIONAL SNACKS & TREATS



FOOD INGREDIENTS & PACKAGING

USA PAVILION ORGANIZED BY



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## You Focus on Business, We Handle the Rest



**PRIME  
LOCATION**



**TURNKEY  
SOLUTIONS**



**EXPERT  
ASSISTANCE**



**MATCHMAKING**



**FULL  
ACCESS**



**EXCLUSIVE  
SERVICES**



**ENHANCED  
VISIBILITY**



**USDOC  
SUPPORTED**

## Reserve Your Space and More Information

**REGISTER HERE!**

**ITALIAN PET PRODUCTS  
MARKET REPORT**

**FIND YOUR STATE  
REGIONAL TRADE GROUP**



USA PAVILION ORGANIZED BY



**IMEX**  
MANAGEMENT  
INTERNATIONAL TRADE & EXHIBITIONS

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