

PHILIPPINE POULTRY SHOW AND ILDEX PHILIPPINES

THE MOST COMPREHENSIVE SHOW FOR POULTRY AND LIVESTOCK

7-9 JUNE 2023

SMX CONVENTION CENTER MANILA, MANILA, PHILIPPINES



ORGANIZED BY

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LIVESTOCK MARKET IN PHILIPPINES

The Philippine livestock industry is a vital component in the country's agricultural sector. It contributes around 18.23 % of the gross output value in agriculture and provides livelihood to many people living in rural areas, signifying its importance with regard to the country's economy.

The constantly increasing demand for animal protein associated with the increase of the world's population led to the intensification of livestock production, realized through the various initiatives implemented by the government, such as the import of high producing purebreds of various species and higher trade volume.

FACTS & FIGURES



5,000+ m²
Exhibition Space



180+
Exhibitors



5,000+
Trade Visitors



50+
Conference Sessions

EXHIBITOR PROFILES

- ◆ Animal Breeding
- ◆ Animal Health
- ◆ Animal Housing & Farm Equipment
- ◆ Egg processing, Packaging, Handling and Refrigeration
- ◆ Feed
- ◆ Feed ingredients / Additives
- ◆ Hatching / Incubation
- ◆ Industrial feed, Grain & Raw Material Processing Equipment
- ◆ Knowledge Transfer / Consultancy
- ◆ Laboratory, Testing Equipment and Services
- ◆ Logistics & Handling
- ◆ Meat Processing, Seasoning, Packaging, Handling, Refrigeration
- ◆ Slaughter Equipment
- ◆ Wastewater Treatment
- ◆ Others



VISITORS PROFILES

- ◆ Agribusiness / Agrochemical
- ◆ Aquaculture
- ◆ Cattle Farm
- ◆ Dairy Farm
- ◆ Distribution / Wholesale
- ◆ Importer / Exporter
- ◆ Integrator
- ◆ National / Local Authorities
- ◆ Nutritionists
- ◆ Pig Farm
- ◆ Poultry Farm
- ◆ Research / Consultancy
- ◆ Slaughter House
- ◆ Veterinarians
- ◆ Others



PURPOSE OF VISIT

- ◆ Meet and Match with the new Business Partners
- ◆ Find latest Innovations and New Product Solutions
- ◆ Attend Seminars and Conferences
- ◆ Get the Market Overviews from Industry Stakeholders
- ◆ Positioning your brands in Philippines Market

WHY YOU SHOULD ATTEND THE SHOW?

- 01** The powerful marketplace and the mixtures of the international and local brands to serve Philippines market demand. Gateway for international investors to access the promising livestock consumption market of ASEAN's 2nd most populous country
- 02** One combined event to cover profiles of the entire animal protein production, from upstream to downstream of the supply chain.
- 03** Over 10 years of well-established poultry sector by Philippine Poultry Show, in collaboration with new additions of other livestock contents provided by ILDEX
- 04** Powered by VIV Worldwide. With more than 40 years of experience and interactions with the industry peers. Providing the best business network linking professionals in the field
- 05** Average 33%+ growth rate of the trade visitors from Philippine Poultry show. Guarantee the quality of the trade exhibition by the global brands, livestock expert and associations
- 06** Platform for innovations. The specialist trade fair presented a variety of high technology, the latest equipment and full business solutions for all livestock sectors

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FOR MORE INFORMATION, PLEASE CONTACT

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